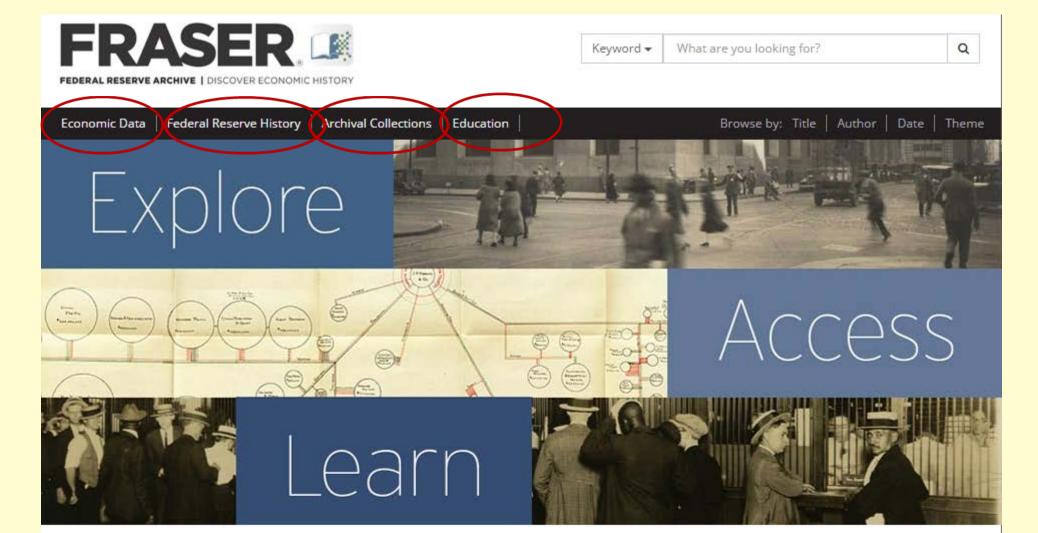
## Bringing Historical News to the Classroom with FRASER

Katrina Stierholz
Federal Reserve Bank of St. Louis
Professor's Conference
November 13, 2015

## What is FRASER?

- A digital library of historical policy documents, data, and primary source materials that illustrate the economic and banking history of the United States
- We collect and digitize materials that reflect the economic history of the United States, with a focus on the Federal Reserve, monetary policy issues, and other economic policy issues.





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#### How To Use FRASER

Take a walk through the FRASER site, complete

## Why use this?

Give students a sense of the "real time" experiences during economic or financial crises. Potential topics

- Great Depression
- Financial Crisis
- Crash of 1987
- September 11, 2001

Also, an opportunity to better understand changing social mores around economic issues (e.g., working women)

Reflect on what has changed, and what things stay constant

## What is in FRASER?

- As of November 1, 2015
  - 2,400 titles, with 99,000 issues
  - 31 special collections, with 24,000 items
  - And over 375,000 call reports (bank balance sheets, 1916-1959)
- A variety of types documents:
  - Data and statistical publications
  - Federal Reserve materials
  - Periodicals
  - Congressional materials
  - Archival records

## **PRACTICAL EXAMPLES**

https://fraser.stlouisfed.org





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This collection contains the documents that were sent from the Board to the Federal Reserve Banks from August 1914 through December 1942. These documents include speeches, press releases, guidance letters, policy memos, circulars, personnel actions, legislation and regulation information, forms, and more.

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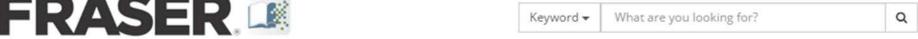
Take a walk through the FRASER site, complete with instructions and explanations

#### FAQ

/

## **Data and Statistical publications**

- More on the handout; highlights include:
  - Economic Report of the President
  - Budget of the United States (back to 1923)
  - Survey of Current Business (back to 1921)
  - Employment and Payrolls aka Employment and Earnings
  - Statistical releases of the Board of Governors
- These are great for illustrating both the 'economic moment in time' and also what people value. Generally, if we count it, we care about it. So, paying attention to what is collected as a statistic can revealing.





FEATURED

#### Mimeograph Letters and Statements

This collection contains the documents that were sent from the Board to the Federal Reserve Banks from August 1914 through December 1942. These documents include speeches, press releases, guidance letters, policy memos, circulars, personnel actions, legislation and regulation information, forms, and more.

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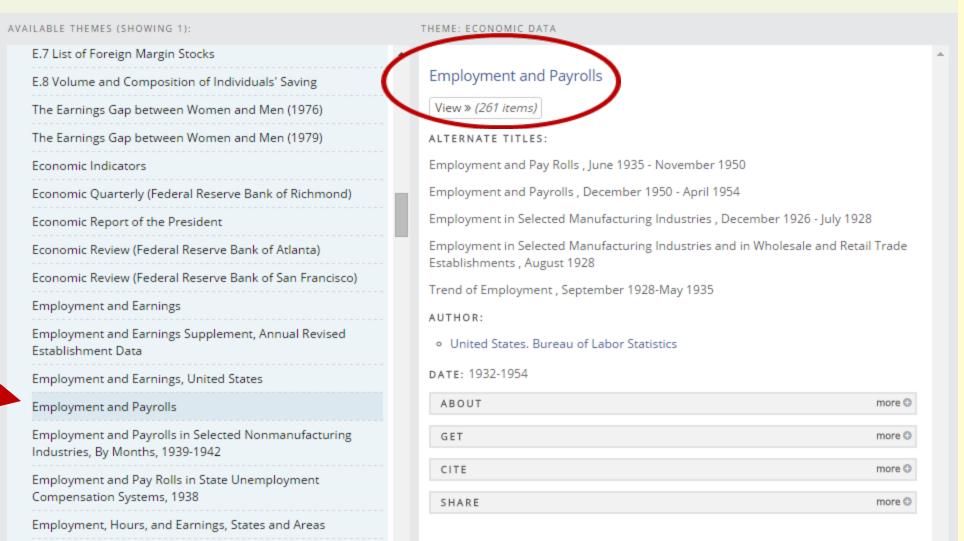
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#### **Economic Data**

