

The 1:1 Fund: Matching Kids' College Dreams Dollar for Dollar



Growing Your CSA Program: Funding and Policy Opportunities



529s and Child Savings Account Conference
St. Louis, MO
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CFED

1to1Fund.org

How the 1:1 Fund Works



DONATE

Your donation through the 1:1 Fund helps local groups across the country raise money from their communities to directly fund Children's Savings Accounts (CSAs) for low-income students.



MOTIVATE

Your matching funds motivate low-income families in your chosen community to open an account and start saving for college.



EDUCATE

Families across the country plan for college earlier — low-income children with \$500 in college savings are four times more likely to graduate college.

The 1:1 Fund supports the college dreams of low-income children by ensuring that those dreams are matched with savings in the bank.

We make it easy for local children's savings programs to raise matching funds from private donors, large and small, enabling these donors to match young students saving in special college savings accounts.

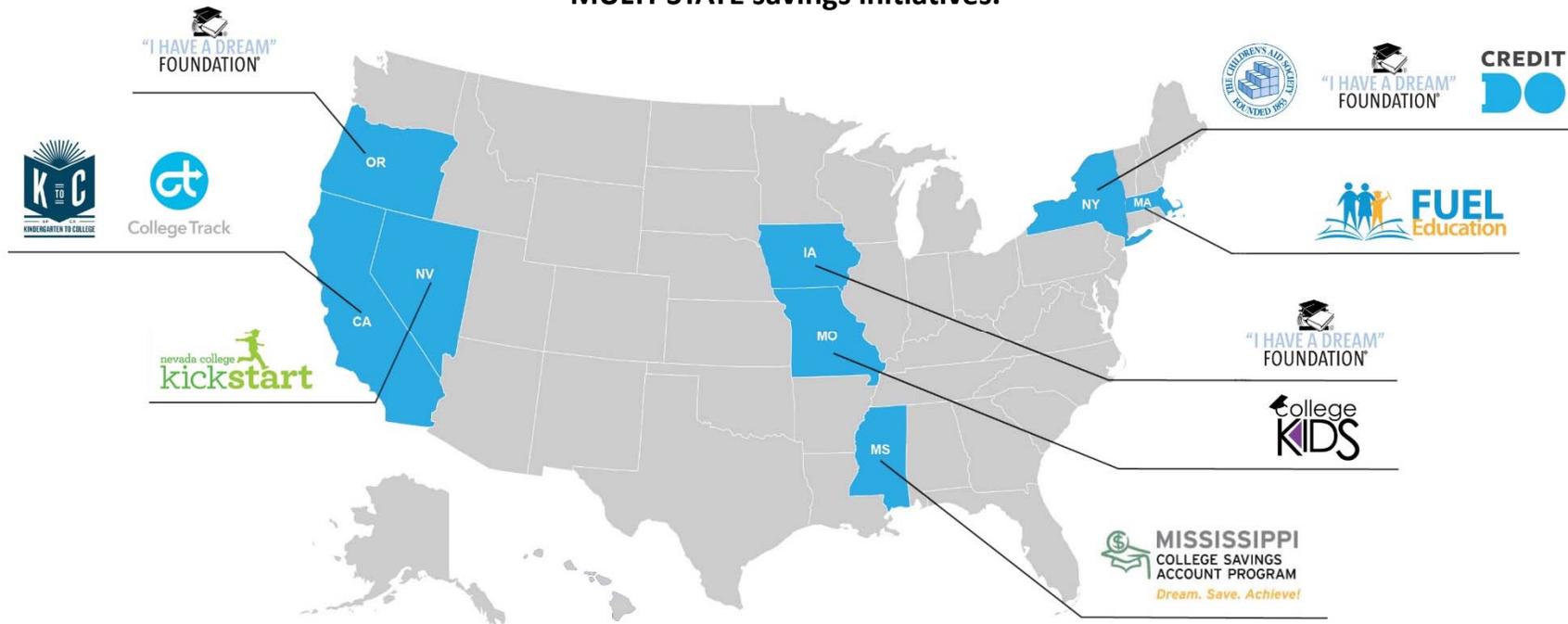
1:1
FUND

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1:1 Fund Partner Programs

The 1:1 Fund currently partners with 9 local children's savings programs in five states; we expect to add another 3-4 partners during 2015.

Our nine partners across the country range from small nonprofits to statewide and **MULTI-STATE** savings initiatives.



1:1 Fund Impact - 2014

By the Numbers

IN 2014, THE 1:1 FUND:





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NOW

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Match Kids' College Dreams Dollar for Dollar



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MATCH KIDS' COLLEGE DREAMS DOLLAR FOR DOLLAR

DONATE NOW

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\$845K

MATCHING DOLLARS
RAISED

20,500

COLLEGE SAVERS

\$2.4M

TOTAL SAVINGS BY
FAMILIES & STUDENTS



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