

## Federal Reserve Bank of St. Louis Investment Connection Proposal

Proposal title	Renewal Ranch Restoration Center
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Title	Community Development Representative
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Organization name/address	Renewal Ranch
	P.O. Box 11128
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Mission statement	"Restoring broken lives through Christ" is the motto of
	Renewal Ranch. Our mission is to provide men a place
	where they can regain their self-esteem, become alcohol
	and drug-free, and learn to live a successful life that is
	abundant and free from the chains of addiction.
Overview of organization	Renewal Ranch is a 501c3 non-profit agency located in
	Perry County, AR, and is a long-term residential, non-
	denominational faith-based rehabilitation program for
	adult men age 21 and over who struggle with substance
	abuse issues. The men who come to our program do so
	voluntarily and are seeking a new way to live their lives.
	They are motivated to change, and that motivation helps
	them through a difficult season in their lives and allows
	them the opportunity to emerge stronger and more
	confident, able to be successful as contributing members
	of society, the spiritual leaders of their families, and
	responsible accountable men. Because we are
	unashamedly faith-based, we do not receive monies
	from state or federal governmental agencies and rely
	solely on church, business, individual and grant and
	foundational support to run our program. The program
	is provided free of charge to our residents, and because
	of the devastating financial nature of addiction and
	substance abuse, we do not bill insurance or other
	programs for our residents. Our men are primarily
	indigent, unemployed and homeless when they arrive.

	The Renewal Ranch Program was started in 2011, and has grown exponentially over the years. Located on 102 acres in Perry County, AR, we have the capacity for 33 residents and several full-time staff members (all graduates). Additionally, we have 35 men and several staff members in the six-month Phase 2 portion of our program. We were named the Conway, AR Chamber of Commerce Non-Profit Organization of the Year in 2016, and currently have over 200 graduates who enjoy a success rate of 68% one year after graduation. The residents participate in over 570 classroom teaching hours and provide over 300 hours of community service each during their first six months in the program. Last year, Renewal Ranch provided over 30,000 hours of community service in central Arkansas and surrounding states.
Website	www.therenewalranch.org
Social media link(s)	Facebook
	https://www.facebook.com/RenewalRanchMinistries/
Location of project/activity	Little Rock-North Little Rock-Conway, AR (MSA)
	Arkansas
	Faulkner and Perry Counties
Geographic Impact	Statewide
Support request	Grant
Requested dollar amount	\$200,000
Proposal description and structure	The Renewal Ranch Restoration Center is a 15,000 total square foot facility that will provide five essential needs for our organization. First, a commercial kitchen - so far we have been feeding our residents from a four-burner stove. Secondly, expanded teaching space. Our current largest room on campus is a 30 by 30 multi-use room. Third, a chapel and dining area where residents can enjoy our Saturday Chapel services with their families and eat together afterward. Fourth, a small administrative and office area where our leadership can meet with men and their families in a private setting. Finally, and most importantly, 22 additional beds for residents to increase our resident capacity from 33 men to 55 residents on campus. We have been at or above capacity for the last five years of our facility, and typically have 8 to 10 men who apply each week. Sadly, we must turn most away due to space limitations.
Issues addressed	Affordable Housing Community Facilities/Services Economic/Workforce Development
Target population/geography	Renewal Ranch is a 501c3 non-profit agency started in 2011 in Perry County in Arkansas, and is a long-term residential, faith based rehabilitation program for adult men with substance abuse / addiction issues. The men who seek out our help are primarily indigent,

	unemployed, and homeless when they arrive. Some come directly from incarceration after being interviewed by us in the jail or prison, others are referrals from homeless shelters or pastors of churches with whom we have relationships, some are word-of-mouth referrals from people in their family, community, or circle of influence. Because of the nature of substance abuse and it's devastating effects on economics both personal and private, our program is provided at no cost to residents or their families, but is supported wholly by individuals, churches, business contributions, and grants or foundational support.
Population served including income	The population we serve comes from all areas of Arkansas, surrounding states, and the United States. We have had men from as far away as Boston and Las Vegas due to the success rate and financial access of our program. Primarily (85%), our residents come from within 50 miles of Conway, Arkansas. Our men are in residence on our Perry County campus for the first six months of the program, and do not have access to personal transportation, cell phones, computers, or television except when used for educational or training purposes. 100% of our residents qualify for the SNAP food stamp program through DHS. The poverty rate in Perry County, as determined by census.gov is 13.9% countywide.
Anticipated outcomes/impact	Our goals are to show men a different way to live their lives - not only free of drug and alcohol use and dependency, but as functioning contributing members of society. To that end, each of our men participate in over 570 hours of classroom education and over 300 hours of community service during their first six months of our year-long program. We teach job skills and training, personal issues classes like conflict resolution, time management, and budgeting, have personal counselors who meet with the men individually and in a group setting, and encourage family restoration and community and church involvement. We assist men in employment and provide a transitional living situation for their second six months (Phase 2) of our program where men have life with accountability while living with other program graduates. To date, we have over 200 graduates of our program and enjoy a success rate measured one year out of our program of 68%.
How will the program be evaluated	We evaluate the success of our graduates on five key factors measured one year post-graduation: Employment or education program is the first measure of success. We assist our men in gaining employment upon their transition to Phase 2, or help them get into an education program for job training, or in some cases

	higher education so that they can gain the skill sets needed for success. Secondly, participation in community. Our men are taught to volunteer or contribute to other non-profits and ministries in the community to which they relocate after graduation. Third, Church membership and involvement. We ask our graduates to get involved in a local church body of their choosing. Fourth is family reconciliation. 85% of our graduates have children, and reconciliation with family is an important component of sustained success. Finally, sobriety - we ask our graduates to willingly submit to drug and alcohol screenings. Currently, our success rate among graduates is 68%.
Project time frame	New Program Project Duration: 1-3 Years
Other significant partners in the proposal	Church Partners (over 100 contribute monthly support) Funding Individual monthly support (over 100 individuals who support Renewal Ranch monthly) Funding Community involvement (total of over 100+ volunteers, including teachers, counselors, and technical help)
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