Why Income Inequality Matters for Macroeconomics

Barry Cynamon and Steve Fazzari Liberté, Égalité, Fragilité - Paris, April 8-11, 2015

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The Plan

- This session: "Macroeconomic Causes of Inequality"
- Our work: effects of inequality on macro, but the links go both ways
 - Key issue is how inequality has affected consumption demand
- Barry: some tricky measurement issues
- Steve: perspectives from our new data on rising inequality and slow U.S. growth

Motivation – Part 1

- Demand effects of household sector
- Consumption drives much of the economy
- PCE vs. what households actually <u>spend</u>
- Prime example: residential construction vs. imputed rent on owner-occupied housing

Motivation – Part 2

- Disaggregation of household flows using household micro data
 - Example: recent work on rising inequality and consumption
 - Need disaggregated data
- Inconsistency between representative surveys and macro measures
 - Not just sampling error; important conceptual differences

Objectives: Measure Actual Cash Flows

- Eliminate imputed value of services in consumption
 - Spending versus some concept of "utility"
- Eliminate spending not controlled by households
 - Example: Medicare
- Cash flow concept of disposable income
 - Flow of funds under household control
- Concept likely to correspond better with flows households report on surveys
 - Household financial flows the way households actually see these flows

Key Identity

 Accounting identity maintained before and after adjustments:

Disposable Household Transfers Financial Income = Consumption + Investment + & Interest + Saving

- Identity holds in NIPA
 - Household investment not distinguished from financial saving
- Adjustments to consumption or income require balancing change elsewhere
- HH Demand = Consumption + HH Investment

Housing Example (2013 \$billions)

	Disp. Income	Cons.	HH Invest.	Trans. & Int.	Fin. Saving
Implicit Rent	- 1326	- 1326			
Intermediate Inputs	+ 152	+ 152			
Mortgage Interest	+ 334			+ 334	
Depreciation	+ 312				+ 312
New Construction Single-Family Homes			+ 426		- 426
Broker commissions		+ 105	- 105		
Total	- 528	- 1068	+ 321	+ 334	- 115

- Eliminate "rent home to yourself" business
 - Effect on Household Demand = -747
 - Effect on Household Income = -528

Other Important Categories

- About 40 (!) separate adjustments
- Remove "NPISH" sector
- Free financial services
- Medical care
 - Employer and government, <u>not</u> households
- Retirement accounting
 - Exclude contributions by employers and government to defined benefit plans
 - Include benefits from DB plans

Expenditure Shares of Income



Motivating Fact: Stagnant Household Demand



Real Household Demand Profiles



Effect on Balance Sheets

Debt-Income Ratios by Income Group



Who Cut Back?



Bigger Collapse: Cash Flow Measure

102% 100% 98% 96% 94% 92% / 1 90% 88% 86% /~~i 84% 82%

Demand Rates: NIPA Definition and Adjusted

--- NIPA PCE / NIPA DPI Adj HH Dem / Adj DPI

Simple Multiplier Model

- Experiment: Shift the top 5% income share: 23% to 37%
- Assumptions
 - Tax rates: 0.4 (top 5%); 0.2 (others)
 - MPC (after-tax): 0.82 (top 5%); 0.92 (others)
- Distribution shift implies 9.5% drop in GDP
- Income distribution shift can explain substantial "secular stagnation"

The Affluent as Growth Engine

2007 2008 2009 2002

-Bottom 95% — Top 5%

Index of Real Consumption, Bottom 95% and Top 5% (1989=100)

Challenge to Economic Democracy

50.0%

Personal Consumption Shares of Total

45.0% 40.0% 35.0% 30.0% 25.0% 20.0% 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 Bottom 80% (Right) —— Top 5% (Left)