



**Federal Reserve Bank of St. Louis
Investment Connection Proposal**

Proposal title	2020 Restoration Center Admissions, Administration and Counseling Addition
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Organization name/address	The Renewal Ranch, Inc. James Loy, Founder and Executive Director Mailing: PO Box 11128 Conway, AR 72034
Mission statement	<p>Because men are dying in need of a Savior and communities are being destroyed by the vicious cycle of drug and alcohol addiction, Renewal Ranch was opened. Renewal Ranch is dedicated to restoring broken lives through Christ where men with addictions develop a personal love relationship with Christ for the glory of God!</p> <p>Phase I provides addicted men a safe-place where they regain self-esteem, confidence and self-discipline, in order to become independent, alcohol and drug-free. They learn, through 570 hours of classroom education, the skills and discipline, through faith, to lead an abundant and successful life free from the chains of addiction.</p> <p>In Phase II, residents learn hard and soft life skills to transition from addict to productive citizen. It transitions “broken men,” who arrive destitute, separated from their family, some from jail, but all at the lower income level of society. They are taught the skills and processes to be productive, employed family leaders.</p>
History of organization	James Loy, a recovering addict, created Renewal Ranch in 2009. He formulated the rehabilitation around a focused program of Christian teachings, Bible study, self-discipline, faith building and community service.

	<p>Thirty-four men are in the six-month-long Phase I program on the campus. An 18-man staff; largely program graduates, supports the program. Another 34 men participate in six-month Phase II. It is an off-campus Transitional Living program in which men live independently under supervision in two-man apartments. They work, take life skills classes and gain experience in successful living practices. Residents participate in 570 classroom teaching hours. There are 288 graduates with a 68% recovery rate.</p> <p>The 102-acre campus consists of five residential buildings, a shower/laundry and the 15,000 sf Restoration Center. The Center is the heart of Renewal Ranch. It contains the kitchen, equipment room, dining/multipurpose room/chapel, classroom and 11 two-man bedrooms.</p>
<p>Organization's current programs and activities</p>	<p>Thirty-four men are in the six-month-long Phase I program on the campus. An 18-man staff; largely program graduates, supports the program. Another 34 men participate in six-month Phase II. It is an off-campus Transitional Living program in which men live independently under supervision in two-man apartments. They work, take life skills classes and gain experience in successful living practices. Residents participate in 570 classroom teaching hours. There are 288 graduates with a 68% recovery rate.</p> <p>85% of Renewal Ranch residents come from a 50-mile radius of the campus.</p> <p>100% of our residents qualify for the Medicaid and SNAP food stamp program. Because of the economic destruction of their addition all of our residents are rated as living in poverty.</p> <p>Renewal Ranch capacity will increase for 2020. Completion of the Restoration Center rooms will increase annual enrollment to 112 men; a 61% increase in capacity.</p>
<p>Website</p>	<p>Therenewalranch.org</p>
<p>Support request</p>	<p>Grant</p>
<p>Requested dollar amount</p>	<p>\$249,000</p>
<p>Proposal summary</p>	<p>The Restoration Center is in the process of being completed by NBMC, Inc. Gifts by Renewal Ranch supporters provided the funding.</p> <p>The completion of the Restoration Center restores it to operating capacity. The Renewal Ranch board returned to the original building design concept - adding a 25' x</p>

