



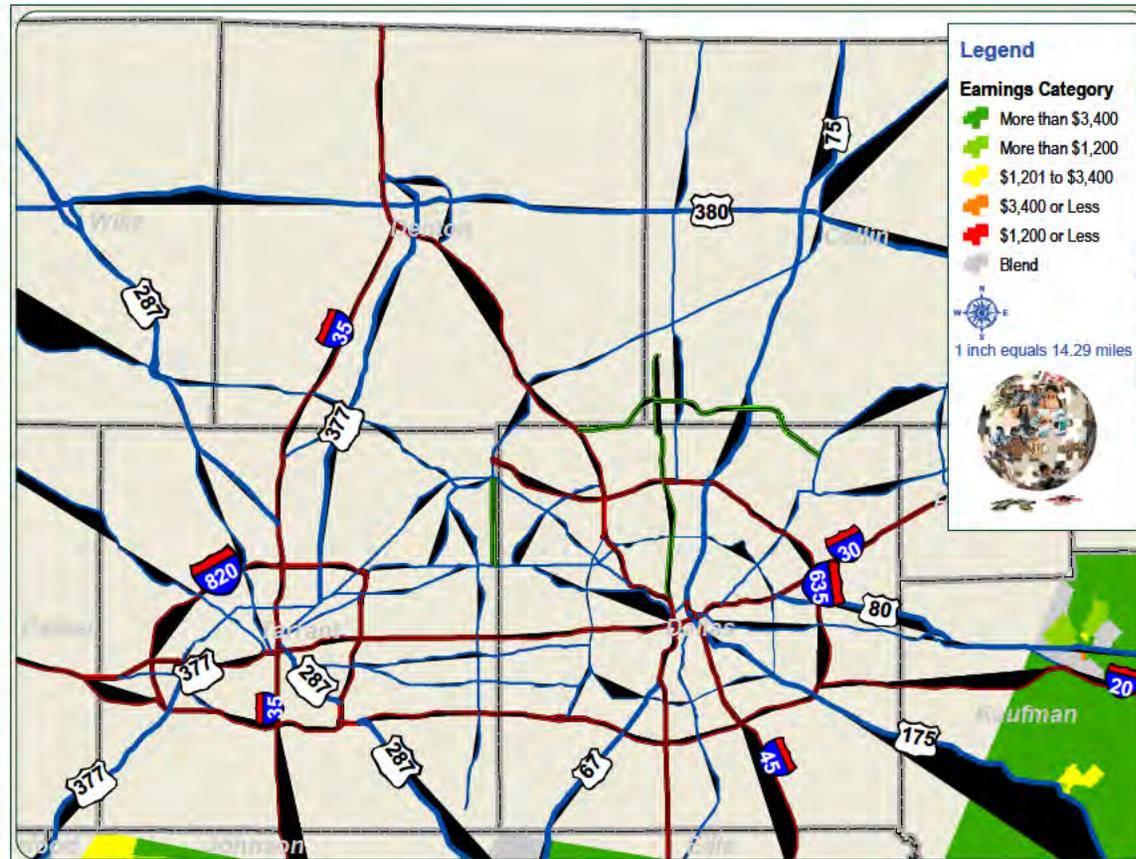


## By Way of Introduction...

*"Rationally, let it be said in a whisper,  
experience is certainly worth more than  
theory."*

Amerigo Vespucci

# What is This?



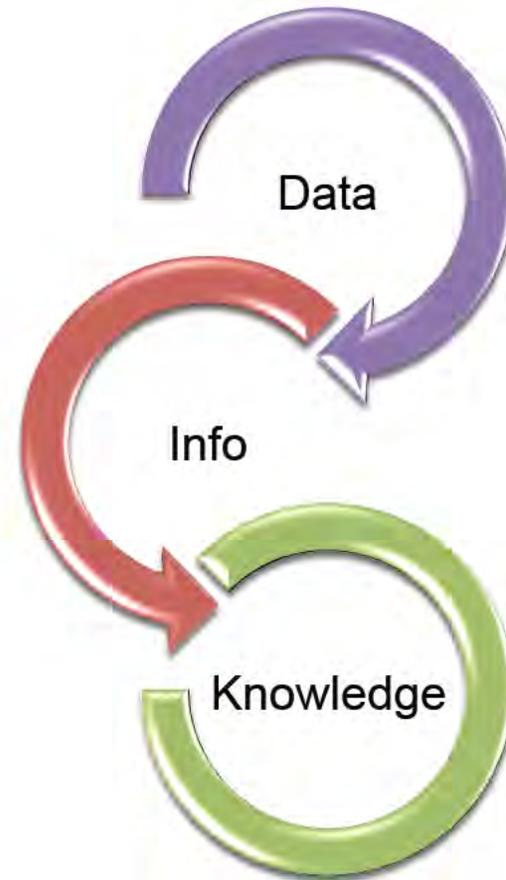


# You Are Here!

What is a data initiative?

