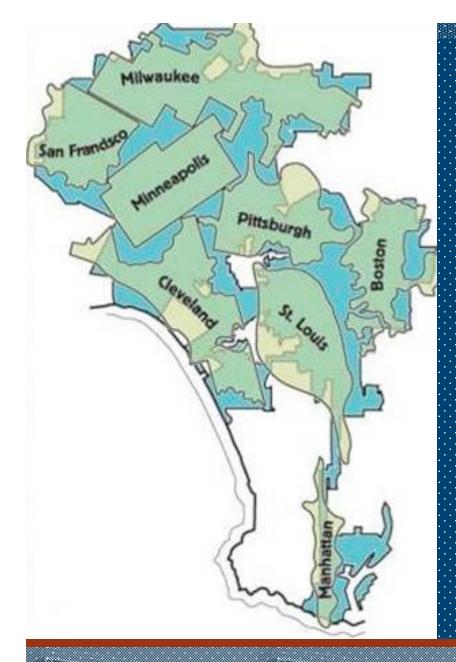


## Los Angeles Housing Department Federal Reserve Board's Confronting the Neighborhood Impacts of Foreclosure: Models of Vacant Property Disposition

Mercedes Márquez, General Manager October 20, 2008

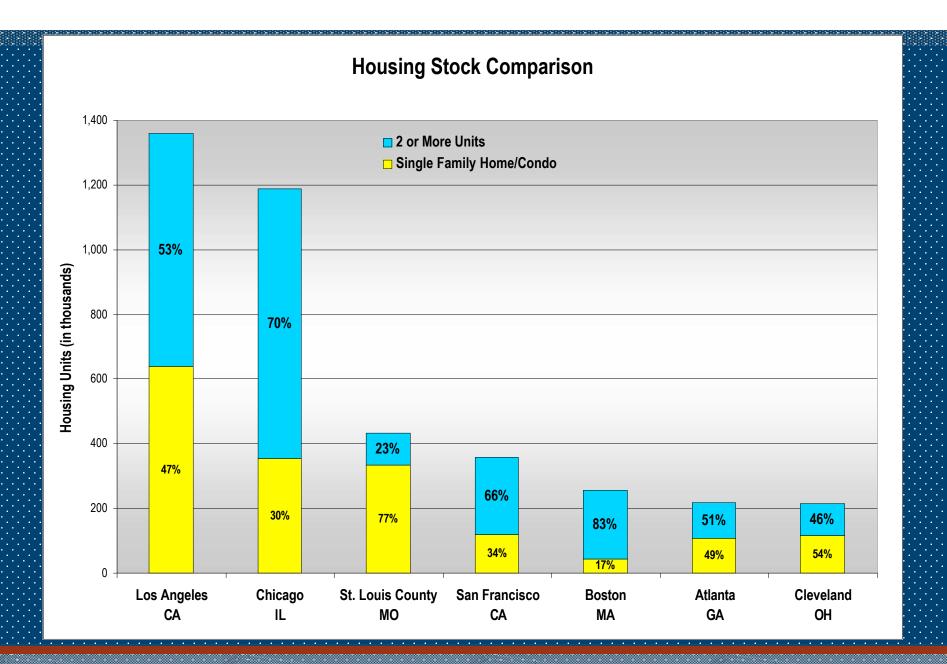


## How Big is L.A.?

Los Angeles could easily contain the combined physical areas of: - Boston - Cleveland - St. Louis - Pittsburg - Minneapolis - Milwaukee - San Francisco – Manhattan

