



ST. LOUIS GRADUATES



www.StLouisGraduates.org



DEGREES MATTER

Education is a **CATALYST** for:

individuals

communities

nations

**“CATALYST” = Acceleration, Change,
Action → Reaction!**



Educational Attainment Affects:

- Earnings (for ALL)
- Rates of employment and duration/rates of unemployment
- Civic engagement and many other psychosocial outcomes



WHY SHOULD YOU CARE?

WHAT'S THE PROBLEM?

Of 35 top metro areas,
St. Louis ranks 12th in proportion
graduating high school.

(Hey! That's good!!!!!!)



Where We Stand Top 35 Metropolitan Areas: ST. LOUIS RANKS 24TH in share of adults with bachelor's degrees.

Source: American Community
Survey, US Census Bureau, 2007

Metropolitan Area	Baccalaureate Share	Rank	Median Income	Rank
Washington	47.3%	1	\$83,200	2
San Jose	43.7%	2	\$83,793	1
San Francisco	42.8%	3	\$73,581	3
Boston	41.8%	4	\$68,142	4
Minneapolis-St. Paul	36.8%	5	\$63,698	5
Denver	36.5%	6	\$58,875	12
Seattle-Tacoma	36.2%	7	\$63,895	6
New York	35.1%	8	\$61,554	9
Atlanta	34.1%	9	\$57,189	16
San Diego	33.5%	10	\$61,794	8
Baltimore	33.3%	11	\$63,669	7
Portland-Vancouver	32.7%	12	\$55,387	18
Charlotte	32.6%	13	\$53,221	23
Columbus	32.4%	14	\$51,707	29
Chicago	32.3%	15	\$59,255	11
Kansas City	31.6%	16	\$53,508	22
Philadelphia	31.3%	17	\$58,309	13
Indianapolis	30.2%	18	\$53,101	24
Los Angeles-Long Beach	30.0%	19	\$58,047	14
Dallas-Fort Worth	29.9%	20	\$54,730	20
Sacramento	29.8%	21	\$59,694	10
Miami-Fort Lauderdale	28.5%	22	\$49,232	31
Cincinnati	28.2%	23	\$52,023	28
St. Louis	28.1%	24	\$52,465	27
Orlando	28.0%	25	\$50,893	30
Houston	27.8%	26	\$52,988	25
Pittsburgh	27.6%	27	\$45,630	34
Norfolk-Virginia Beach	27.0%	28	\$54,824	19
Cleveland	26.8%	29	\$48,227	32
Phoenix	26.6%	30	\$54,250	21
Detroit	26.4%	31	\$52,542	26
Tampa-St. Petersburg	26.1%	32	\$46,607	33
San Antonio	24.3%	33	\$46,321	35
Las Vegas	21.4%	34	\$55,956	17
Riverside-San Bernardino	19.1%	35	\$57,298	15