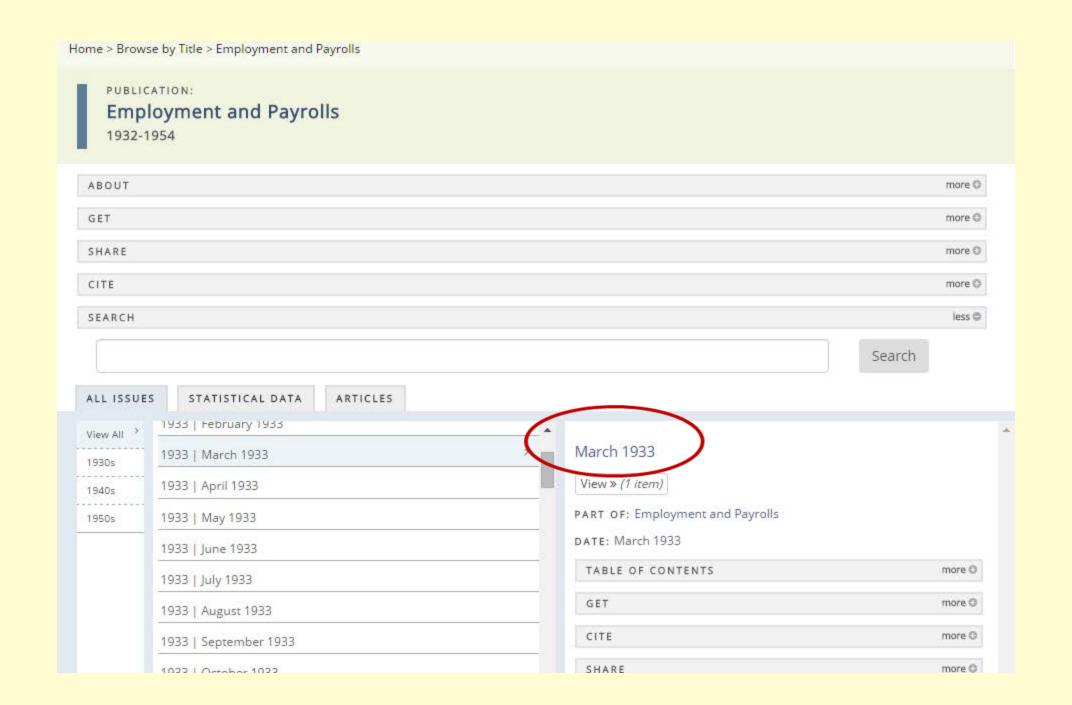
The Employment Situation





Keyword ▼ What are you looking for?

Q Federal Reserve History | Archival Collections | Education Economic Data Browse by: Title | Author | Date | Theme Home > Browse by Title > Employment and Payrolls PUBLICATION: **Employment and Payrolls** 1932-1954 more O ABOUT GET more 😌 more 🖰 SHARE CITE more 0 less 🖨 SEARCH Search ALL ISSUES STATISTICAL DATA ARTICLES . View All 1932 | July 1932 1930s 1932 | August 1932 1940s



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Home > Browse by Title > Employment and Payrolls

TITLE:

March 1933

#### UNITED STATES DEPARTMENT OF LABOR

FRANCES PERKINS, Secretary

BUREAU OF LABOR STATISTICS

CHARLES E. BALDWIN, Acting Commissioner

#### TREND OF EMPLOYMENT

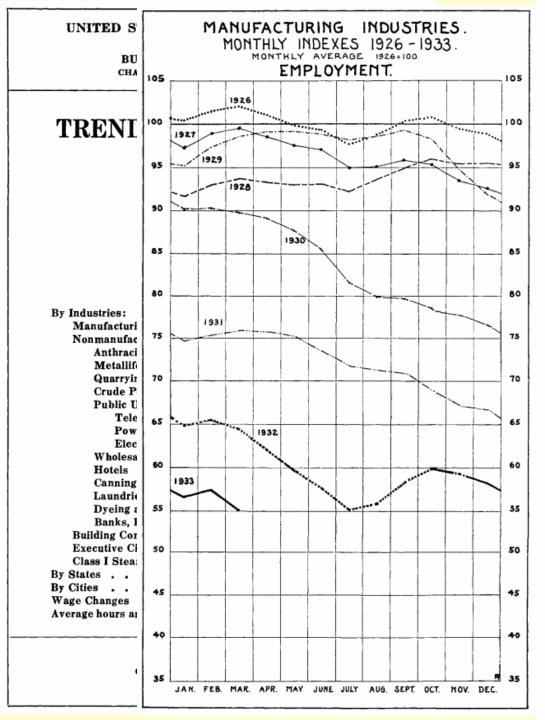
**MARCH 1933** 

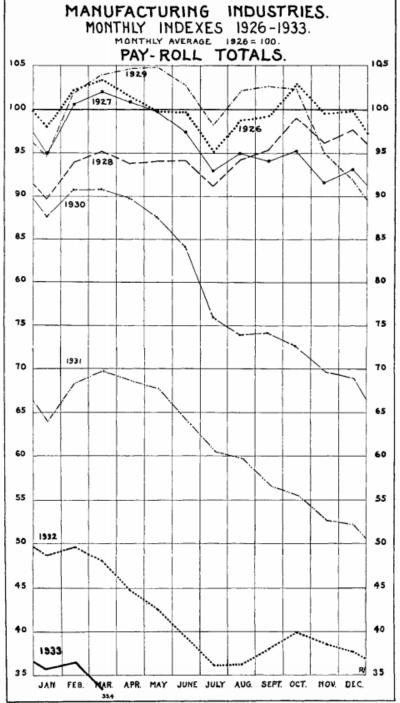


By Industries: Manufacturing Industries . . . . . . . . . . . . 1-11 Anthracite and Bituminous Coal Mining Metalliferous Mining Quarrying and Nonmetallic Mining Crude Petroleum Producing Public Utilities: Telephone and Telegraph Power and Light Electric Railroads Wholesale and Retail Trade Hotels

Canning and Preserving

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more 🔾
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Using this publication, and its charts, a question for students (and you):

What might people in mid-1933 conclude about the economy and its future direction?



