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# St. Louis NEIGHBORHOOD MARKET DrillDown

**Better Data = Better Investment**  
**Better Numbers = Better Neighborhoods**

## Monday, Oct. 31, 2011 | Agenda

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- 8:00 A.M. Registration and Continental Breakfast**
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- 8:30 A.M. Welcome and Opening Remarks**  
Yvonne Sparks, Federal Reserve Bank of St. Louis
- 
- 8:45 A.M. Data! What Is it Good For?**  
Timothy Bray, The University of Texas at Dallas
- 
- 9:45 A.M. Data Enlightens and Ignites Ideas**  
Faith Sandler, The Scholarship Foundation  
Timothy Breihan, H3 Studio  
Sultan Meghji, Appistry  
Laverne Carter, REESI Inc.
- 
- 10:10 A.M. Break**
- 
- 10:25 A.M. The St. Louis Neighborhood Market DrillDown**  
Stephen Acree, Regional Housing and Community Development Alliance  
Eric Friedman, Housing and Community Solutions  
Alyssa Lee, Social Compact
- 
- 11:45 A.M. Panel Response**  
Yvonne Sparks, moderator  
Royce Sutton, Fifth Third Bank  
David Carroll, North Grand Neighborhood Services  
Mary McMurtrey, The Gateway Center for Giving  
John Weidman, The Food Trust
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- 12:15 P.M. Lunch**
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- 1:00 P.M. Break**
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*continued on reverse*



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**1:15 P.M. Concurrent Discussion Groups**

**+ Financial Services**

*Clark Room*

DISCUSSION LEADERS —

Royce Sutton, Fifth Third Bank

Clifton Berry, Berry Advisors

**+ Retail/Business Environment/  
Entrepreneurship**

*Missouri Room*

DISCUSSION LEADERS —

Sultan Meghji, Appistry

David Carroll, North Grand  
Neighborhood Services

**+ Philanthropy**

*Tennessee Room*

DISCUSSION LEADERS —

Mary McMurtrey, Gateway to Giving

Timothy Bray, The University of Texas  
at Dallas

**+ Food Access**

*Auditorium*

DISCUSSION LEADERS —

Beth Baker, Saint Louis University

Trinita Logue, IFF

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**2:45 P.M. Break**

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**3:00 P.M. Debriefing and  
Group Reports Panel**

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**3:45 P.M. Adjourn**

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St. Louis Neighborhood Market DrillDown is a community-based collaborative co-chaired by Regional Housing and Community Development Alliance (RHCD) and Housing and Community Solutions, in partnership with Social Compact. Support provided by St. Louis County, PNC Foundation, Commerce Bank, US Bank, Garfield Foundation, an anonymous St. Louis family foundation, Ameren and the City of St. Louis.



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An anonymous St. Louis family foundation