Where We

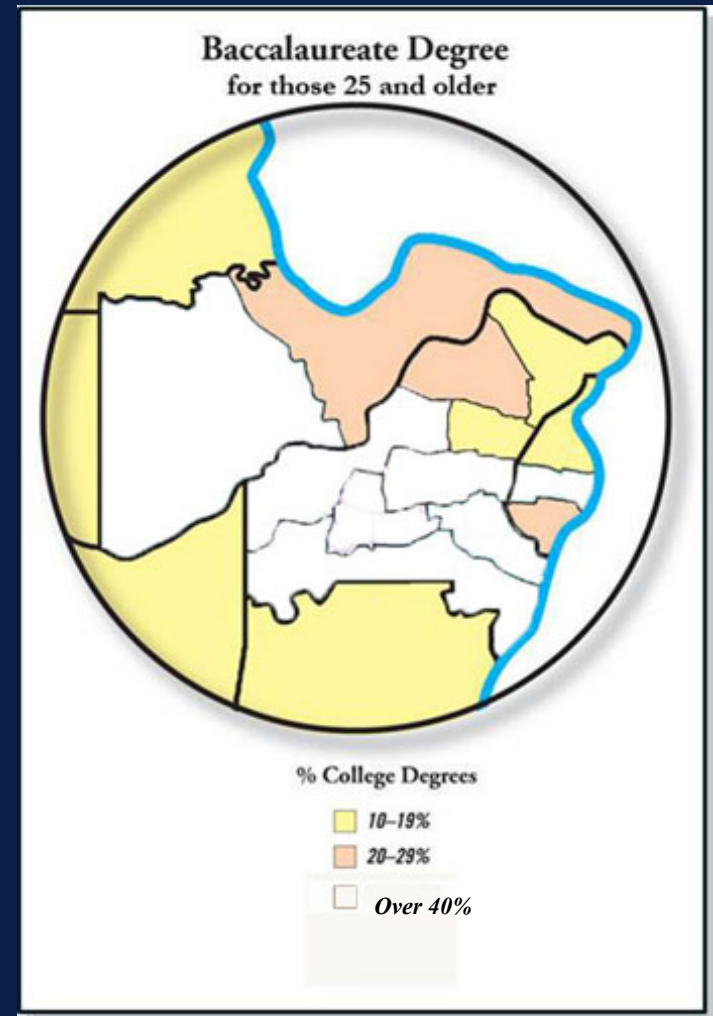
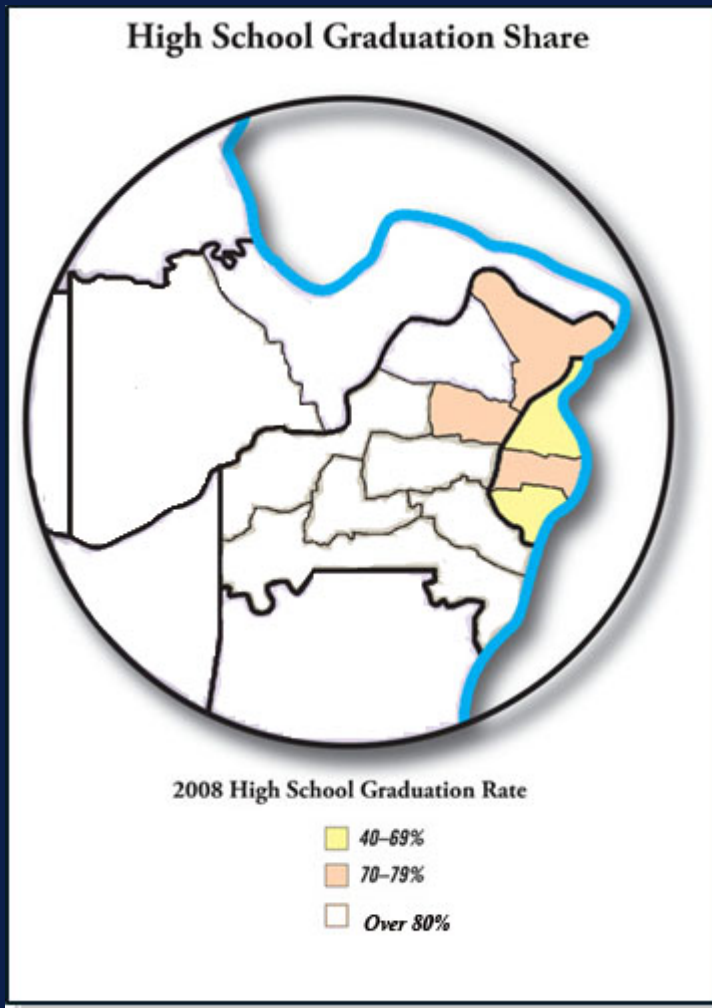
Stand
Top 35
Metropolitan
Areas: ST.
LOUIS RANKS
31ST in share
of African
Americans
with
bachelor's
degrees