Economic Data

Federal Reserve History | Archival Collections

Education

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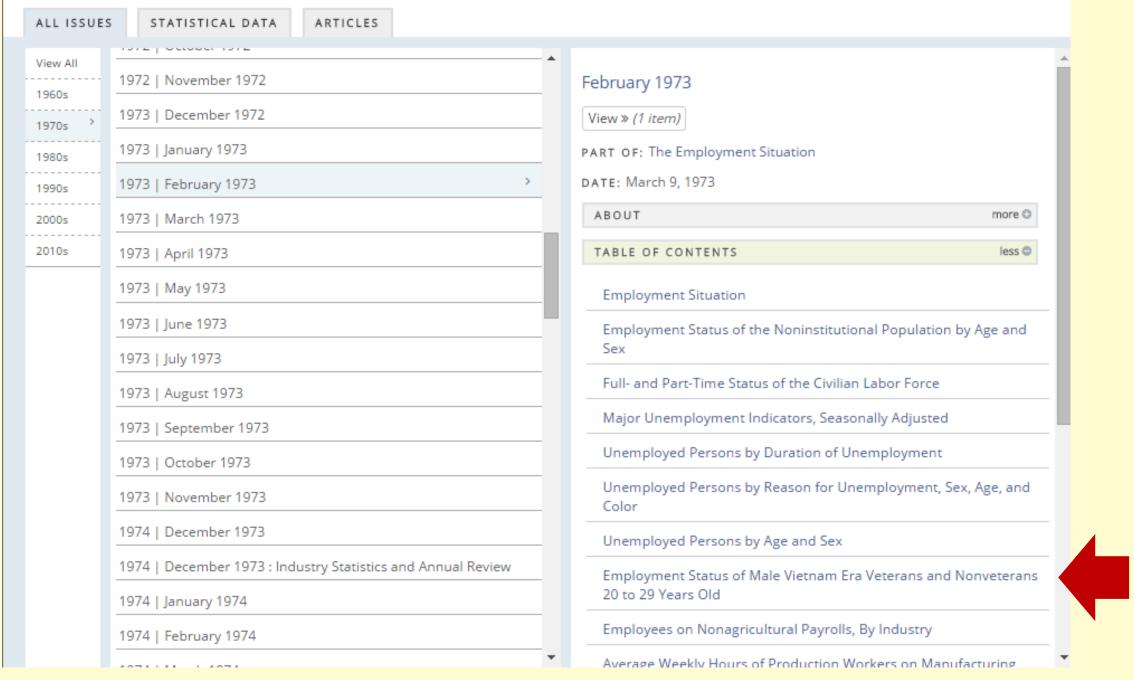
Date

Theme



#### **Economic Data**





## What might be a present-day parallel to the data collected about Vietnam Era Veterans in 1973?

Home > Browse by Title > The Employment Situation



#### TITLE:

#### February 1973

of this advance, and adult women and teenagers accounted for 860, 000 and 510, 000, respectively.

#### Vietnam Era Veterans

The job situation for Vietnam Era veterans 20-to-29 years old was unchanged in February, as the unemployment rate (5.7 percent) held at about the same levels of the past few months. February marked the sixth straight month in which there was no material difference between the unemployment rates for veterans and nonveterans. However, younger veterans (20-24 years) continued to experience higher unemployment rates than their nonveteran counterparts, whereas those in the older ages (25-29) who have been out of the service longer have had jobless rates in recent months equal to or less than those of nonveterans.

For younger veterans, the seasonally adjusted unemployment rate of 10.4 percnet showed no improvement over the year; in contrast, the rate for 25-to-29 year-old veterans dropped to 2.9 percent, its lowest level in about 3 years.

The number of veterans in ages 30-34 (890, 000) has continued to increase (due to aging rather than discharges at this age level) and now represents 15 percent of all Vietnam Era veterans. Their unemployment rate in February, at 3.6 percent (not seasonally adjusted), was about the same as for nonveterans in the same age group.



Another quick example: Reflect on the changes to the US economy...

