THE NEW SCHOOL

SHADES OF WEALTH & ECONOMIC (IN)MOBILITY

SOME PRELIMINARY RESULTS FROM THE NATIONAL ASSET

SCORECARD FOR COMMUNITIES OF COLOR (NASCC)

Project P.I.s

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THE GREAT RECESSION AND THE RACIAL WEALTH GAP (SIPP DATA)

	Year					
	2005	2009	2011			
Median Net Worth (\$2011)						
White	\$142,335	\$119,152	\$111,740			
Black	\$12,840	\$6,081	\$7,113			
Asian	\$176,225	\$81,291	\$92,259			
Hispanic	\$19,228	\$6,668	\$8,113			
Relative Holdings per \$1						
White Wealth						
Black	\$0.09	\$0.05	\$0.06			
Asian	\$1.24	\$0.68	\$0.83			
Hispanic	\$0.14	\$0.06	\$0.07			







MEDIAN LIQUID ASSET VALUE: ASSETS EASILY CONVERTED TO CASH

(SIPP 2011)

Median Liquid Wealth Holdings, 2011 SIPP









LESSONS LEARNED

1 Black & Latino families have little liquid assets to take risk, or deal with financial emergency or shocks

2 Communities of color suffered the most

 The racial wealth gap was extreme before the recession, and worsened after

3 Asians suffered the largest absolute loss in home values and wealth

 Most likely to reside in states that benefited from the housing boom & suffered most from the housing bust







AN INCOMPLETE NARRATIVE

Asset markets are local

 e.g. the geographic maldistributive effects of the housing crisis

The wealth position of many communities of color remains unknown

- Aggregate categories like "Asian" mask the asset position for certain groups like those immigrating from Southeast Asia
- Indigenous groups are often hidden altogether in nebulous catchall category of "other"









- Assembled a multidisciplinary & ethnically diverse team with expertise in wealth and ethnic studies
- Implemented a *pilot survey* to compare specific groups within urban contexts to:
 - provide implicit control of asset and debt pricing and products
 - analyze the wealth of groups hidden in broadly defined "non-white" categories
 - 3. examine asset and debt attributes particular to communities of color
 - 4. demonstration (template) for national surveys
- Limitations: (1) Statistical Power, (2) External validity and (3) Examines only Private Assets







BANKED - FINANCIAL ACCT OWNERSHIP

Ethnicity	LA	Miami	Boston	Tulsa	DC
U.S. Black Descendent	0.69^^	0.57^^^	0.76^^^	0.49^^^	0.70^^^
Caribbean Black		0.73^^^	0.83^		0.85
Cape Verdean			0.74^		
African Black	0.80				0.87
Mexican	0.53^^^			0.62^^^	
Cuban		0.85			
Puerto Rican		0.70^^^	0.55^^^		
Dominican			0.62^^^		
South Amer Latino		0.78^^			
Cherokee, Tribal Enr				0.75^^	
Creek, Trbal Enr				0.74^^	
Other, Tribal Enr				0.69^^^	
Amer Indian, no Tribal Enr				0.76^^	
Chinese	0.85				0.999^^^
Japanese	0.93				
Korean	0.81				0.95
Filipino	0.85				
Vietnamese	0.55^^^				0.95
Asian Indian	0.86				0.97^
White	0.90	0.93	0.93	0.92	0.92







PAYDAY LENDING USE IN THE LAST 5 YEARS

Ethnicity	LA	Miami	Boston	Tulsa	DC
U.S. Black Descendent	0.27^^^	0.16^^^	0.04	0.16	0.08
Caribbean Black		0.11^	0.01		
Cape Verdean			0.01		
African Black	0.001				0.03
Mexican	0.04			0.05	
Cuban		0.02			
Puerto Rican		0.14^^	0.02		
Dominican			0.09^^		
South Amer Latino		0.04			
Cherokee, Tribal Enr				0.16	
Creek, Trbal Enr				0.33**	
Other, Tribal Enr				0.15	
Amer Indian, no Tribal Enr				0.14	
Chinese	0.01				0.001
Japanese	0.001				
Korean	0.001				0.001
Filipino	0.001				
Vietnamese	0.03				0.001
Asian Indian	0.001				0.001
White	0.02	0.03	0.01	0.09	0.04