Source: American Community
 Survey, U.S. Census Bureau, 2007

Metropolitan Area	White Share	Rank	African American Share	Rank
New York	43.0%	7	21.8%	10
Los Angeles-Long Beach	43.4%	5	22.8%	7
Chicago	39.1%	10	18.7%	21
Dallas-Fort Worth	37.7%	14	21.1%	13
Philadelphia	35.1%	19	16.2%	29
Houston	37.7%	15	20.0%	17
Miami-Fort Lauderdale	35.9%	18	17.4%	24
Washington	57.7%	1	29.5%	1
Atlanta	39.5%	9	25.4%	3
Boston	44.2%	4	23.0%	6
Detroit	28.6%	31	14.3%	34
San Francisco-Oakland	52.5%	2	22.6%	9
Phoenix	32.5%	25	23.6%	5
Riverside-San Bernardino	24.6%	35	20.8%	14
Seattle-Tacoma	38.0%	12	19.5%	19
Minneapolis-St. Paul	38.6%	11	20.2%	16
San Diego	41.1%	8	21.1%	12
St. Louis	30.3%	28	14.8%	31
Tampa-St. Petersburg	27.7%	33	16.7%	26
Baltimore	37.6%	13	19.6%	18
Denver	43.1%	6	24.5%	4
Pittsburgh	27.9%	32	15.3%	30
Portland-Vancouver	34.2%	21	18.1%	22
Cincinnati	29.1%	30	16.5%	28
Cleveland	30.0%	29	11.7%	35
Sacramento	33.2%	23	20.2%	15
Orlando	31.5%	26	19.0%	20
San Antonio	36.8%	17	22.7%	8
Kansas City	34.8%	20	14.7%	33
Las Vegas	25.1%	34	14.7%	32
San Jose	51.4%	3	28.6%	2
Columbus	34.0%	22	18.0%	23
Indianapolis	32.5%	24	16.6%	27
Norfolk-Virginia Beach	31.4%	27	17.1%	25
Charlotte	37.1%	16	21.3%	11



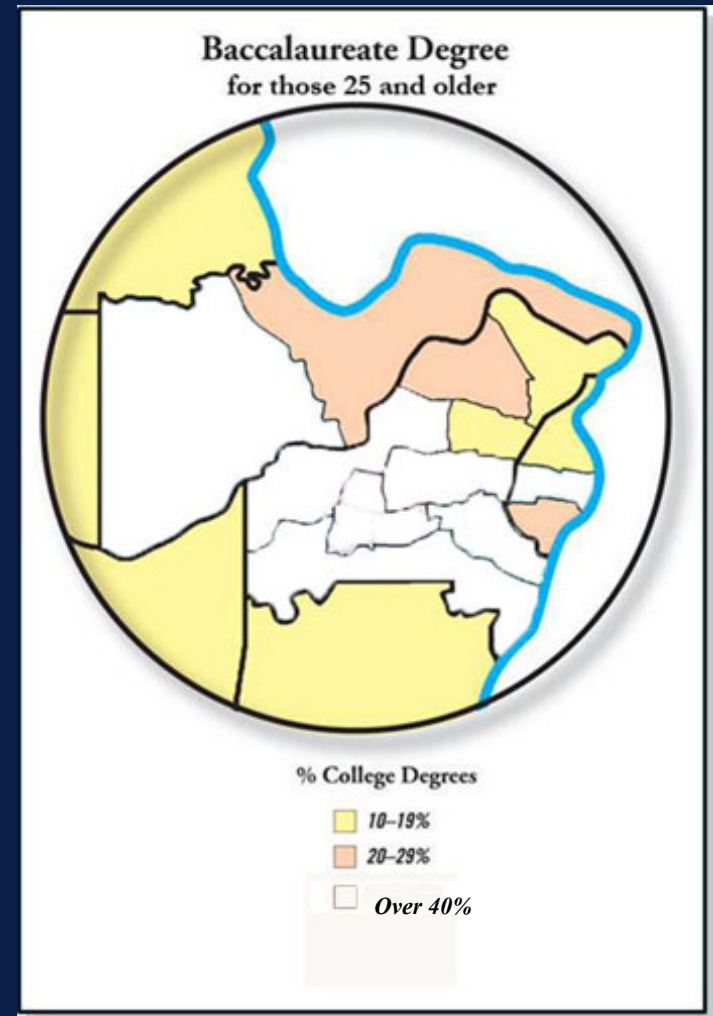
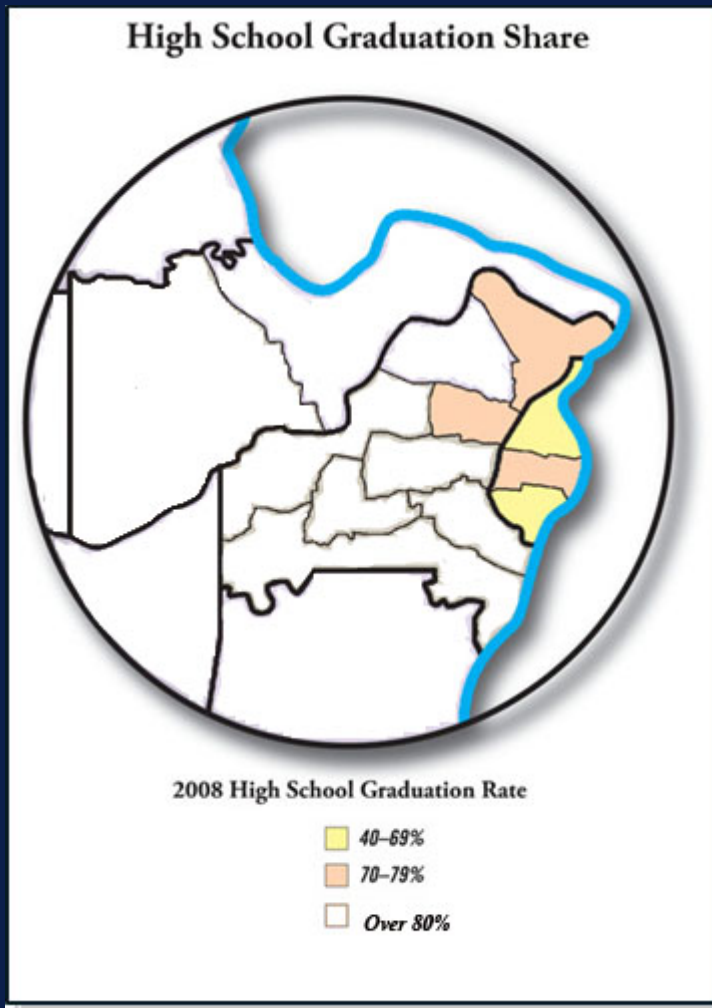
Disparity in Outcomes



