



Central to America's Economy

*14th Annual St. Louis Fed Professors Conference
Educating Students for a Changing World
November 3-4, 2016*

Thursday, November 3, 2016
Gateway Auditorium

- 2:00pm** **Welcome and Opening Remarks**
Christopher Waller
Executive Vice President and Director of Research
Federal Reserve Bank of St. Louis
- 2:15 pm** **FRED and GeoFRED Update**
Mark Bayles
Senior Economic Education Specialist
Federal Reserve Bank of St. Louis
- 2:45 pm** **FREDcast: A Forecasting Game for College Classroom**
Hannah Shell
Senior Research Associate
Federal Reserve Bank of St. Louis
- 3:15 pm** **Internships at the St. Louis Fed**
Denise Washington
Human Resources, Talent Development
Federal Reserve Bank of St. Louis
- 3:30 pm** **Break**
- 3:45 pm** **Panel Discussion: Educating Students for a Changing World**
Gateway Auditorium (6th Floor)
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| Gail Heyne Hafer | Professor, St. Louis Community College Meramec |
| Abby Schafers | St. Louis Fed, Assistant Vice President, Human Resources |
| Chuck Gascon | St. Louis Fed, Senior Research Support Coordinator |
| Melanie Ongoa | St. Louis Fed, Senior Manager, BS&R, Staff Development |
| Meaulnes Kenwood | Washington University Student, St. Louis Fed Intern |
- 4:30 pm** **Music Matters: Using Rockonomix to Teach the Next Generation**
Gateway Auditorium (6th Floor)
Kim Holder
Lecturer of Economics, Richards College of Business
Director, UWG Center for Economic Education
University of West Georgia
- 5:30 pm** **Reception**
- 6:00 pm** **Dinner (River Room)**
- Economic Outlook**
Kevin Kliesen
Research Officer and Business Economist
Federal Reserve Bank of St. Louis

Friday, November 4, 2016

- 7:30 – 8:00 am **Continental Breakfast (Gateway Auditorium, 6th Floor)**
- 8:00 – 9:00 am **Low Inflation, Phillips Curves, and Neo-Fisherism**
Stephen Williamson
Vice President and Economist
Federal Reserve Bank of St. Louis
- 9:00 – 9:45 am **Panel Discussion: What's New in Monetary Policy?**
Gateway Auditorium (6th Floor)
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|--------------------|---|
| Christopher Waller | Executive Vice President and Director of Research |
| Stephen Williamson | Vice President and Economist |
| Kevin Kliesen | Research Officer and Business Economist |
- 10:00 – 11:00 am **Concurrent Session A (6th Floor, see details on page 3)**
- Gateway Auditorium
 - Missouri Room
 - Tennessee Room
- 11:10 – 12:10 **Concurrent Session B (6th Floor, see details on page 3)**
- Gateway Auditorium
 - Missouri Room
 - Tennessee Room
- 12:15 – 1:00 pm **Lunch in the River Room (6th Floor)**
- 1:10 – 2:10 pm **Concurrent Session C (6th Floor, see details on page 3)**
- Gateway Auditorium
 - Missouri Room
 - Tennessee Room
- 2:20 – 3:20 pm **Teaching Digital-minded Students**
Gateway Auditorium (6th Floor)
Carlos Asarta
Associate Professor of Economics
Director, Center for Economic Education and Entrepreneurship
University of Delaware
- 3:20 – 3:30 pm **Closing Remarks**
Gateway Auditorium (6th Floor)

Concurrent Session A (6th Floor)**10:00 – 11:00 am**Gateway Auditorium

Using Historical Perspective of Keynesian vs. Neoclassical Macro in Teaching Principles

- Max Gillman, University of Missouri – St. Louis

Using Public Choice Theory to Teach about Fiscal Policy and the National Debt

- Anthony Zambelli, Cuyamaca College

Missouri Room

Retesting the Test: Engaging Students with Post-Test Feedback

- Gail Heyne Hafer, St. Louis Community College Meramec

Professional Development Capstone Course: Bridging Success in the Classroom to Success in the Workplace

- Kathleen Yu, University of Toronto Mississauga

Tennessee Room

Project TIER: Teaching Integrity in Empirical Research

- Richard Ball, Haverford College

Exploring Inequality Using Resources from the Federal Reserve and Survey of Consumer Finances

- David Mahon, Miami Dade College

Concurrent Session B (6th Floor)**11:10am – 12:10pm**Gateway Auditorium

Applied Economic Research: Integration for a Changing Economy

- Natalia Smirnova, American Institute for Economic Research
- Lorri Halverson, University of Sioux Falls
- Ana-Maria Ichim, Missouri University of Science and Technology

Missouri Room

Teaching with Data: FRED in Introductory Economics

- Diego Mendez-Carbajo, Illinois Wesleyan University

Increasing Student Success through Online Media

- Heather Chapman, Heartland Community College
- Katie Lotz, Lake Land College

Tennessee Room

Teaching Economic Geography Using Case Studies

- Dawn Drake, Missouri Western State University

Let's Put Demography Back into Economics: Population Pyramids in Excel

- Humberto Barreto, DePauw University

Concurrent Session C (6th Floor)**1:10 – 2:10 pm**Gateway Auditorium

Improving Students Economic Understanding of the Oil and Gas Exploration Shale Revolution in the United States

- Patrick Costello, Illinois Central College
- Brian Habacivch, Illinois Central College

Pizza and Beer – Using Interesting Industries to Teach Economics

- Eric Abrams, McKendree University
- John Watters, McKendree University

Missouri Room

EconLowdown Teaching Resources for the College Classroom

- Mary Suiter and Mark Bayles, Federal Reserve Bank of St. Louis

Tennessee Room

Effective Use of Game Theory and Experiments to Engage Students

- Brian Speicher, University of Missouri-St. Louis

Making Economics Engaging

- Brian Lynch, Lake Land College