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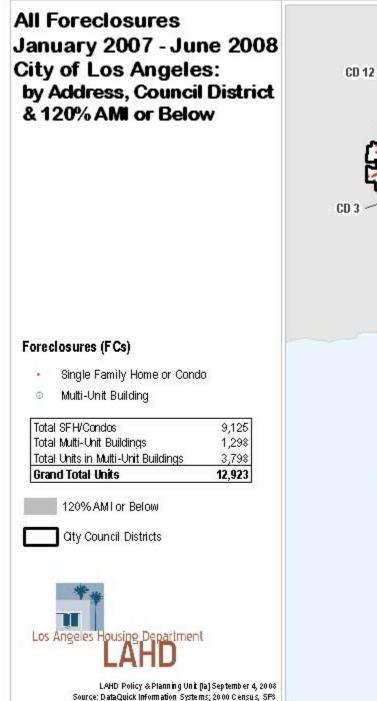
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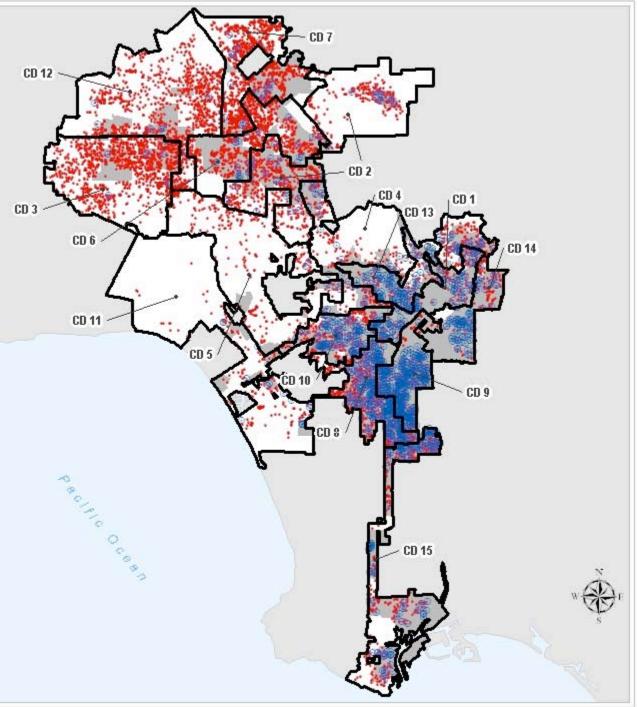
## **NSP: Data Drives the Strategy**

- To develop a Neighborhood Stabilization Program, the LAHD has:
  - analyzed and mapped foreclosure data
  - convened a data-focused working group of experts, academics and the Federal Reserve
  - mapped 18 months of foreclosure data (January 2007 June 2008)
- Mapping foreclosures city-wide has revealed:
  - scale, location and income (up to 120% AMI)
  - hardest hit areas are: South Los Angeles and neighborhoods in the Valley
  - housing types varies by region, i.e. multifamily foreclosures are clustered in South LA, single-family foreclosures are concentrated in the Valley

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## LA's Neighborhood Stabilization Program

- LA's Neighborhood Stabilization Program will employ multiple strategies:
  - 1. Holding Company: acquire, rehab and dispose of foreclosed properties
    - Single-family and multi-family properties
  - 2. Walk-In Program: down payment and rehab assistance
    - Single-family properties
- LA will receive a direct allocation of \$33 million HERA's NSP funds
- These new foreclosure resources will help the City achieve multiple goals, including:
  - Neighborhood stabilization
  - Preservation of affordability
  - TOD targeting

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#### **Maximizing Our Resources**

- Use HERA NSP funds to support local neighborhood stabilization efforts by leveraging:
  - the New Generation Fund
  - existing local (Affordable Housing Trust Fund) and state resources (Prop 1C, tax credits)
  - HUD lead abatement grant funds
- LA will apply for additional HERA NSP funds from state

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## Holding Company

- The Holding Company will:
  - Acquire foreclosed properties
    - Oversee competitive process
    - Oversee rehabilitation of foreclosed properties
    - Make properties available for sale
- LAHD will underwrite the purchase assistance and rehab loans
- The Holding Company will employ disposition strategies for both single- and multi-family properties

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#### Holding Company: Multi-family Disposition Program

- Disposition of Multi-family Properties
  - In priority target areas, bid out for scattered site acquisition through the
    - holding company
  - Leverage tax credits and bonds for rehabilitation
- Analyzing multi-family housing stock
  - To further identify multi-family purchase opportunities, the LAHD will use:
    - code enforcement
    - buildings referred to the City Attorney for nuisance abatement, and
    - properties in the Rent Escrow Account Program (REAP)
  - Analysis will better direct the preservation of rent stabilized units and help avoid tenant displacement