Source: Jones and Palazzolo, 2009



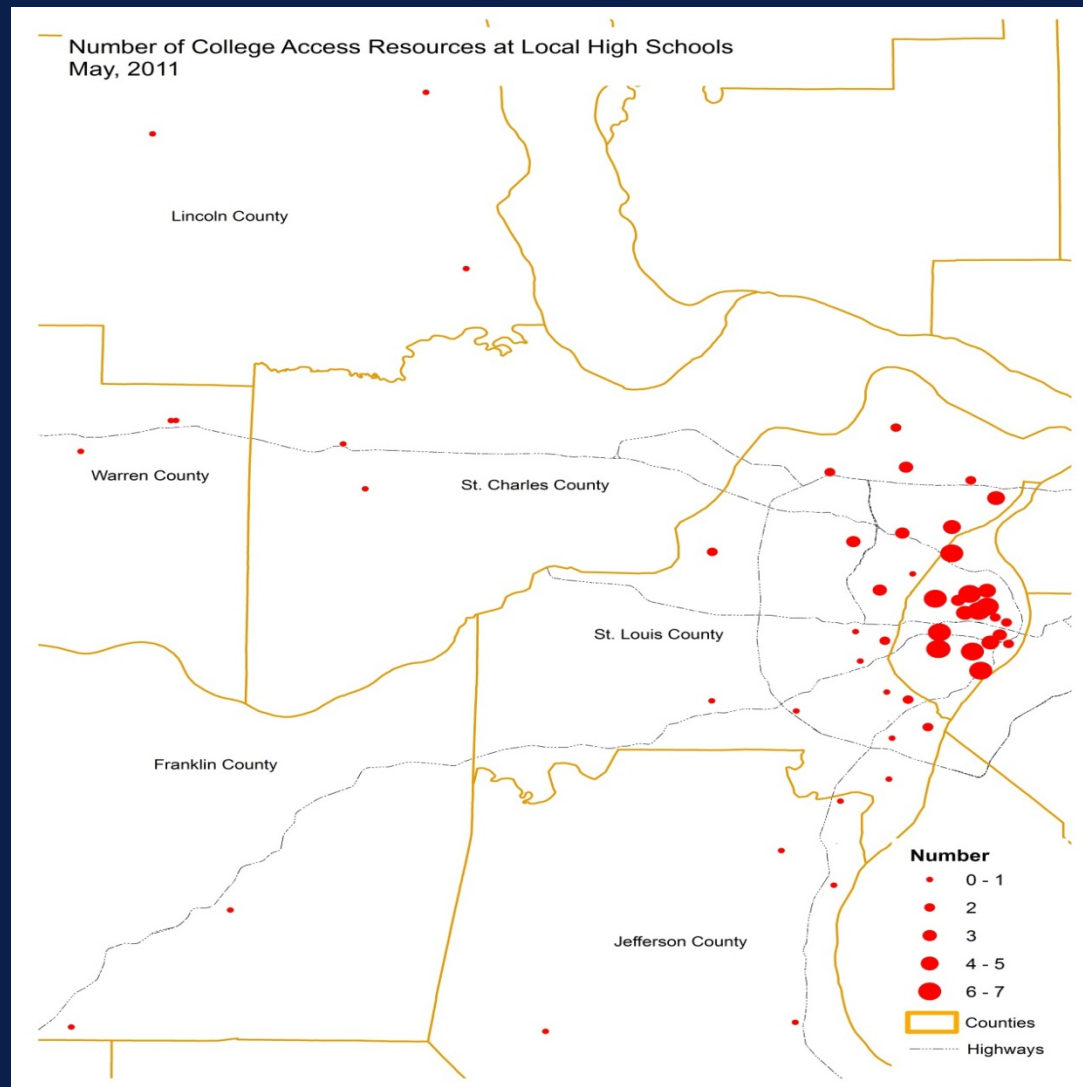
Disparity in Outcomes