# Data Initiatives... Defined

- Data Initiatives are “Necessary but Not Sufficient.”
- Data Initiatives, Data Streams, and Community Change.
- Data Initiatives in the Democratization of Data framework.



# Democratizing Data – What Does This Mean?

- Democratize  
di-'mä-krə-,tīz
  - ▣ To make democratic.  
(Merriam-Webster)
- Democratic  
de-mə-'kra-tik
  - ▣ Relating to, appealing to, or available to the broad masses of the people  
***[designed for or liked by most people]***
  - ▣ Favoring social equality: not snobbish  
***[relating to the idea that all people should be treated equally]***  
(Merriam-Webster)





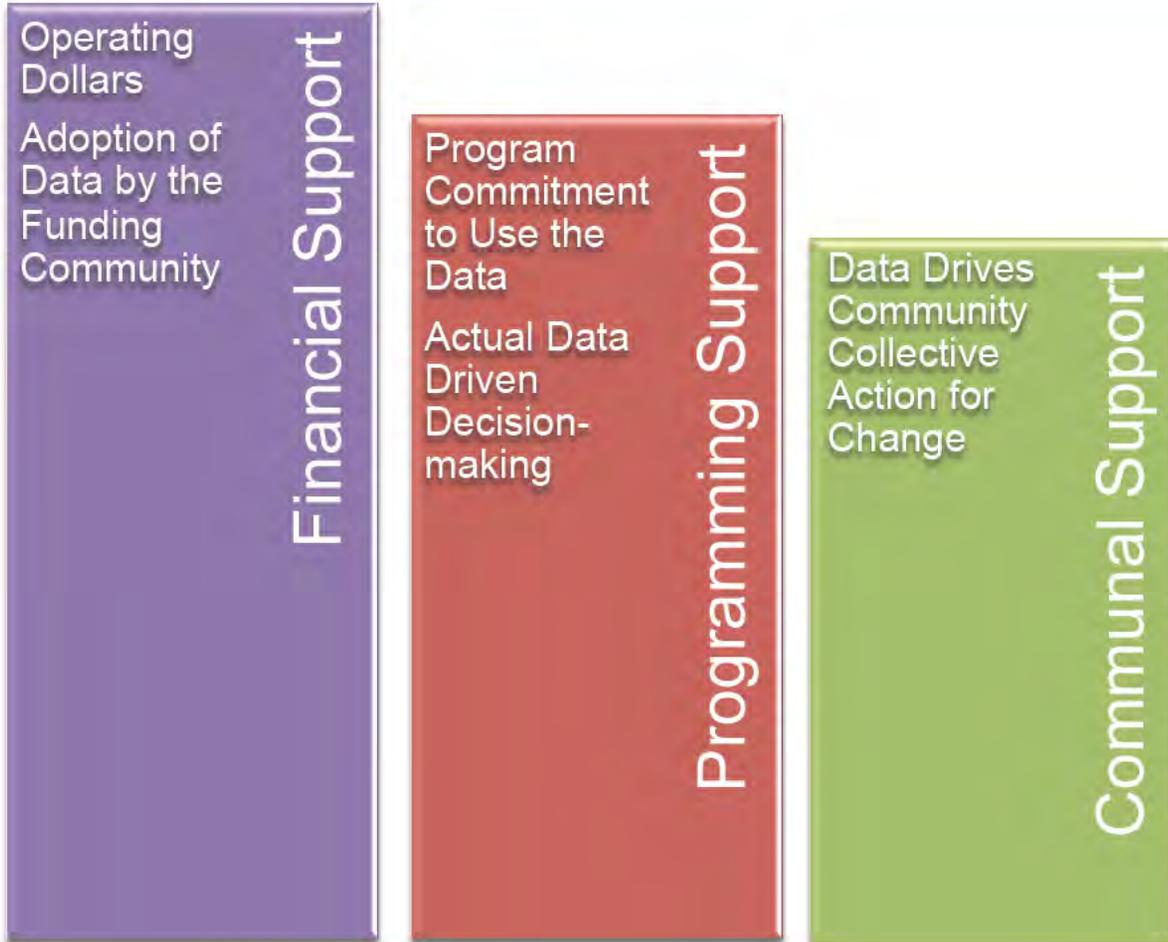
# Successful Data Initiatives

# Power Derives from the Community

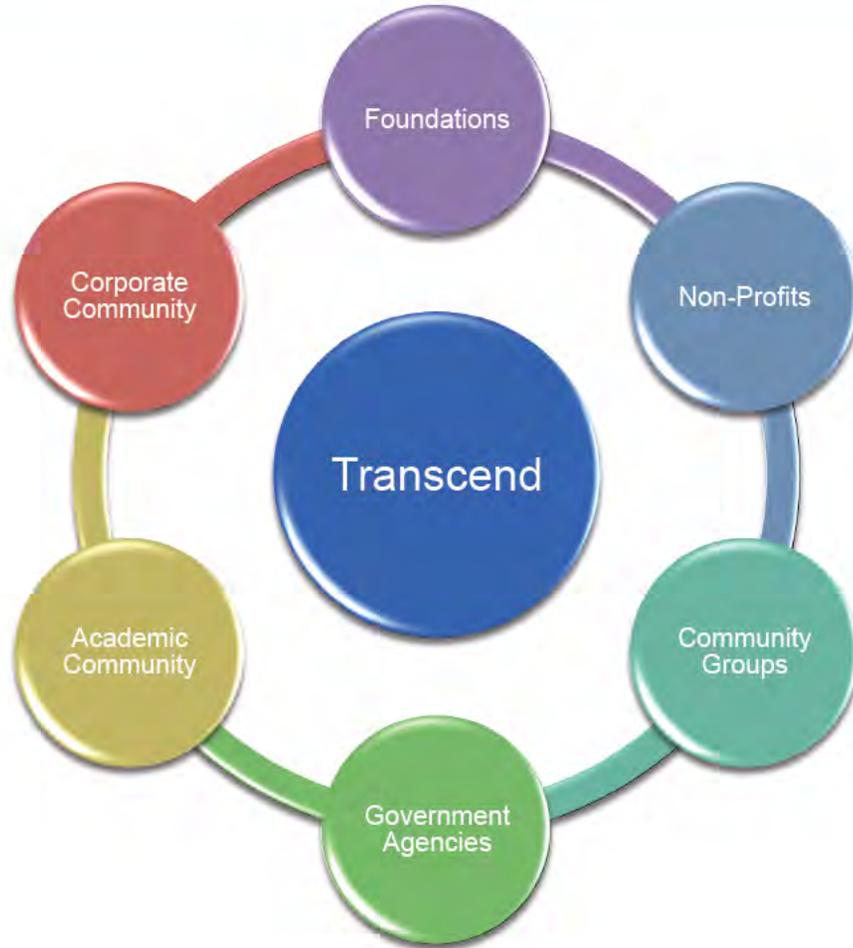
- Successful initiatives embrace community engagement.
- Successful initiatives permit, to the extent possible, for locally derived conclusions and recommendations.



# Support is Key



# Audience is Key



# One Key Role



- Every initiative needs a champion.
- More than one is desirable...
  - ▣ From different fields
  - ▣ From different cultures
  - ▣ From different neighborhoods...



# DFW IDEA Youth Ambassadors

- If you build it, will they come?
- Youth Participatory Action Research
  - ▣ Six-week Intensive Group and Independent Research
  - ▣ Poster Presentation
  - ▣ Slide Show
  - ▣ Play



# Citi Community Leadership Initiative

- Using research and information to increase the sustainability of non-profits that serve low- and moderate-income clients
- CCLI Demonstration Projects:
  - ▣ Urban Issues Workshop
  - ▣ Summer Workshop Series
  - ▣ Undergraduate Student Engagement
  - ▣ Community Leadership Academy





# Data Initiatives Open Doors

They allow the once impossible to become possible...

# Done Right, We Can...

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Tell a story...

Dig deeper...

Understand the  
mysterious...