	<p>125' 3,125 sf addition across the front of the Center. This \$249,000 wing provides space for admissions, administration, wellness and counseling services. It welcomes visitors, family members, and volunteers. It contains administrative offices with secure records storage, confidential counseling rooms, a wellness/exercise room and a conference room.</p> <p>All administrative, admissions, volunteer, counseling and operations services are consolidated from multiple work spaces across town. Administration and counseling will be more confidential, effective and efficient in serving residents. The wellness space will be a valuable program addition in helping the men regain their health and fitness.</p>
Issues addressed	<p>Community facilities/services Economic/workforce development Financial access, capability and empowerment</p>
Target population/geography	<p>Central Arkansas: Conway, Faulkner, Grant, Pulaski, Saline and White Counties</p> <p>Residents come from within a 50-mile radius of the Renewal Ranch campus.</p> <p>Prospects are referred to Renewal Ranch by graduates and by the churches, individuals and businesses that financially support the program.</p>
Population served including income	<p>The Administration wing will increase the effectiveness and efficiency of the admission and serving of the residents. It will bring all staff, counselors and mentors onto campus. It will provide space for confidential meetings and secure storage of records. It will increase access of the staff to the residents and they to the staff.</p> <p>100% of our residents qualify for the Medicaid and SNAP food stamp program. Because of the economic destruction of their addiction DHS evaluates all of our residents are rated as living in poverty with family incomes of less than \$38,000 annually.</p> <p>Further, during Phase I of their rehabilitation resident may not have access to cell phone, personal vehicles, computers or television; with the exception of training or educational programs. In Phase II Transitional Living residents are employed full-time, learn life and job and economic literacy skills. Many take advanced courses at Central Baptist College.</p>
Anticipated outcomes/impact	<p>The overarching goal is to help each resident overcome his addiction and prepare him for a productive life free of addiction, give him the tools to move up the economic</p>

	<p>ladder and track him for his first year. Beyond the men are encouraged to remain active at Renewal Ranch to build support for them and the current residents.</p> <p>The Admission, Administration and Counseling wing will consolidate all of Renewal Ranch resources on campus and in the Restoration Center. The wing will increase effectiveness, efficiency, confidentiality and access. It will also allow Renewal Ranch to eliminate rental expenses for four office around Conway.</p> <p>The Administrative staff and James Loy will have a space on campus to interact with the residents throughout the day and program year. It will enhance engagement of the staff with the leadership.</p> <p>The counseling offices will allow the volunteer mentors and counselors to schedule sessions and be available during office hours to address resident needs.</p>
<p>How will the program be evaluated</p>	<p>The Admission, Administration and Counseling wing will increase access to those services and streamline the implementation of the program. Communications and access between residents and staff will be increased by the campus placement.</p> <p>Each resident signs the Applicant's Agreement at admission. It sets the expectations and standards for continuing in the program. Weekly directives are diagnostic and prescriptive; they build on progress or redirect the resident for remedial action.</p> <p>There are five program measurement assessments: evaluation, observations, classroom performance, volunteer services and drug tests. Paper and digital records are maintained on each resident during his two program semesters and for the year following his graduation.</p>
<p>Project time frame</p>	<p>FY 2020 January1-December 31, 2020</p>
<p>Other significant partners in the proposal</p>	<p>Renewal Ranch receives regular financial, in-kind and volunteer support from: 135 area churches offer volunteers, mentors, in-kind and weekly financial support.</p> <p>100 individuals provide sustaining monthly financial support</p> <p>50 consistent Chamber of Commerce business partners and in-kind donors.</p>

	<p>More than 100 community volunteer support Renewal Ranch as teachers, counselors, mentors and technical help.</p> <p>25% of the workforce that built the Restoration Center were volunteers.</p> <p>Conway Police Department and City Government support RR with their fleet maintenance.</p> <p>Additionally there are 3,470 donors who provide the \$951,306 budget and continue to grow it annually because they see the impact of Renewal Ranch on the community. They see the graduates employed in local businesses, as staff at Central Baptist College, as Conway police officers, city workers and as staff of Renewal Ranch continuing the restoration of men, like themselves.</p>
Other funding secured or potential funding	<p>Donors sustain the operating expenses annually.</p> <p>The balance of the wing extension - \$183,500 for the parking lot and landscaping will be paid by the donor base as it has from the founding of the program and the construction of the campus.</p> <p>There are: 3,470 individual annual donors across Arkansas</p> <p>135 supporting churches</p> <p>50 Conway Chamber business supporters with in-kind or cash gifts</p> <p>100 individuals provide sustaining monthly financial support</p> <p>Small grants from local organizations, trusts and foundations</p>
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