Source: Jones and Palazzolo, 2009



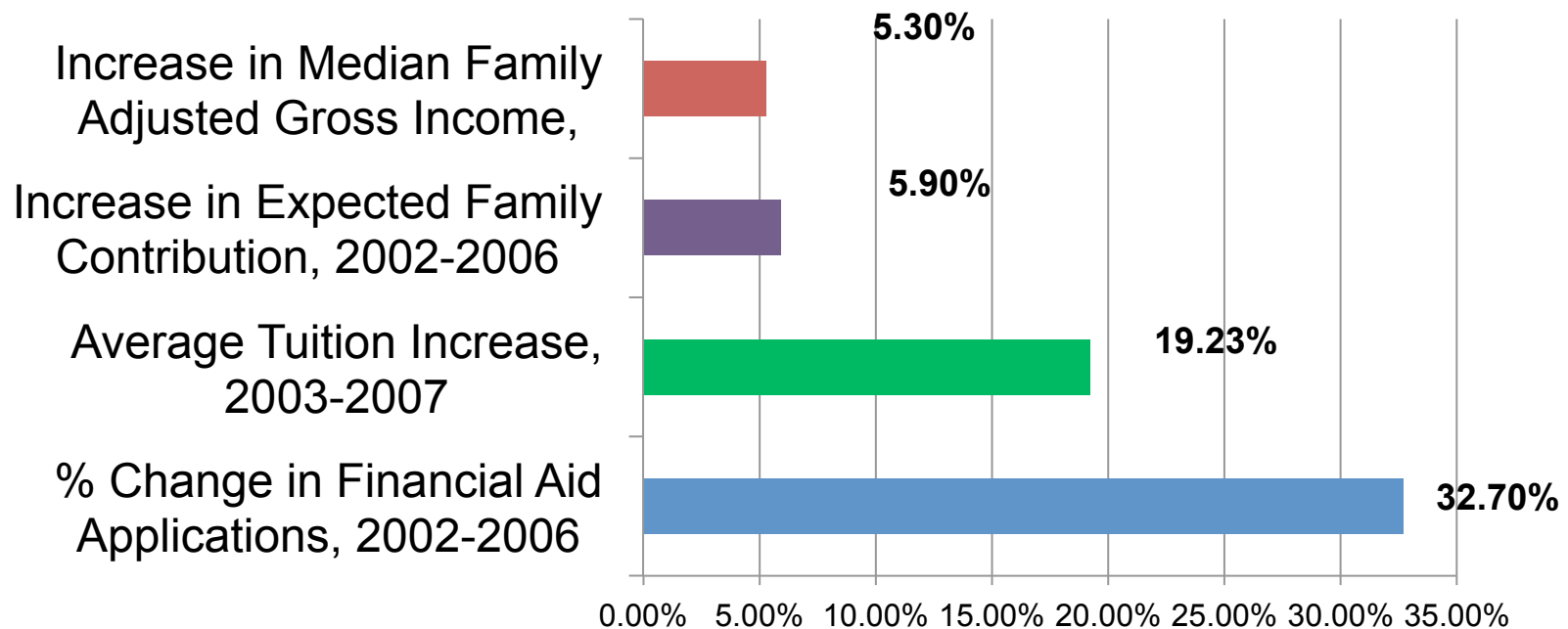
Uneven Distribution of Services





