



Central to America's Economy

**Annual Professors Conference: Teaching and Learning Economics in the College Classroom  
*Has the Great Recession Changed our Understanding and Teaching of Economics?*  
AGENDA**

**Thursday, November 12, 2015**

- 4:30pm**      **Welcome and Opening Remarks**  
**Gateway Auditorium (6<sup>th</sup> Floor)**  
Katrina Stierholz  
Vice President and Director of Library and Research Information Services  
Federal Reserve Bank of St. Louis
- 4:45**         **FRED and GeoFRED Update**  
**Gateway Auditorium (6<sup>th</sup> Floor)**  
Keith Taylor  
Coordinator, Research – FRED Datadesk  
Federal Reserve Bank of St. Louis
- 5:15**         **Reception**
- 5:45**         **Dinner**  
**River Room (6<sup>th</sup> Floor)**  
**How has the Great Recession Changed our Understanding of Macroeconomics?**  
Stephen Williamson  
Vice President and Economist  
Federal Reserve Bank of St. Louis
- 6:45**         **Continue the Conversation over Dessert**  
***Inside the Economy Museum (St. Louis Fed Lobby, 1<sup>st</sup> Floor)***

**Friday, November 13, 2015**

**7:30 – 8:00 Continental Breakfast**

**8:00 – 8:15 Internships at the St. Louis Fed  
Gateway Auditorium (6<sup>th</sup> Floor)**  
Jennifer Wethington  
Human Resources Talent Acquisition  
Federal Reserve Bank of St. Louis

**8:15 – 9:15 Video Snippets in the Economics Classroom  
Gateway Auditorium (6<sup>th</sup> Floor)**  
David Anderson  
Paul G. Blazer Professor of Economics  
Centre College

**9:15 – 10:00 Panel Discussion: Effective use of Media in the College Classroom  
Gateway Auditorium (6<sup>th</sup> Floor)**

**10:10 - 11:00 Breakout Session A (6<sup>th</sup> Floor, see details on page 3)**

- Gateway Auditorium
- Missouri Room
- Tennessee Room

**11:10 – noon Breakout Session B (6<sup>th</sup> Floor, see details on page 4)**

- Gateway Auditorium
- Missouri Room
- Tennessee Room

**12:00 – 1:00 Lunch in the River Room (6<sup>th</sup> Floor)  
How has the Great Recession Impacted Household Financial Stability?**  
Bill Emmons  
Assistant Vice President and Economist  
Federal Reserve Bank of St. Louis

**1:10 – 2:10 Breakout Session C (6<sup>th</sup> Floor, see details on page 5)**

- Gateway Auditorium
- Missouri Room
- Tennessee Room

**2:20 -2:30 Closing Remarks  
Gateway Auditorium (6<sup>th</sup> Floor)**

**Auditorium**

**1) Evaluating Flipped Classroom Efforts in Introduction to Economics**

Diego Mendez-Carbajo  
Illinois Wesleyan University

**2) Time Management – Addressing and Assessing Classroom Participation Problems for Econometrics Students**

Cary Balser  
United States Air Force Academy

**Missouri Room**

**1) Reality Macroeconomics: Employing “Breaking News” from The Wall Street Journal in Macroeconomics Classes**

Erwin F. Erhardt  
University of Cincinnati

**2) Using FRASER Documents in the College Classroom**

Katrina Stierholz  
Federal Reserve Bank of St. Louis

**Tennessee Room**

**Making Formative Assessments REALLY Formative: Evaluating the Efficacy of Narrated Video Feedback**

Jose Vazquez  
University of Illinois at Urbana-Champaign

**Auditorium**

**1) Undergraduate Women in Economics (UWE) Challenge**

David L. Cleeton  
Illinois State University

**2) Teaching Economics in a Multi-cultural Classroom: Lessons Learned  
in the Former Soviet Union**

Brian K. Coffey  
Kansas State University

**Missouri  
Room**

**1) There is Still No Such Thing as a Free Lunch: Finding High Quality Open and Engaging Content**

Heather Chapman  
Heartland Community College

Brian Lynch  
Lake Land Community College

**2) Expectations! Aligning Students and Instructors in Blended Classroom Environments**

Areerat Kichkha  
Lindenwood University

Richard Anderson  
Lindenwood University

**Tennessee  
Room**

**Applications of Bloomberg Analytics for Courses in Macroeconomics and Monetary Policy**

Hossein S. Kazemi  
Stonehill College

**Auditorium 1) Using CNN's High Profits to Examine the Economics of Drug Prohibition and Legalization**

**Linda S. Ghent**  
Eastern Illinois University

**James Bruehler**  
Eastern Illinois University

**Alan Grant**  
Baker University

**2) The Economics of Breaking Bad**

**Daniel Duncan**  
University of Kentucky

**Mihai Paraschiv**  
University of Kentucky

**Steve Muchiri**  
University of Kentucky

**Missouri Room Applied Economic Research: Integration of the Academia and the Real World**

Natalia V. Smirnova  
American Institute for Economic Research (AIER)

Lorri A. Halverson  
University of Sioux Falls

**Tennessee Room 1) Using FRED to Make Macroeconomics Current Again**

Ryan Herzog  
Gonzaga University

**2) FRED Data Transformations for the Classroom**

Keith Taylor  
Federal Reserve Bank of St. Louis