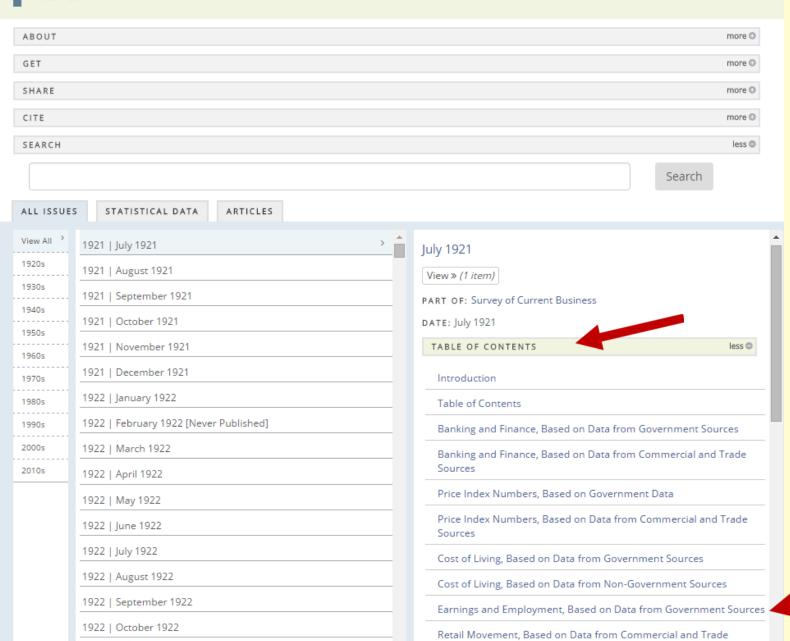


Economic Data

#### **Economic Data**



## Survey of Current Business 1921-2013

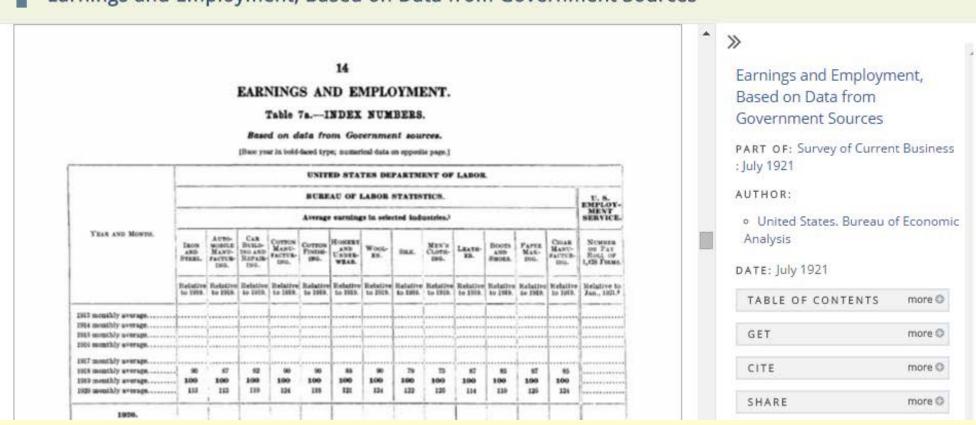


Sources

Home > Browse by Title > Survey of Current Business

#### TITLE:

#### Earnings and Employment, Based on Data from Government Sources



Ask students to consider the occupations available in 1921: In what industry would they work? What kind of work might they do?

## EARNINGS AND EMPLOYMENT.

Table 7a.—INDEX NUMBERS.

Based on data from Government sources.

[Base year in bold-faced type; numerical data on opposite page.]

UNITED STATES DEPARTMENT OF LABOR.												
	BUREAU OF LABOR STATISTICS.  Average earnings in selected industries. <sup>1</sup>											
IRON AND STEEL.	AUTO- MOBILE MANU- FACTUR- ING.	CAR BUILD- ING AND REPAIR- ING.	COTTON MANU- FACTUR- ING.	COTTON	Hosiery AND Under- WEAR.	Wool- En.	Silk.	Men's Cloth- ing.	LEATH- ER.	Boots AND Shoes.	PAPER MAK- ING.	CIGAR MANU- FACTUR- ING.



Keyword ▼ What are you looking for? Q

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### Federal Reserve History

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• Federal Reserve History 13 items Board of Governors of the Federal Reserve System, Federal Reserve Board 14 items Federal Reserve Statistical Releases 95 items 0 Federal Open Market Committee 8 items Federal Reserve Policy Documents 7items 0 Federal Reserve Act of 1913 13 items 0 Federal Reserve Bank of Atlanta 2 items 0 Federal Reserve Bank of Boston 1 item Federal Reserve Bank of Chicago 1 item 0 Federal Reserve Bank of Cleveland 9 items 0 Federal Reserve Bank of Dallas 1 item Federal Reserve Bank of Kansas City 1 item Federal Reserve Bank of Minneapolis 3 items 0

THEME:

Select a resource to view.

## **Federal Reserve materials**

- Federal Reserve Bulletin
  - esp. the National Summary of Business Conditions, a monthly description of the national economy, 1927-1973)
- FOMC documents
  - Candid conversation by policymakers about economy
- Publications from the Federal Reserve Banks
  - Older Reserve Bank publications offer descriptions of local economy
- Minutes of the Board of Governors
  - Daily meetings discussing Fed business, and the economy

Economic Data Federal Reserve History

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#### Federal Reserve History

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#### PUBLICATION:

#### Federal Reserve Bulletin

1914-2009

#### ABOUT

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Search

#### AUTHORS:

- · Board of Governors of the Federal Reserve System (U.S.), 1935-
- Federal Reserve Board, 1914-1935

DATE: 1914-2009

NOTE: Paper publication was discontinued in 2006 and replaced by online version.

Current issues are available from the Board of Governors of the Federal Reserve System's website.