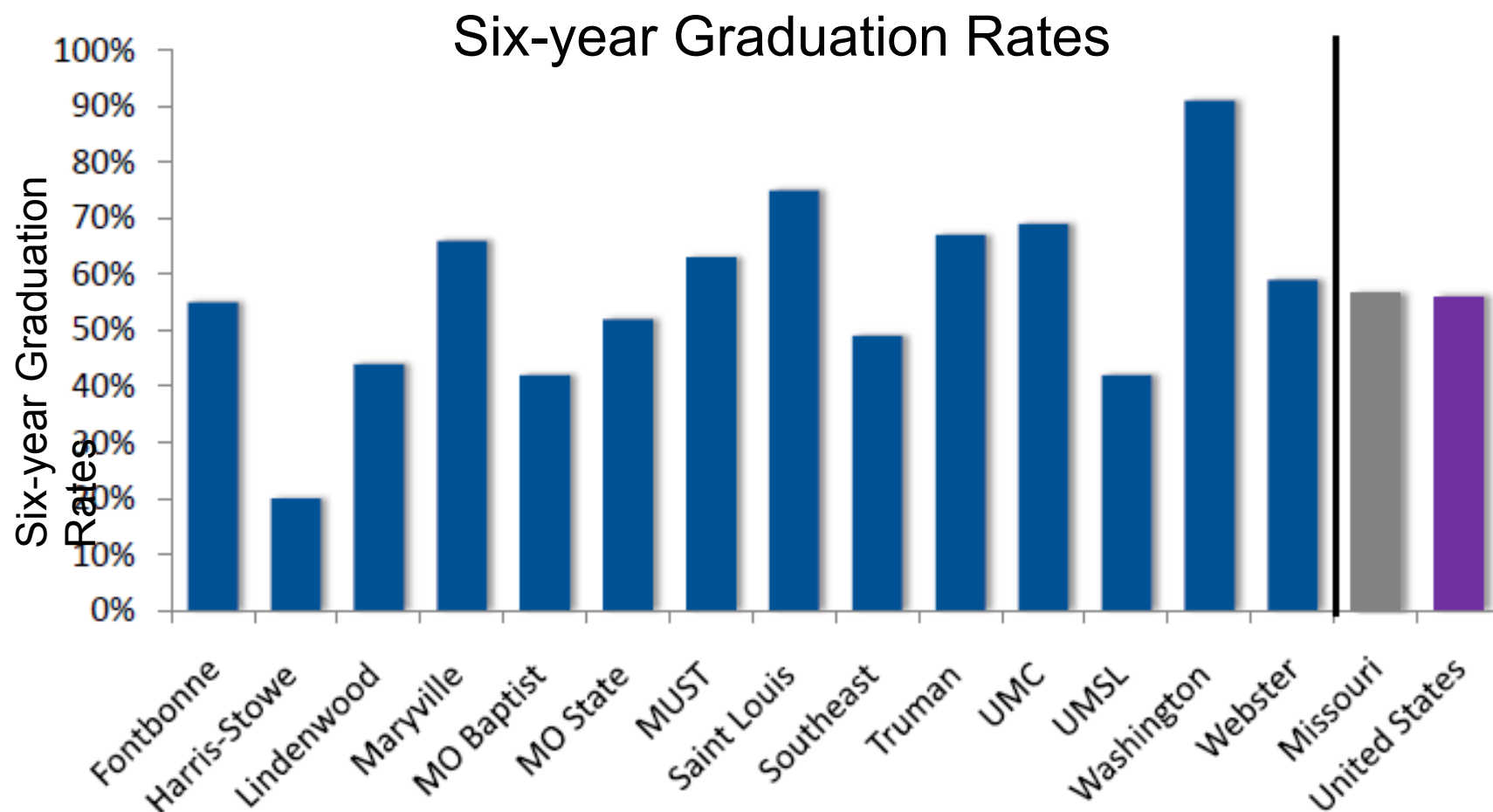
Pervasive Affordability Issues

CAUTION: DATA EVEN MORE DEPRESSING NOW!!!!!!!





