



**Federal Reserve Bank of St. Louis
Investment Connection Proposal**

Proposal title	"Senior Adult and Youth Healthy Resource Center" "SAY Center Project"
Contact	Susan Forte
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Organization name/address	Houseaboutit Community and Economic Development Agency 3805 West 12th Street, Ste 204 Little Rock, Arkansas 72204
Mission statement	To bring positive change by educating, restoring, building and revitalizing small communities in Rural Arkansas and the Delta Region.
Overview of organization	Houseaboutit Community and Economic Development Agency, is a 501(c)(3) nonprofit community and economic development corporation that seeks to provide economic stability to rural municipalities by making available numerous and diverse options for improvement. Organized in 2007, the mission of Houseaboutit includes working closely with city officials by providing an increased number of opportunities for communities in rural Arkansas and the Delta Region and aid in moving small cities from poverty to wealth. Houseaboutit provides assistance and services to the poorest areas in Arkansas in an effort to boost their economic development, create partnerships, and encourage prosperity. Our company develops creative solutions to challenging problems and generates opportunities for growth and development in the Arkansas Delta. The agency's services include: education, workforce training, technical assistance, consulting, grant writing, community revitalization, senior, adults and youth community-based programs and services, and economic empowerment through community improvement. We have developed a customized system

	for serving communities and provide them with the resources and training to implement the system and thrive for many years. Houseaboutit does the following: Enhance existing services in small communities through education, workforce development, technical assistance, consultation, grant writing and economic empowerment. Improve local communities' knowledge and capabilities in navigating existing systems by serving as an intermediary with local, state, regional and national organizations, providing community asset mapping and Provide community based programs and services for seniors, adults, and youth that is geared toward building a better quality of life for the whole family and community,
Website	www.houseaboutit.org
Social media link(s)	Facebook houseaboutit community and economic development
Location of project/activity	Little Rock-North Little Rock-Conway, AR (MSA), Pine Bluff, AR (MSA) Arkansas Chicot, Desha, Jefferson and Pulaski Counties
Geographic Impact	Regional
Support request	Grant Investment Loan
Requested dollar amount	\$150,000
Proposal description and structure	The SAY Center, will provide a safe haven for community based programs for the residents of: Sweet Home, Higgins, Wrightsville, Woodson, Hensley and Southeast Pulaski County surrounding areas with programs such as: -Youth out of school time activities and after-school tutoring, mentor, meals and leadership program -Adult workforce training and development programs -Senior programs, services, and meals -Health and Wellness Events /Programs -The SAY Food Bank Senior, Adult, and Youth Healthy Resource Center (SAY Center), is a center that will encompass a senior daycare, where seniors will be feed/offered two meals a day with a snack, they will have an activity room, a rest area, and leisure room; Workforce Development and Career Center where adult classes and training will be offered and job fairs will be held; Youth component will consist of out of school time programs such as, afterschool programs and youth activities. There will be a community garden, health & wellness activities
Issues addressed	Affordable Housing Community Facilities/Services Economic/Workforce Development
Target population/geography	The targeted Pulaski County communities: Sweet Home, Higgins, Wrightsville, Woodson, Hensley.

	<p>Sweet Home population 849. With 30.7% under the age of 18, 8.5% from 18 to 24, 25.2% from 25 to 44, 23.0% from 45 to 64, and 12.6% who were 65 years of age or older. poverty level is 11.7% and 21.9% household receiving social security.</p> <p>Woodson population 403. With 23.8% under the age of 18, 7.4% from 18 to 24, 25.2% from 25 to 44, 29.2% from 45 to 64, and 14.4% who were 65 years or older. poverty level is 11.8% and 37.5% household receiving social security.</p> <p>Hensley population 139. With 20.0% under the age of 18, 8.7% from 18 to 24, 32.0% from 25 to 44, 22.7% from 45 to 64, and 16.7% who were 65 years of age or older. Poverty level is 52%; 100% household receiving social security.</p> <p>- Wrightsville population 2,114. Poverty level 16.3%; Householder 65 years and over 5.7% below poverty level; Social Security income level at 28.1%;</p>
Population served including income	<p>These schools cover Southeastern Pulaski County: Mills High School, student enrollment 613; School Rating (D); Low-income level 66%; Percent of Students Eligible for Free and Reduced Meals 65.7%; State Rate 60.6% and National Rate 55.9%. Daisy Bates Elementary School, student enrollment 398; School Rating (C); Overall School Rating Score 66.82. Low-income Fuller Middle School, student enrollment 413; School Rating (D); Overall School Rating Score 61.64.level 88%; Percent of Students Eligible for Free and Reduced Meals 88.2%; State Rate 55.9%. Landmark Elementary School - - Student Enrollment 217; School Rating (D); Overall School Rating Score 67.38. Low-income level 81%; Percent of Students Eligible for Free and Reduced Meals 80.7%; State</p>
Anticipated outcomes/impact	<p>Houseaboutit goal is to:</p> <ul style="list-style-type: none"> - Increase equitable access to programming and benefits for low-income individuals - Make accessible wrap around services for the whole family in our low income targeted area - Build work readiness skills and provide leadership skills - Provide access to health, prevention and wellness resources for seniors, adults and youth - Serve the region of southeast counties, which are located in the southeast delta communities such as: Wabbaseka (Jefferson County), Lake Village (Chicot County), and Dumas (Desha County) - Implement programs and services that will improve the quality of life for residents in these small communities in the Arkansas Delta

How will the program be evaluated	The program outcomes will consist of how many seniors attend and participate and receive meals and/or other services that provided. Number of adults who attend the workforce development and training sessions and how many are placed in jobs. How many youth who attend and are active in the out of school time program.
Project time frame	New Program Project Duration: Ongoing Program
Other significant partners in the proposal	<ol style="list-style-type: none"> 1. Baptist Hospital Community Outreach Program Management https://www.baptist-health.com/service/community-outreach 2. Pulaski County Special School District Program Management https://www.pcssd.org/
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