#### SUBJECTS:

- · Federal Reserve banks
- · Banks and banking
- United States

#### THEMES:

- · Economic Data
- · Federal Reserve History

- Board of Governors of the Federal Reserve System, Federal Reserve Board
- · Federal Reserve Policy Documents
- · Meltzer's History of the Federal Reserve Primary Sources

#### RELATED ITEMS:

- · Annual Statistical Digest
- Banking and Monetary Statistics, 1914-1941
- · Banking and Monetary Statistics, 1941-1970
- Concordance of Statistics Available in Selected Federal Reserve Publications
- o Statistical Supplement to the Federal Reserve Bulletin
- · Supplement to Banking and Monetary Statistics

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oclc: 1606526

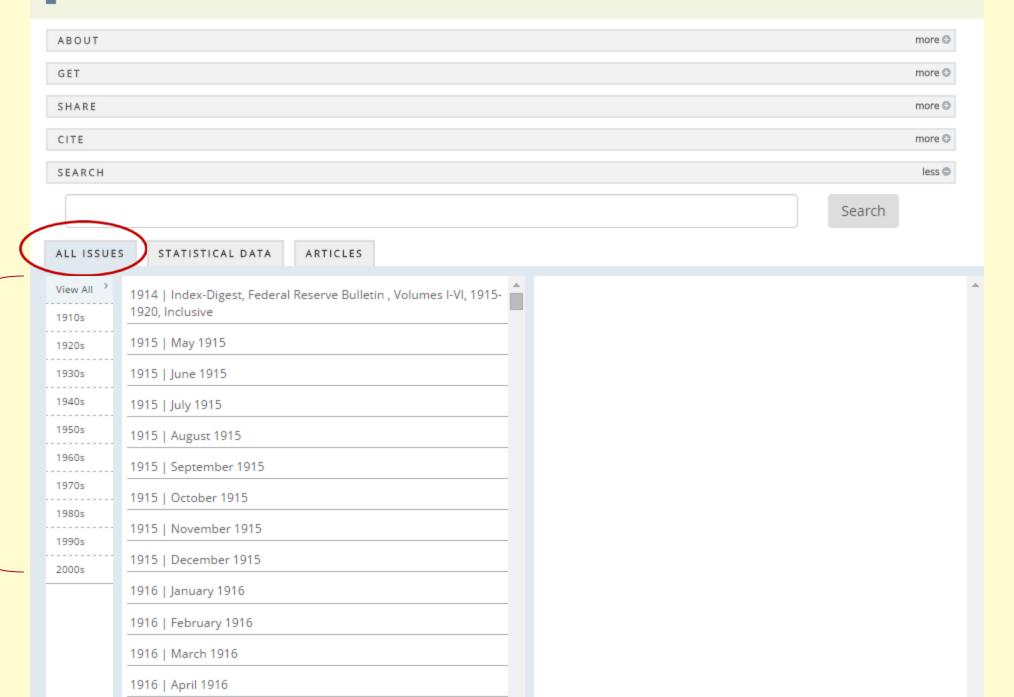
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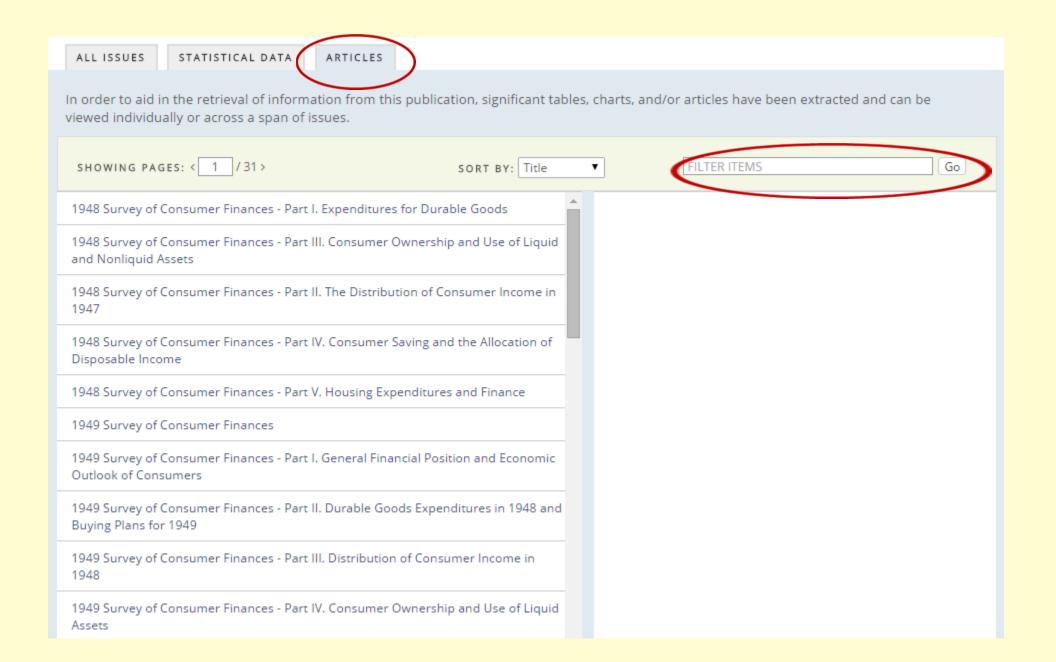
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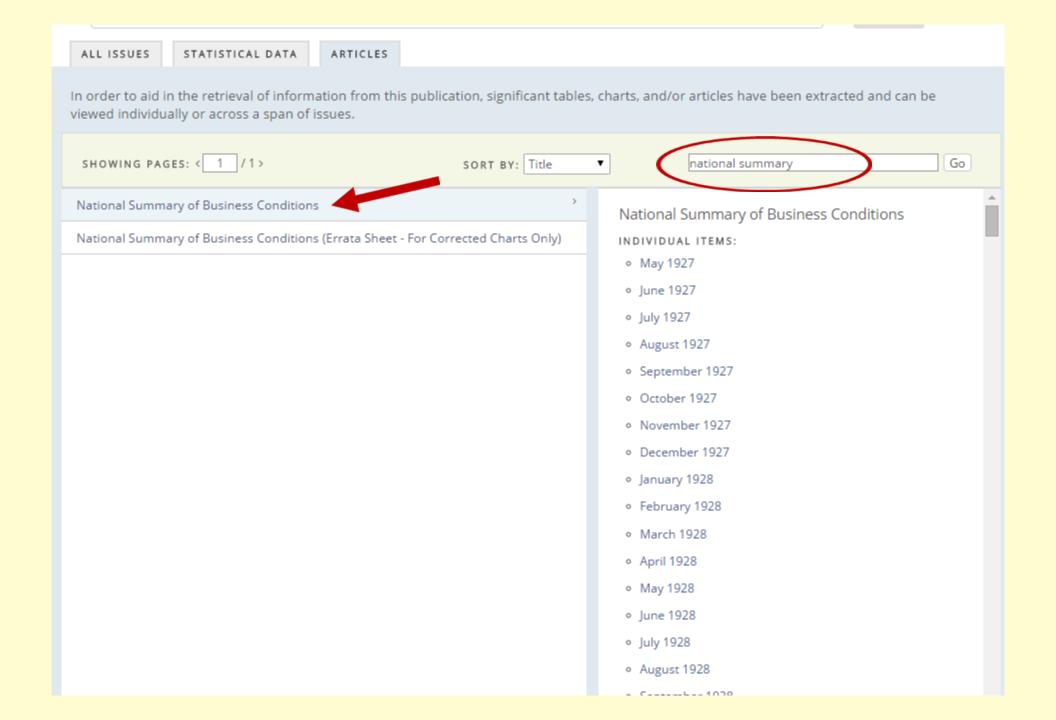
SEARCH