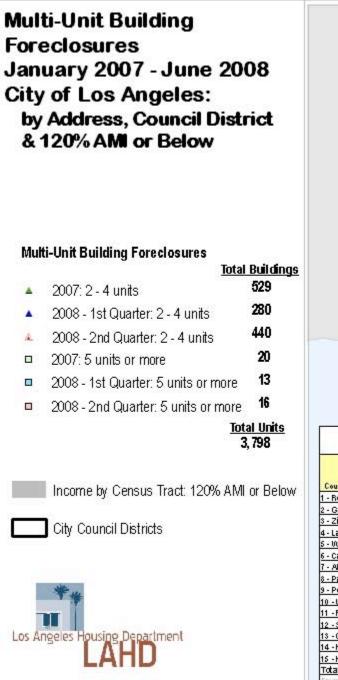
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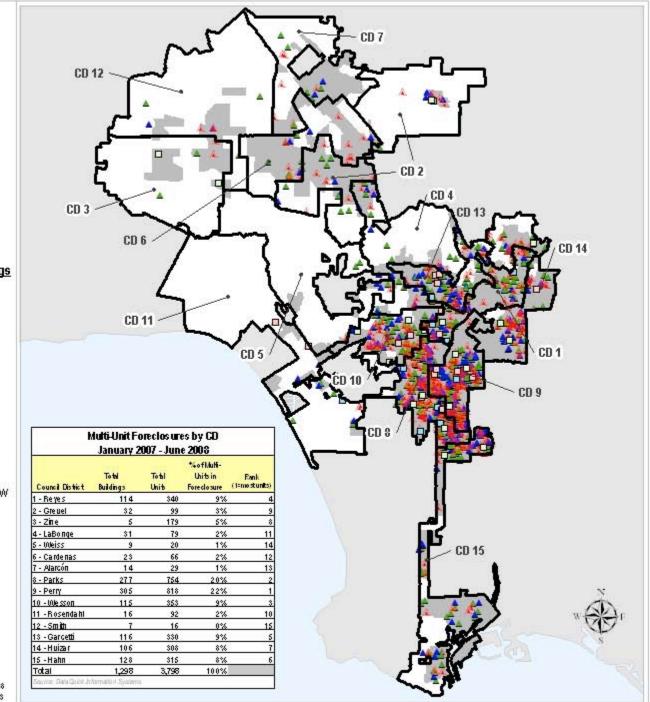
LAHD will perform underwriting for these loans

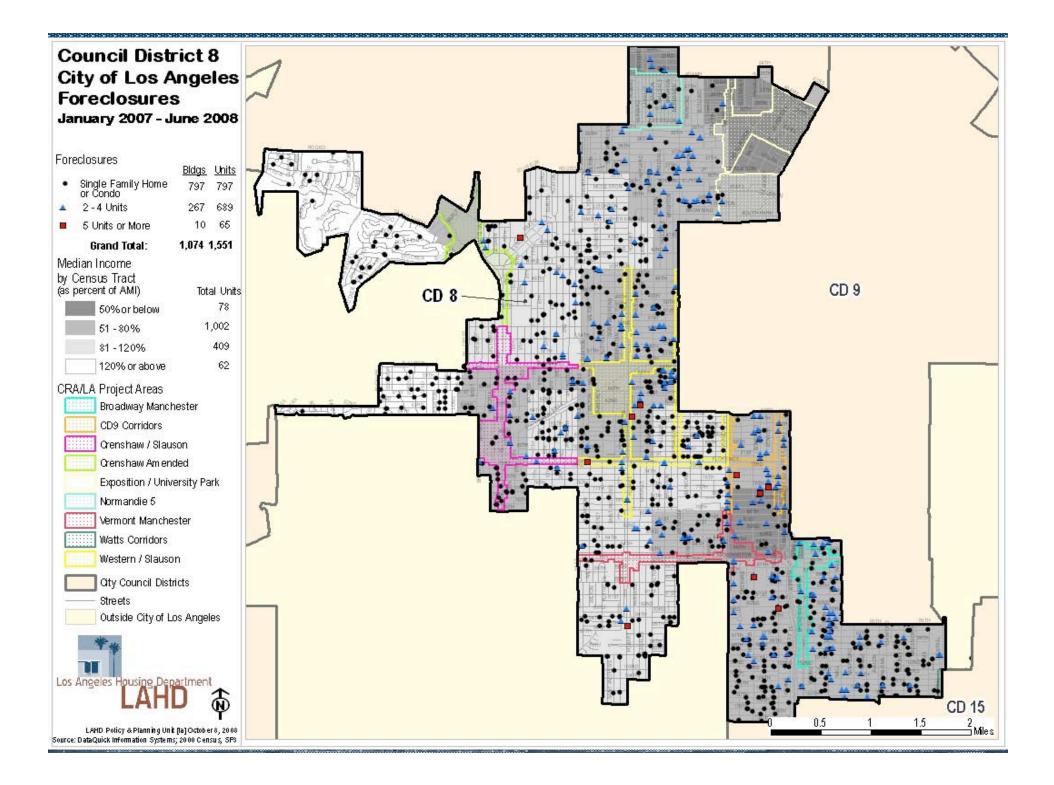
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LAHD Policy & Planning Unit (la) August 13, 2008 Source: DataQuick Information Systems; 2000 Census, SP3





