

INVESTMENT CONNECTION

BY THE NUMBERS

The St. Louis Fed's Investment Connection Program provides a platform for community development organizations to present their Community Reinvestment Act (CRA)-eligible projects to financial institutions and other funders for potential financial support.

TO DATE...

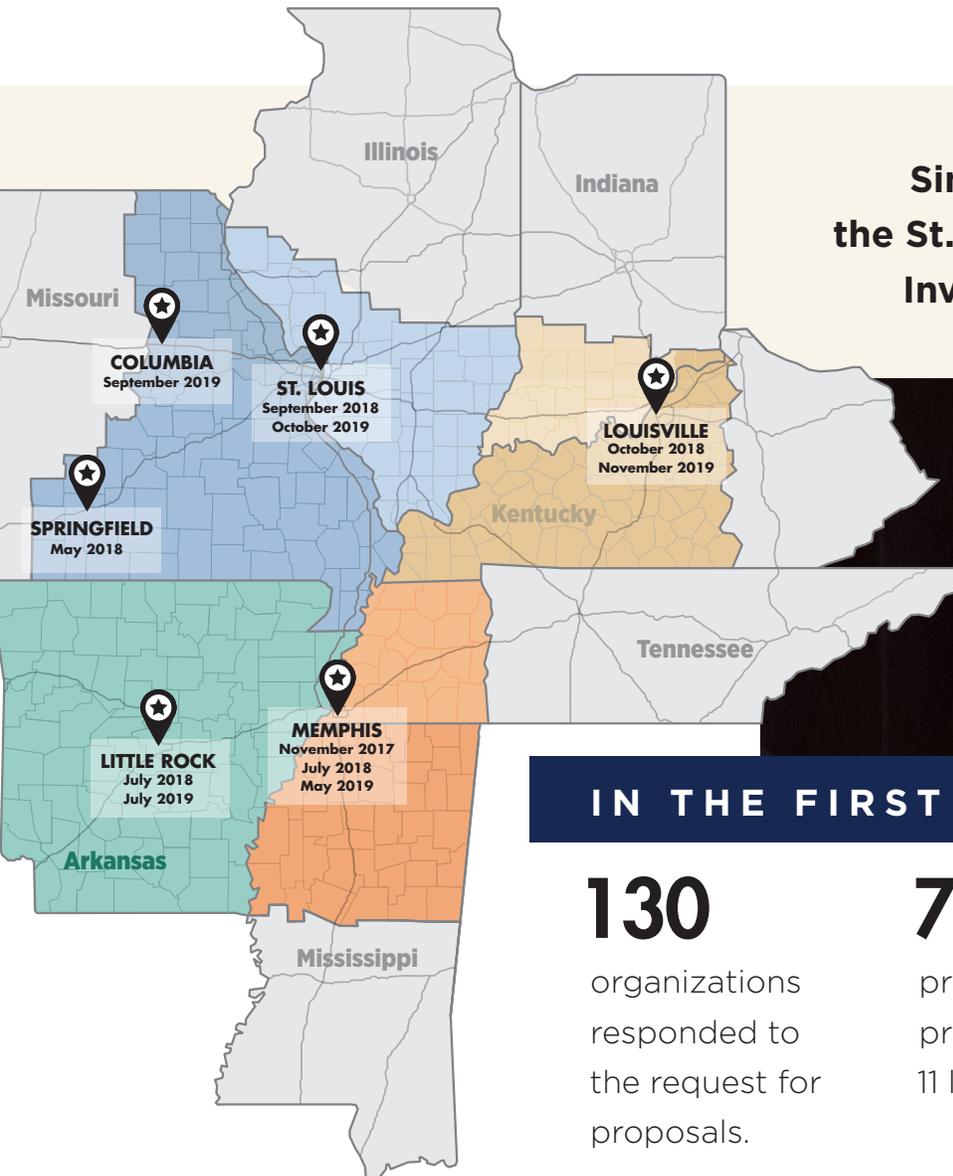
572

documented connections made by organizations through the Investment Connection program.*

\$2,558,000

in grants, loans and investments has been committed to community and economic development projects.*

*through Jan. 28, 2020



Since the program's inception, the St. Louis Fed has hosted 11 live Investment Connection events.



IN THE FIRST 26 MONTHS...

130

organizations responded to the request for proposals.

72

proposals were presented at 11 live events.

336

bankers and other funders attended the live events.

PROJECTS FOCUSED ON...

Economic and
Workforce
Development

Small Business Development
and Technical Assistance

Community Development Finance

Neighborhood Revitalization and Stabilization

**Affordable
Housing**

Financial Access,
Capability and
Empowerment

Broadband Services

Community Facilities and Services

TYPES OF FUNDING OPPORTUNITIES FOUND THROUGH INVESTMENT CONNECTION



TESTIMONIALS



The Investment Connection meeting held on Sept. 18, 2018, was a positive and rewarding event for Mt. Sinai Development Corp. We were able to present our story to banks and funders. Without the opportunity given to us by the Federal Reserve Bank of St. Louis, this would have not been possible. We were able to raise \$35,000 in funding that we would not have gotten without being a part of the event.”

DENNIS JACKSON, Mt. Sinai Development Corp., East St. Louis, Ill.



I, and others at First Bank, found the session incredibly valuable. We made contact with eight organizations after the conference and have financially supported six to date. Ensuring the projects were CRA eligible was a tremendous help. Additionally, these were largely just very good projects from reputable organizations. If you could find enough organizations and projects, we would certainly be open to attending two a year.”

STACY CLAY, First Bank, St. Louis, Mo.