In order to aid in the retrieval of information from this publication, significant tables, charts, and/or articles have been extracted and can be viewed individually or across a span of issues.

SHOWING PAGES: < 1 /55> FILTER ITEMS Go SORT BY: Title 1) Bills Payable and Rediscounts, and (2) United States Deposits - Daily Averages for Months and for Expressed as Percentages of the Daily Averages of Total Loans and Discounts for the same Periods (1) Loans and Discounts, (2) Bills Payable and Rediscounts and (3) United States Deposits - Percentage Deviation of the Daily Average for each Month from the Corresponding Daily Average for the Preceding Month Abstract of Condition of Member Banks Abstract of Condition Reports of All Member Banks in Each Federal Reserve District Abstract of Condition Reports of All Member Banks in Each Federal Reserve District, by Classes of Banks Abstract of Condition Reports of All Member Banks in Each Federal Reserve System, Arranged by Classes (Including 8,025 National Banks and 1,374 State Banks and Trust Companies) Abstract of Condition Reports of All Member Banks of the Federal Reserve System Abstract of Condition Reports of All Member Banks of the Federal Reserve System, by Classes of Banks Abstract of Condition Reports of State Bank and Trust Company Members, by Classes of Banks





#### NATIONAL SUMMARY OF BUSINESS CONDITIONS

Compiled December 19 and released for publication December 20. Figures shown on charts may differ from preliminary figures used in text. Later developments are discussed on pages 1-6 of this BULLETIN.

Industrial activity was maintained at a high rate in November and the first half of December and distribution of commodities continued in large volume. Our entry into the war was reflected in a sharp advance in the prices of some commodities, some decline in security prices, and further curtailment of nonmilitary production.

#### PRODUCTION

Volume of industrial output was sustained in November at the high rate of the previous two months, although a decline is usual at this season. The Board's adjusted index advanced from 163 to 167 per cent of the 1935-39 average. In industries engaged in production of armament and munitions activity continued to increase and in most other lines volume of output was maintained or declined less than seasonally.

Output of materials, such as steel and nonferrous metals, was maintained at about capacity. In the automobile industry activity increased, reflecting larger output of both military and civilian products, and at lumber mills and furniture factories activity declined less than seasonally. At cotton and rayon textile mills activity rose to new record levels, and at woolen mills the high production rate of other recent months was maintained. Less than seasonal declines in output were indicated for shoes and manufactured food products.

Crude petroleum production increased further in November. Bituminous coal production declined somewhat owing to temporary shutdowns at some mines during November, and anthracite production was curtailed as a result of unusually warm weather in some areas and the existence of considerable stocks of coal accumulated in earlier months. Iron ore shipments continued in large volume until the shipping season closed early in December; during 1941 about 80 million tons of ore were brought down the Lakes as compared with the previous



#### January 1942

PART OF: Federal Reserve Bulletin

#### AUTHORS:

- Board of Governors of the Federal Reserve System (U.S.), 1935-
- · Federal Reserve Board , 1914-1935

