

Building Pathways to Economic Empowerment







St. Louis Community Credit Union

- Community Development Financial Institution (CDFI)
 - Designated by United States Treasury Department
- Low-Income Designated Credit Union
 - Designated by National Credit Union Administration
- 50,000 members
- 10 St. Louis area locations
 - Based in areas lacking financial services
 - Micro-branches in social service agencies







Financial Products

Credit Matters Loan

- Share-pledge loan, funded by SLCCU, to rebuild or establish credit
- 12 month term with monthly pavments of approximately \$52.00
- Payments reported to bureau:
- SLCCU Portfolio as of 9/30/2012
 - 845 loans
 - \$296,153 outstanding

Demographics

- Average age of borrower is 36
- 56% are female









Financial Products

Freedom "Payday" Loan Alternative

- \$500 line of credit with 10% forced savings per loan advance
- 90-180 day repayment period
- No credit check, but payments are reported to bureaus

SLCCU Portfolio as of 9/30/2012

- 4,294 loans
- \$1,684,813 outstanding

Demographics

- Average age of borrower is 4
- 72% are female









Financial Products

Payday Saver Loan

- Created with CDFI funding
- Consolidates up to \$1,000 in existing payday loan debt with 12 months to repay
- No credit check, but payments are reported to bureaus

SLCCU Portfolio as of 9/30/2012

- 184 loans
- \$100,952 outstanding

Demographics

- Average age of borrower is 44
- 76% are female







Financial Education

Outlets for Education

- Branches Member Service Representatives
- BALANCE Phone
- Social Service Agencies SLCCU Financial Education Instructor
- CU Excel Center SLCCU Financial Education Instructor and other volunteer instructors

CU Excel Center

- Created through the cooperative efforts of the St. Louis
 Community CU Foundation, SLCCU, and Carrollton Bank
- Visit <u>www.cuexcelcenter.com</u> for more information







CU Excel Center









St. Louis Community Credit Union is more than a financial institution











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