

## Entertainment Stations

### Innovation Message Board

Write a message for posting that celebrates a person, place or thing in the past, present or future of community development.

### Luggage Tag Station

Provide a business card to receive a custom luggage tag.

### A Gift for You

Chocolate “business cards”

### Tours

Sign up for a tour of The Art of Living Building guided by staff members from The Incubation Factory.

### Drawing for Attendance Prizes

Receive one ticket for attending, one for having a luggage tag made, one for posting a message and one for taking a tour...four total.

You must be present to win.

### Inspiration Panels: How Breakthroughs Happen

### Cake!

Music provided by Ed Belling

Special thanks to Jeff McKittrick of The Incubation Factory for helping to make this event possible.

*Exploring Innovation in Community Development Week is an outgrowth of Exploring Innovation: A Conference on Community Development Finance, sponsored by the Community Affairs Office of the Federal Reserve Bank of St. Louis in 2007.*

*The Community Affairs Office supports the economic growth objectives of the Federal Reserve Act by promoting community and economic development and fair and equal access to credit. The Federal Reserve Bank of St. Louis promotes a culture of innovation in organizations and communities so that people can turn ideas into results and improve the social and economic conditions of communities, regions and states.*

*The Federal Reserve Bank of St. Louis has partnered with financial institutions, government entities and community economic development organizations on initiatives as diverse as development finance, affordable housing and asset building and financial literacy for individuals. Staff members provide leadership, research and specialized information to advance excellence in community development.*



Exploring Innovation



# Pursuing a Vision of Excellence

April 14, 2008

An “Exploring Innovation in Community Development Week” Event

SPONSORED BY THE FEDERAL RESERVE BANK OF ST. LOUIS

“Do not go where the path may lead, go instead where there is no path and leave a trail.”

— Ralph Waldo Emerson, *American Essayist*

# Events this Week

## Monday, April 14

Pursuing a Vision of Excellence  
The Old Rock House

## Tuesday, April 15

Green Building Open Houses  
St. Louis County Department of Community Development and  
EcoUrban Homes  
EarthWays Center Open House (April 19-20 only)

## Wednesday, April 16

On the Road to Greater Sustainability: Capitalization of Not-for-Profit  
Development Corporations  
Justine Petersen Housing and Reinvestment Corp.

## Thursday, April 17

Charity for Profit: Exploring Social Enterprise Ventures in St. Louis  
Community Partnership Project at the University of Missouri-St. Louis

## Friday, April 18

Innovative Solutions for Rural Communities  
Mount Vernon, Ill.

For more information or to register for any of these events, visit

[www.exploringinnovation.org](http://www.exploringinnovation.org).

*“The master in the art of living makes little distinction between his work and his play, his labor and his leisure, his mind and his body, his information and his recreation, his love and his religion. He hardly knows which is which. He simply pursues his vision of excellence at whatever he does, leaving others to decide whether he is working or playing. To him he’s always doing both.” James A. Michener, author*

## Pursuing a Vision of Excellence in Community Development






April 14, 2008

3 p.m. to 5 p.m.

The Old Rock House • St. Louis, Mo.



## Agenda

2:45 p.m.	<b>Registration opens</b>
3:00 p.m.	<b>Entertainment, food and beverages</b>
3:10 p.m.	<b>Welcome</b> <b>Glenda Wilson</b> , <i>assistant vice president</i> <i>Federal Reserve Bank of St. Louis</i>
3:15 – 3:45 p.m.	<b>Tour 1</b> The Art of Living Building
3:50 – 4:10 p.m.	<b>Program</b>  <b>Robert Schenk</b> , <i>master of ceremonies</i> <i>Senior vice president</i> <i>Federal Reserve Bank of St. Louis</i>  Innovation and Community Development <b>David Sapenaro</b> , <i>first vice president and COO</i> <i>Federal Reserve Bank of St. Louis</i>  Honoring the Legacy of Community Development <b>Senator Kit Bond</b>  Celebrating the Success of Community Development <b>Mayor Francis G. Slay</b>  Innovating to Prosper in the Future <b>Dan Schmitt</b> , <i>founder and CEO</i> , <i>The Incubation Factory</i>
4:15 – 5:15 p.m.	Tours and Entertainment