Disparity in Outcomes



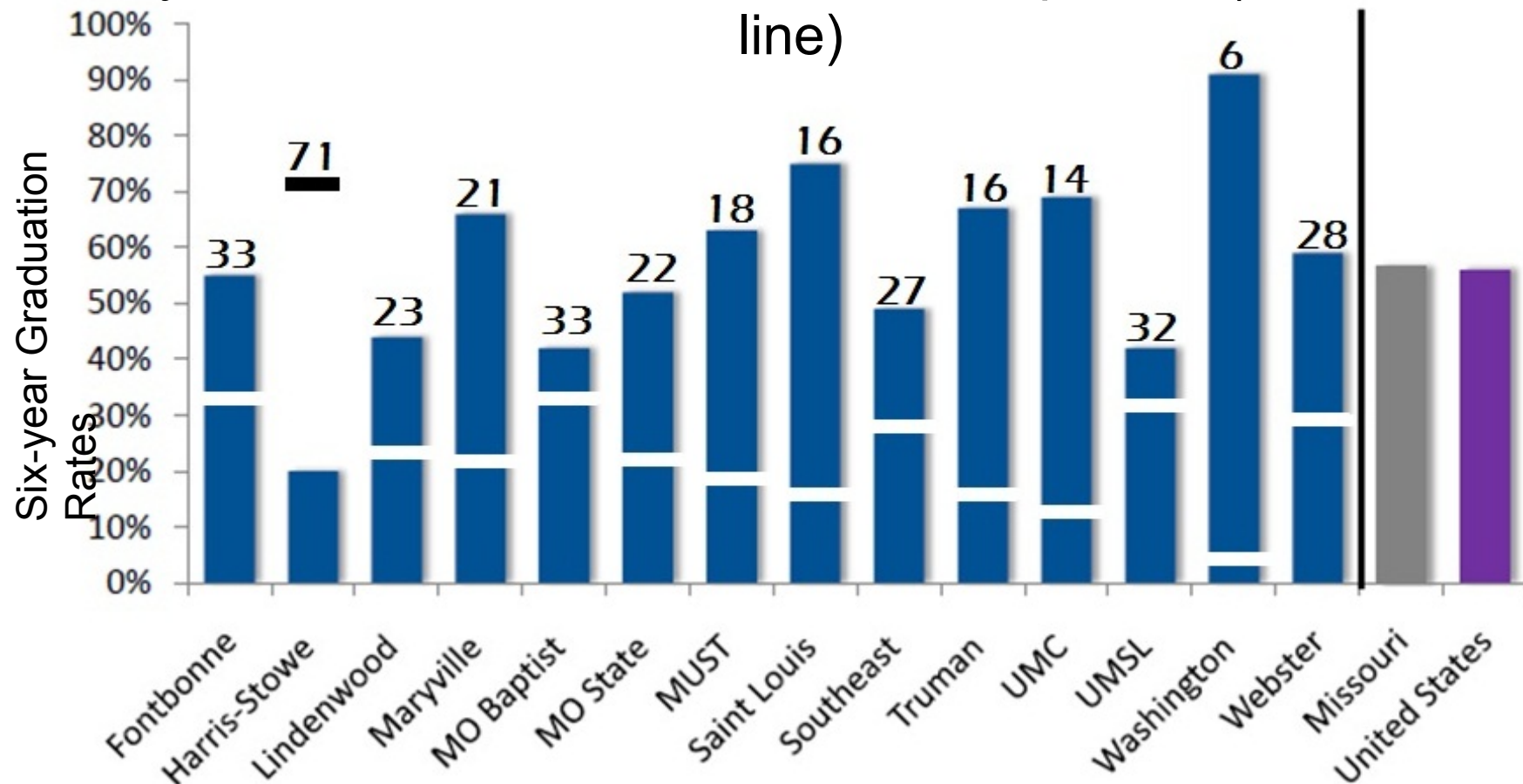
Source: Jones and Palazzolo, 2009, Appendix C, Table 19, for 2006.

<http://www.higheredinfo.org/dbrowser/?level=nation&mode=graph&state=0&submeasure=27>, for 2008.



POVERTY and PERSISTENCE

Six-year Graduation Rates and Pell Proportion (white/black line)



Source: Jones and Palazzolo, 2009, Appendix C, Table 19, for 2006.

<http://www.higheredinfo.org/dbrowser/?level=nation&mode=graph&state=0&submeasure=27>, for 2008.

<http://www.nces.gov/ipeds>, for 2010.



OK, there is a **PROBLEM**.

St. Louis needs increased degree attainment.

Postsecondary education matters more than ever but is out of reach for many.

The “economically privileged market” is saturated.

Growth potential is among low-income students.



WHAT'S THE ANSWER?

