



**Federal Reserve Bank of St. Louis  
Investment Connection Proposal**

Proposal title	Aging in Place - A Community Collaboration to Improve Health Outcomes
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Organization name/address	New Directions Housing Corporation 1000 East Liberty Street Louisville, KY 40204
Mission statement	The mission of New Directions Housing Corporation is to develop and maintain affordable housing and vital communities in partnership with neighborhoods and other stakeholders.
Overview of organization	<p>New Directions provides homes to over 1030 families. We supplement this housing with Resident Services connecting individuals and families to the resources they need to thrive. We maintain a strong Afterschool Program for residents and neighbors with an average of 75 youth participating at 4 onsite youth learning centers. We serve our Senior Population and residents at 2 additional lifelong learning centers.</p> <p>The organization helps homeowners in Louisville through its Home Ownership Preservation and Real Estate Development. Repair Affair matches volunteers to repairs needed by low-income senior or disabled homeowners. Our Community Building &amp; Engagement department is involved with neighborhood associations and engages in projects to improve quality of life throughout Louisville.</p>

	<p>Launched in 1969 our 4 pillars of service: education, financial empowerment, healthcare provision and sustainability, drives the New Directions “housing-plus” model and speaks to what the organization “aspires to accomplish”. We offer services to completely stabilize families and neighborhoods and overcome barriers to success (healthcare, education, workforce development, childcare, employment, safety, civic engagement and transportation) so that our residents and neighbors can operate at the highest levels of success.</p> <p>Information gathered through a variety of studies and data collection helps define the strategic direction for the organization and the needs it addresses. We are assisted by strong relations with partners such as Kentucky Housing Corp., Housing Partnership, Greater Louisville Project and the Metropolitan Housing Coalition. We are also able to evaluate the data and demographics collected with the rental of over 1030 housing units and surveys that are conducted of those we serve through the various programs.</p> <p>Toutube  <a href="https://www.youtube.com/watch?v=putZ2Q-KKmg&amp;t=109s">https://www.youtube.com/watch?v=putZ2Q-KKmg&amp;t=109s</a></p>
Website	<a href="http://www.ndhc.org">www.ndhc.org</a>
Social media link(s)	Facebook <a href="https://www.facebook.com/NDHCcasa">https://www.facebook.com/NDHCcasa</a>
Location of project/activity	Louisville/Jefferson County, KY-IN (MSA) Kentucky
Geographic Impact	Neighborhood(s)
Support request	Grant
Requested dollar amount	\$750,000 - \$250,000 a year for 3 years
Proposal description and structure	<p>The Aging in Place program integrates existing home healthcare-based programs such as visiting nurses and physical therapists with New Directions Repair Affair and Resident Services programs to improve home conditions for low-income elderly homeowners and to connect residents with area services in Louisville. Collaboration between housing and health entities improves health outcomes and reduces health care costs.</p> <p>Each Aging in Place team is comprised of healthcare professionals, a resident services coordinator and a construction manager, who jointly define the scope of</p>

	<p>work for an aging plan including access related home repairs. This approach is intended to avert costly health utilization by increasing home repairs to accommodate accessibility issues, aid with nutrition, and home safety, while decreasing isolation and depression.</p> <p>Homes are repaired to correct structural and safety deficiencies and to provide accessibility updates such as ramps, walk in tubs, and handrails.</p>
Issues addressed	<p>Affordable Housing Community Facilities/Services Neighborhood Revitalization and Stabilization</p>
Target population/geography	<p>New Directions assists homeowners and provides affordable housing to some of Louisville’s most vulnerable populations. The organization is developing a more targeted approach to its programs to improve health outcomes in various neighborhoods in Louisville’s most economically disadvantaged areas: Smoketown/Shelby Park, California, Portland, Russell, Parkland, and Shawnee, aligning with these zip codes: 40203, 40208, 40209, 20210, 40211, 40212 and 40215.</p> <p>The Aging in Place project is based on a John Hopkins University design focused on improving health outcomes outside traditional health care facilities. Aging in Place integrates existing home healthcare-based programs such as visiting nurses and occupational/physical therapists with New Directions Repair Affair and Resident Services programs to improve home conditions for low-income elderly homeowners.</p>
Population served including income	<p>New Directions residents, on average, have an annual income of approx. \$10,600. However Resident Services serves a diverse array of residents from a 95-year-old senior to newborns, working and non-working, having varying abilities and life experiences.</p> <p>The Repair Affair program is only able to serve homeowners who are 60 or older or who are permanently disabled and have an Area Median Income of up to 60%. The majority of these homeowners live in western Louisville neighborhoods, the most economically disadvantaged neighborhoods in Louisville.</p> <p>In both programs client’s income is determined through an application process for housing or home repair services.</p>
Anticipated outcomes/impact	<p>Aging in Place will assist the most vulnerable in the designated communities. This is critical as it has been</p>

	<p>reported that poor adults are almost five times as likely to report being in fair or poor health as adults with family incomes at or above 400 percent of the federal poverty level.</p> <p>Targeted solicitation of homeowners and residents using direct door to door canvassing of potential senior applicants by New Directions staff for the Repair Affair and Resident Services programs.</p> <p>A home is a person’s major asset during their lifetime and the leading indicator of net wealth. The Aging in Place program will assist a senior homeowner in maintaining their home, increasing “asset security” and demonstrate an increase in functionality and independence for seniors.</p> <p>The program goal is 25 homes and 25 residents per year for 3 years = 75 homeowners and 25 residents. With an average of 2.5 members in each household the impact is on 187.5 individuals and 75 residents.</p>
<p>How will the program be evaluated</p>	<p>A baseline of information will be established that measures: health needs of seniors, both residents and homeowners; multiple barriers to healthcare access, including transportation and affordability; current participation in health-related activities; and their current level of social support and relationships. Methods will include pre/post surveys; a health access needs assessment; focus groups with key stakeholders; and tracking of participants case notes. Of the homeowners who are able to remain in their homes an assessment will be conducted of the costs for alternative solutions if they were to abandon their property or be required to move into a facility that provided a higher level of care.</p>
<p>Project time frame</p>	<p>Existing Program Project Duration: 1-3 Years</p>
<p>Other significant partners in the proposal</p>	<p>University of Louisville School of Nursing Technical Assistance/Expertise <a href="http://www.louisville.edu/nursing">www.louisville.edu/nursing</a></p> <p>Metro United Way - Louisville Funding <a href="https://metrounitedway.org/">https://metrounitedway.org/</a></p> <p>American Synthetic Rubber Company - Michelin North America Funding</p>

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