



## SOCIAL PURPOSE REAL ESTATE REGIONAL CONFERENCE

**April 18, 2017 | St. Louis, Missouri**

### AGENDA

- 8:30 a.m. REGISTRATION
- 8:45 a.m. WELCOME  
**Daniel Davis**  
Community Development Officer  
Federal Reserve Bank of St. Louis
- 8:50 a.m. INTRODUCTION AND AGENDA  
**Paul Evensen**  
Founding Director  
Social Innovation St. Louis
- 8:55 a.m. SOCIAL PURPOSE REAL ESTATE (SPRE) BACKGROUND  
**Katie Edwards**  
Associate Director  
The Nonprofit Centers Network
- 9:20 a.m. RESEARCH PRESENTATION  
**Mike Eggleston**  
Senior Community Development Specialist  
Federal Reserve Bank of St. Louis  
  
**Ellen O'Neill**  
MSW Student, Brown School of Social Work  
Washington University in St. Louis;  
Intern, Community Development Department  
Federal Reserve Bank of St. Louis
- 9:40 a.m. LESSONS LEARNED  
**Sherry Magill**  
President  
Jessie Ball duPont Fund
- 10:10 a.m. BREAK
- 10:30 a.m. UNDERSTANDING THREE LOCAL STORIES  
*Moderator: Paul Evensen*  
  
**Adrian Bracy**  
Chief Executive Officer  
YWCA Metro St. Louis

**Leslie Gill**

Chief Executive Officer  
Annie Malone Children & Family Service Center

**Melinda Ohlemiller**

Chief Executive Officer  
Nurses for Newborns

Q&A

*Facilitator:* **Paul Evensen**

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|----------------|------------------------------------------------------------------------------------------------------------------------------|
| 11:15 a.m.     | BREAKOUT SESSIONS<br>Using what you heard this morning, identify the guiding principles to create a regionwide SPRE strategy |
| 12:00 p.m.     | LUNCH                                                                                                                        |
| 12:50 p.m.     | THE HISTORY OF SPRE IN ST. LOUIS<br><b>David Hilliard</b><br>President and Chief Executive Officer (retired)<br>Wyman Center |
| 1:00 p.m.      | BREAKOUT SUMMARY<br><b>Jessica Wernli</b><br>Program Manager<br>Social Innovation St. Louis                                  |
| 1:30 p.m.      | BREAKOUT SESSIONS<br>How would you put these principles into action? What assets do you bring to fulfill that strategy?      |
| 2:30 p.m.      | BREAKOUT SESSION PRESENTATIONS<br><i>Facilitator:</i> <b>Jessica Wernli</b>                                                  |
| 3:00 p.m.      | VISION SHARPENING<br><i>Facilitator:</i> <b>Jessica Wernli</b>                                                               |
| 3:30 p.m.      | CLOSING REFLECTIONS<br><b>Nicole Hudson</b><br>Lead Catalyst<br>Forward through Ferguson                                     |
| 3:45 p.m.      | NEXT STEPS<br><b>Paul Evensen</b>                                                                                            |
| 3:50-4:30 p.m. | RECEPTION                                                                                                                    |

*Presented by the Community Development department at the  
Federal Reserve Bank of St. Louis and Social Innovation St. Louis.*