DATE: January 1942

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#### Table of Contents

First Impact of War on the Economy

From a Legal Standpoint

Department Store Inventories

Department Store Stocks and Sales, by Major Departments

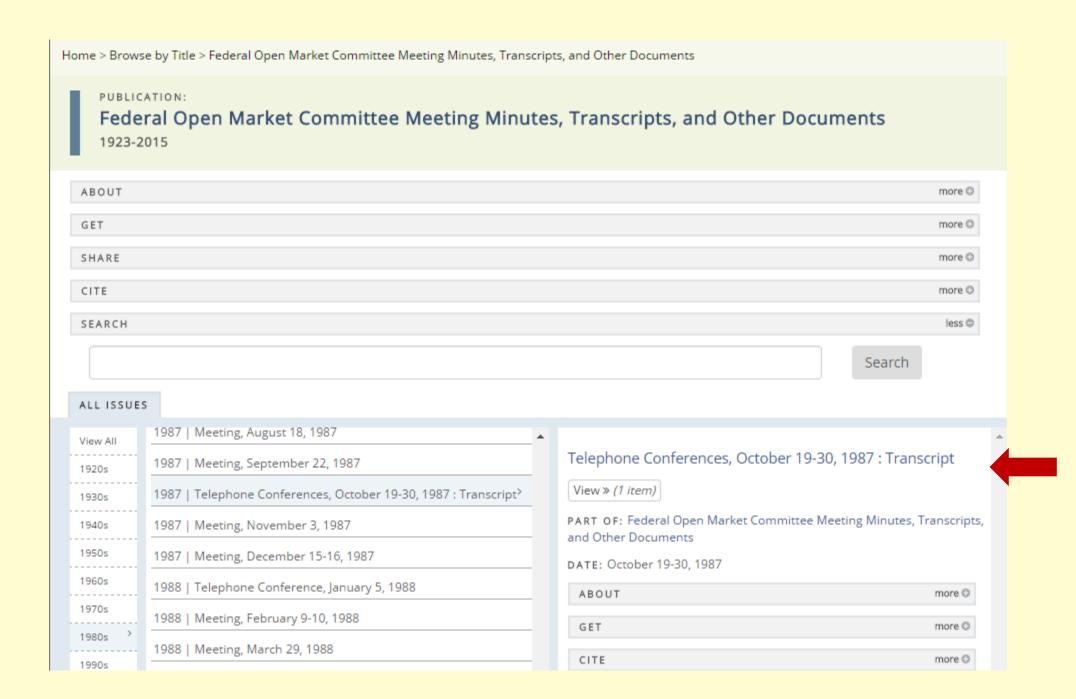
#### Current Events

National Summary of Business Conditions

Financial, Industrial, and Commercial Statistics United

#### Federal Reserve History





#### Telephone Conferences, October 19-30, 1987: Transcript

Transcript of Federal Open Market Committee Conference Call of October 20, 1987

[Secretary's note: There were telephone conferences each workday from October 19, 1987, through October 30, 1987, but the conference call of October 20 was the only one for which a transcript was prepared. Further, there is no transcript record of the beginning of this call.]

MR. ANGELL. [Should we retain] the \$600 million [borrowing assumption] for the two-week period until the next FOMC meeting, or would we want some leeway here for a somewhat lower possibility, given the day-to-day watch?

CHAIRMAN GREENSPAN. I think we're playing it on a day-to-day basis. And in a crisis environment. I suspect we shouldn't really focus on longer-term policy questions until we get beyond this immediate period of chaos.

MR. ANGELL. But I presume that there's at least an acceptance by the members of the Committee that the \$600 million on borrowings is not necessarily in place in the coming two weeks as well as in the reserve maintenance period now ending.

CHAIRMAN GREENSPAN. Yes. Does anybody disagree with Governor Angell's comment on this?

MR. STERNLIGHT. Mr. Chairman. I'd like to think that there's a particular element of flexibility here because I suspect there may be some greater reluctance by banks to borrow in this kind of--

MR. JOHNSON. I agree with Peter on that. I think that one of the problems we may run into, and we've already seen it, is a strong unwillingness to borrow. And trying to force the borrowing target in that environment could result in an unbelievable funds rate. So, I agree with Peter: he needs the flexibility, at least for a while, to manage that situation. We just don't know what we're up against, at least for a while, in this kind of situation.



#### Federal Reserve History

#### AVAILABLE THEMES (SHOWING 20): THEME: FEDERAL RESERVE BANK OF CLEVELAND Federal Reserve Board 14 items Economic Review (Federal Reserve Bank of Cleveland) Federal Reserve Statistical Releases 95 items 0 View » (732 items) Federal Open Market Committee 8 items ALTERNATE TITLES: Federal Reserve Policy Documents 7items 0 Monthly Business Review (Federal Reserve Bank of Cleveland), 1919-1963 Federal Reserve Act of 1913 13 items 0 Economic Review (Federal Reserve Bank of Cleveland: Monthly), 1964-July 1980 Federal Reserve Bank of Atlanta 2 items Economic Review (Federal Reserve Bank of Cleveland: Quarterly), Winter 1980-2001 Federal Reserve Bank of Boston 1 item AUTHOR: Federal Reserve Bank of Chicago 1 item Federal Reserve Bank of Cleveland Federal Reserve Bank of Cleveland 9 items Annual Report of the Federal Reserve Bank of Cleveland DATE: 1919-2001 Community Reinvestment Forum ABOUT more 🗘 Community Reinvestment Report GET more 🔾 Economic Commentary (Federal Reserve Bank of CITE more 🔾 Cleveland) Economic Review (Federal Reserve Bank of Cleveland) SHARE more 🔾 Economic Trends (Federal Reserve Bank of Cleveland) Policy Discussion Papers (Federal Reserve Bank of Cleveland)

# The Monthly Business Review

Covering business and industrial conditions in the Fourth Federal Reserve District

#### FEDERAL RESERVE BANK OF CLEVELAND

D. C. Wills, Chairman of the Board

VOL. I

CLEVELAND, OHIO, MARCH 1, 1919

NO. 2

Few changes in industrial conditions have been noted in the Fourth Federal Reserve District during the past month. The problems of readjustment have become more real, and delay and uncertainty, where they have existed, in regard to the necessary transition, have effected a stagnation of business in the industries involved. It is generally conceded that an effect, deterrent to the active resumption of business and industrial activity, has been produced by a feeling of uncertainty with regard to Federal tax legislation. The general belief seems to prevail that with the settlement of this important factor in the commercial world, a stabilizing influence will be created which will naturally cause a stimulus in all lines of trade. A widespread but unorganized demand for the lowering of price levels appears as yet to have accomplished no substantial results. In the background optimism continues to prevail, but it is based, apparently, on the ultimate outcome rather than immediate prospects. Spanish Influenza has ceased to be prevalent in epidemic form, and continued moderate weather, although somewhat more seasonable than earlier in the year, is likewise conducive to quick transportation and a resumption of activities generally.

## Looking for documents that are immediate? Like a newspaper? We have two excellent options:

#### 1. Minutes of the Board of Governors of the Federal Reserve System.

Generally daily meetings

1914-1951

Discussion of important financial and economic events

#### 2. Commercial and Financial Chronicle

Weekly newspaper, modeled on The Economist

Summarizes the views of Wall Street and business

Provides analysis and also data from capital markets (stock prices, etc.)