OUR GOAL

50%

OF ADULTS IN THE ST. LOUIS REGION
HAVE A POST-SECONDARY DEGREE BY

2020



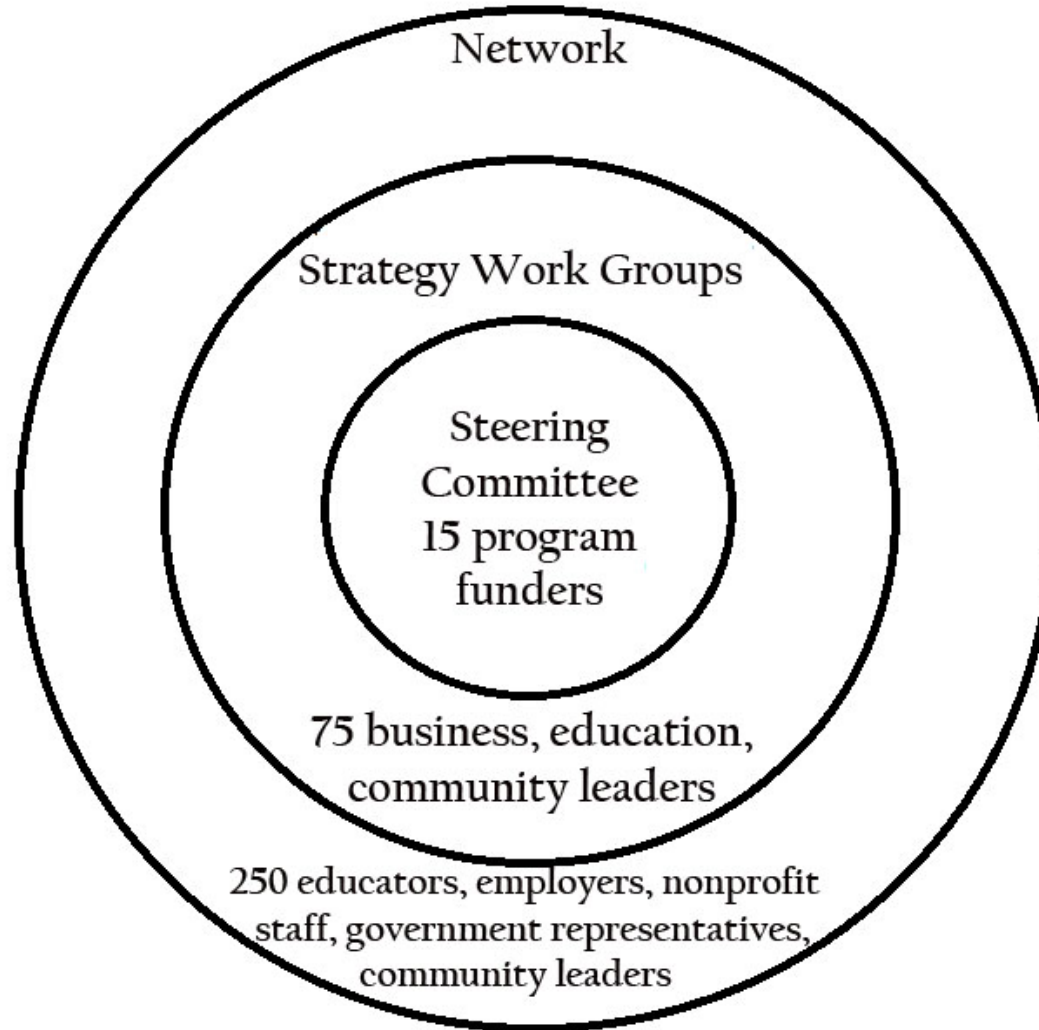
WE KNOW WHAT STUDENTS NEED





“COLLECTIVE IMPACT”, NETWORKED COMMUNITY

ACTION PLAN





COORDINATE SERVICE DELIVERY

- Use mapping to reduce duplication AND to drive coordination within schools.
- Offer collaborative capacity building
 - Peer networking
 - Professional development





ADDRESS AFFORDABILITY

- Advance advocacy on state and federal need-based aid.
- Build Scholarship Clearinghouse for improved access, greater consistency, and increased investment.
- Engage universities in partnerships to support low-income students.



NOT JUST ACCESS BUT SUCCESS

- Support college and career-ready standards for K-12 education at state level.
- Facilitate “best practice” sharing on persistence programs among colleges and universities.
- Develop appropriate measures of success.



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ST. LOUIS REGIONAL
COLLEGE ACCESS
PIPELINE PROJECT