#### Holding Company: Single-family Disposition Program

- Disposition of Single-family properties programs:
  - Single-family dwellings target area program:
    - Discounted properties from servicers/lenders' portfolios will be rehabbed and re-sold to qualified buyers (up to 120% of AMI)
    - Homebuyer education
  - Single-family dwellings "right sizing" program:
    - In priority target areas, properties will be "right sized" (i.e. one bedroom and one bathroom will be added to small homes)

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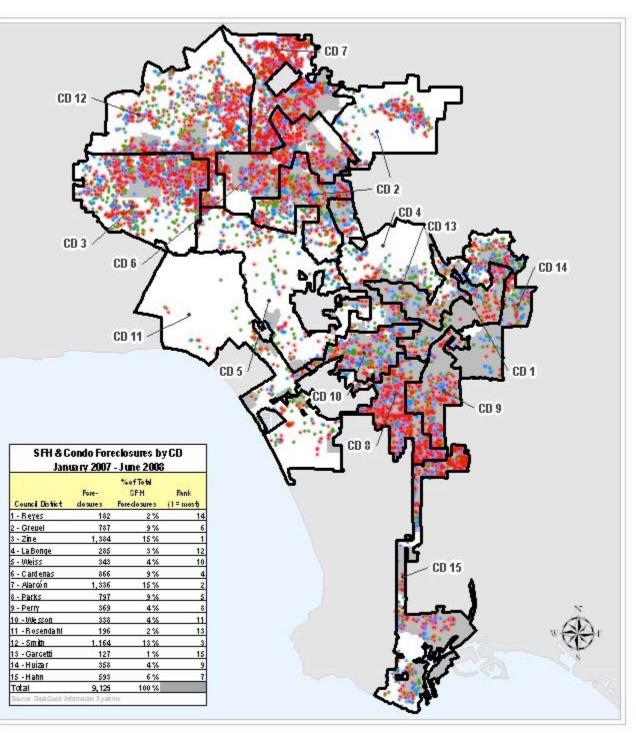
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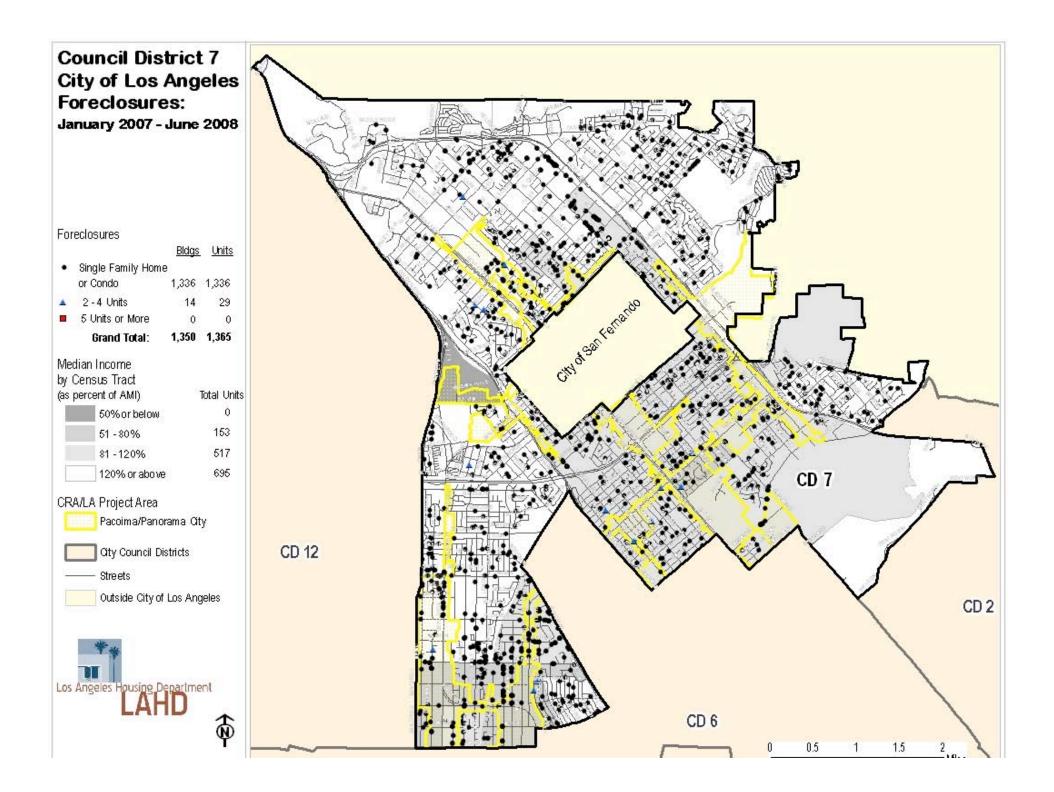
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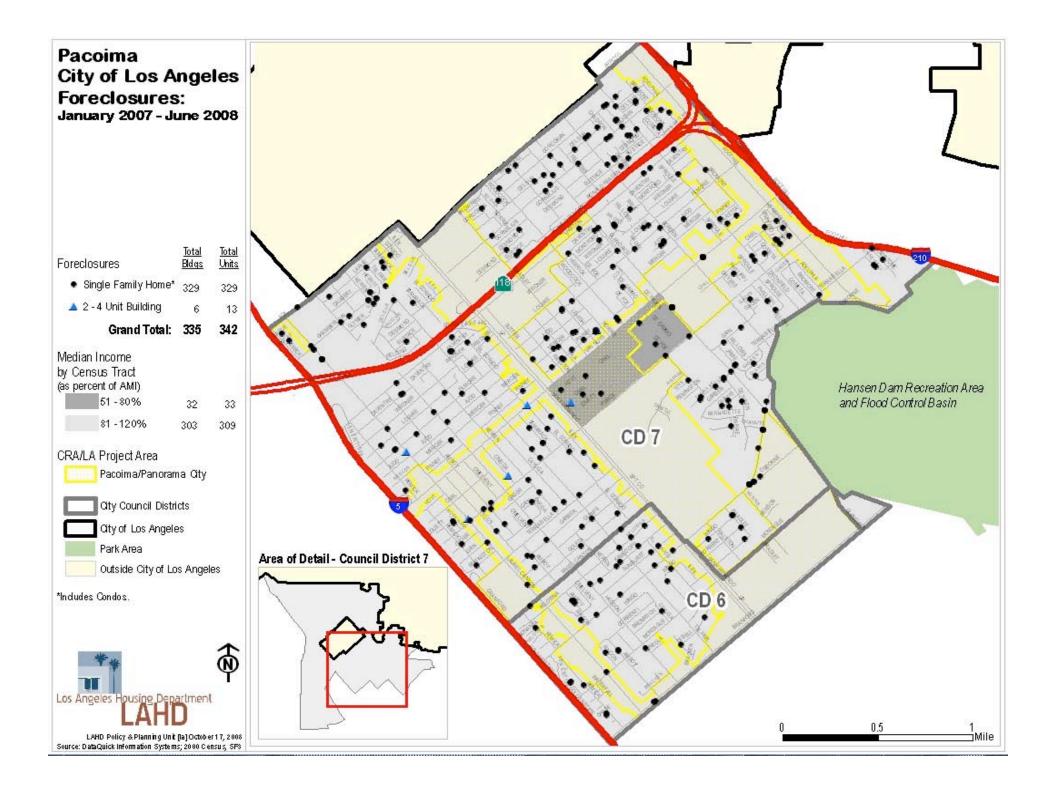
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Supporting safe and livable neighborhoods through the promotion, preservation and development of affordable housing Single Family Home\* Foreclosures January 2007 - June 2008 City of Los Angeles: by Address, Council District & 120% AMI or Below

SFH and Condo Foreclosures 2007 2008 - 1st Quarter 2008 - 2nd Quarter <u>Total Units</u> 9,125 Income by Census Tract 120% AMI or Below City Council Districts \*Single units, including condos. Single units, including condos. LAMD Policy & Planning Unit (Pa) August 15, 2008 Source: DataQuick Information Systems; 2000 Census, SF9







## Walk-In Homeownership Program

#### Walk-in Program – In Target Areas:

- Purchase and rehab assistance for low/mod families earning up to 120%AMI (\$90,960 for a family of four)
  - Total amount of assistance: no more than \$100,000 for any combination of purchase and rehab assistance (approximately \$30,000 per unit for rehab)
  - Health and safety rehab standard will be used; only actual code items will be repaired, major systems, and exterior painting.

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# Conclusion of Presentation

Mercedes Márquez, General Manager http://lahd.lacity.org