HOMEOWNERSHIP

Ethnicity	LA	Miami	Boston	Tulsa	DC
U.S. Black Descendent	0.42^^	0.51	0.34^^^	0.44^^^	0.58^^^
Caribbean Black		0.62	0.49^^^		-
Cape Verdean			0.29^^^		:
African Black	0.43^				0.46^^^
Mexican	0.45^^			0.50^^^	
Cuban		0.64			
Puerto Rican		0.47	0.21^^^		
Dominican			0.17^^^		
South Amer Latino		0.52			
Cherokee, Tribal Enr				0.76	1
Creek, Trbal Enr				0.65^	
Other, Tribal Enr				0.62^^	
Amer Indian, no Tribal Enr				0.57^^^	
Chinese	0.68				0.91
Japanese	0.64				
Korean	0.40^^^				0.65
Filipino	0.57				0.94
Vietnamese	0.53				0.65
Asian Indian	0.40				:
White	0.68	0.64	0.79	0.85	0.78







MEDIAN VALUE OF HOUSEHOLD WEALTH

Ethnicity	LA	Miami	Boston	Tulsa	DC
U.S. Black Descendent	\$4,000^	\$3,700	\$8^^^	\$8,000^^^	\$3,500^^^
Caribbean Black		\$12,000	\$18,000^^^		
Cape Verdean					
African Black	\$72,000				\$3,000^^^
Mexican	\$3,500^^			\$7,000^^^	
Cuban		\$22,000			
Puerto Rican		o ———	\$4,079^^^		
Dominican			\$0^^^		
South Amer Latino		\$1,200	57 		_
Cherokee, Tribal Enr				\$75,200	
Creek, Trbal Enr				\$42,500^	
Other, Tribal Enr				\$7,000	
Amer Indian, no Tribal Enr				\$4,000^^	
Chinese	\$408,200				\$220,000
Japanese	\$592,000				
Korean	\$23,400^				\$496,000
Filipino	\$243,000				
Vietnamese	\$61,500				\$423,000
Asian Indian	\$460,000				\$573,000
White	\$355,000	\$107,000	\$251,000	\$145,000	\$284,000







SOME PRELIMINARY LESSONS ACROSS FIVE CITIES

- Variation within broadly defined ethnic categories
- Income inequality pales in comparison to wealth inequality
- An ethnic group's relative asset position may vary across city
- Homeownership varied across city and may not be the only driver of wealth
- Substantial asset variation across and within cities with Blacks and Mexicans persistently at the bottom







RHETORIC

"We are post-racial"

America has largely transcended the racial divide

A shift from social responsibility for the conditions of black America

Blacks are enjoined to;

"get over it"

"stop playing the victim role"

"stop making excuses"

"take personal responsibility"

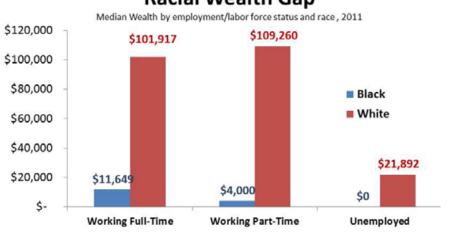
Study hard, graduate from college and get a good job

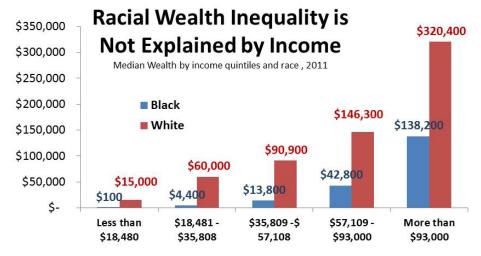


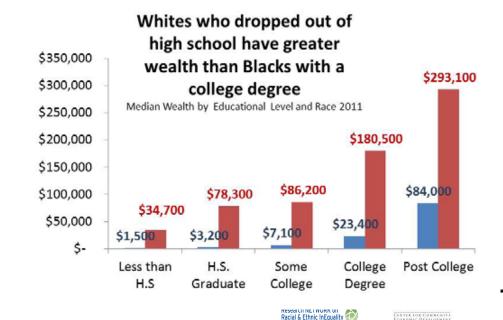




Hard Work Isn't Enough to Close the Racial Wealth Gap







Race is still a defining attribute of one's life chances

Wealth is the single best indicator of economic opportunity, security & human capability

The primary source of wealth is inheritance, in-vivo transfers -- seed money to purchase an appreciating asset

Education, hard work, income, and *active* savings do little to address the racial wealth gap

The racial wealth gap is structural not behavioral

The Solution – Baby Bonds

Universal gradationally endowed trust accounts at birth

Dramatically close the racial wealth gap for about 2% of current federal expenditures per annum

Brake the cruel links between race, inheritance, & economic advantage/disadvantage – opportunity for upward mobility & economic security for all