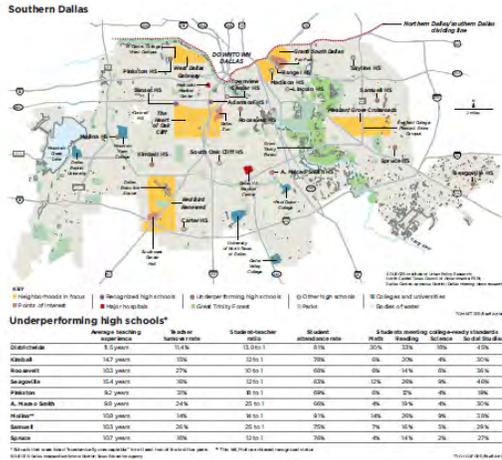
Debunk  
myths...

Figure out what  
we know that  
just ain't so...

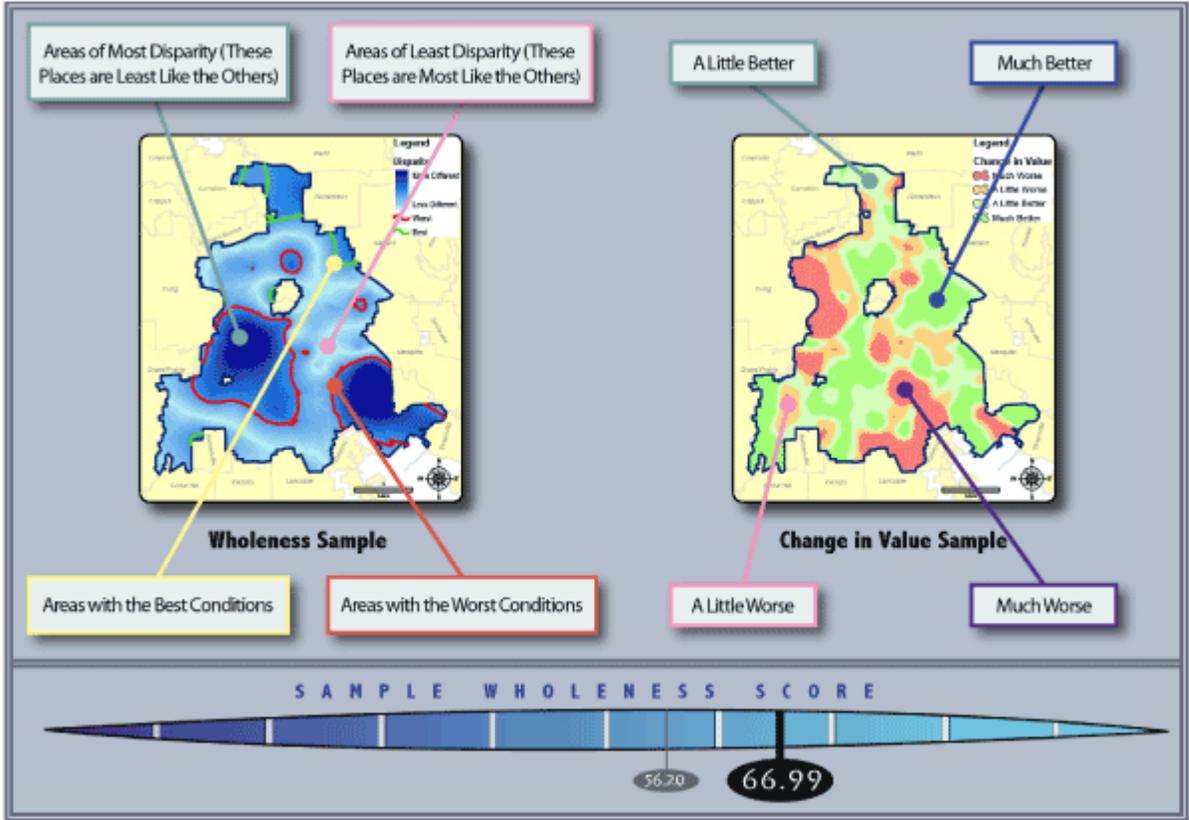


# The North – South Gap

- A multi-year commitment
- Impartial Research + Advocacy
- 10 Drops in a Bucket
- Data informs change...
- Data motivates change...
- Data doesn't make change happen...



# The Wholeness Index





# Successful Initiatives Face Challenges

The political and financial climate are just  
the beginning...

# Typical Challenges Faced...

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Political  
Challenges

Financial  
Storms

The Non-  
Profit Reality

Mission &  
Scope Creep



# Specific Challenges to Data Initiatives



Timeliness



Accessibility



Utility



# The Keys to Realizing the Vision Beyond the Data Initiative





Questions...