#### Federal Reserve History

AVAILABLE THEMES (SHOWING 20): THEME: BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM, FEDERAL RESERVE BOARD Board of Governors of the Federal Reserve System, Minutes of the Board of Governors of the Federal Reserve System Federal Reserve Board 14 items Annual Report of the Board of Governors of the Federal View » (11767 items) Reserve System Charles S. Hamlin Papers · Board of Governors of the Federal Reserve System (U.S.), 1935-Eugene Meyer Papers • Federal Reserve Board , 1914-1935 Federal Reserve Bulletin REPOSITORY: Federal Reserve Statistical Releases United States, National Archives and Records Administration Marriner S. Eccles Papers DATE: 1914-1966 Mimeograph Letters and Statements of the Board ABOUT more 🔾 Minutes of the Board of Governors of the Federal Reserve System GET more 🗘 Monetary Policy Oversight - House of Representatives CITE more 🔾 Hearings SHARE more 🔾 Monetary Policy Oversight - Senate Hearings Nomination Hearings of the Federal Reserve Chair Statements and Speeches of Members of the Board of Governors of the Federal Reserve System Statements and Speeches of the Chair of the Board of Governors of the Federal Reserve System William McChesney Martin, Jr., Papers

#### ALL ISSUES

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1920s >	1929   Meeting Minutes, October 30, 1929 , Volume 16, part 2
1930s	1929   Meeting Minutes, October 31, 1929 , Volume 16, part 2
1940s	1929   Meeting Minutes, November 2, 1929 , Volume 16, part 2
1950s	1929   Meeting Minutes, November 4, 1929 , Volume 16, part 2
	1929   Meeting Minutes, November 5, 1929 , Volume 16, part 2
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	1929   Meeting Minutes, November 8, 1929 , Volume 16, part 2
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	1929   Meeting Minutes, November 12, 1929 , Volume 16, part 2
	1929   Meeting Minutes, November 13, 1929 , Volume 16, part 2
	1929   Meeting Minutes, November 14, 1929 : First Meeting , Volume 16, part 2
	1929   Meeting Minutes, November 14, 1929 : Second Meeting , Volume 16, part 2
	1929   Meeting Minutes, November 16, 1929 , Volume 16, part 2

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A meeting of the Federal Reserve Board was held in the office of the Federal Reserve Board on Tuesday, October 29, 1929 at 10:00 o'clock.

PRESENT: The Chairman Governor Young

> Mr. Platt Mr. Hamlin

Mr. Miller

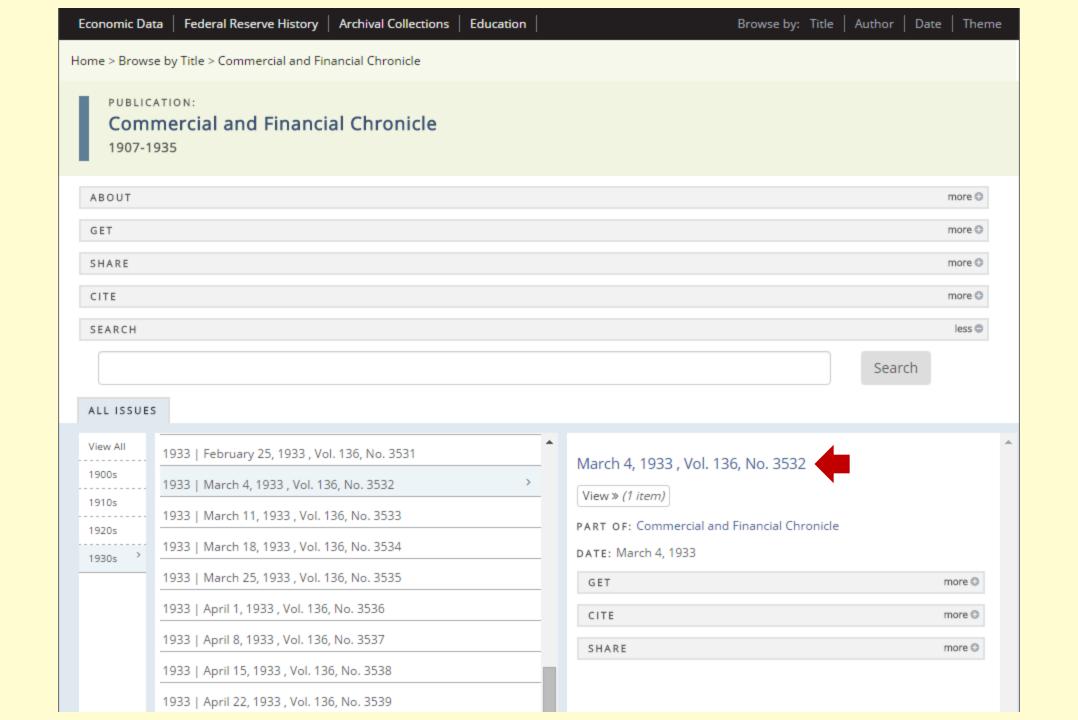
Mr. James Mr. Cunningham

Mr. Pole

Mr. McClelland, Asst. Secretary

The Governor reported a telephone conversation last night with Governor Harrison of the Federal Reserve Bank of New York, who informed him that he had

The Governor reported a telephone conversation last night with Governor Harrison of the Federal Reserve Bank of New York, who informed him that he had been given authority by his board of directors to purchase in the open market, at his discretion, for account of that bank, United States Government securities, without any stated limit. The Governor stated that he advised Governor Harrison



# Commercial & Aronicle

Volume 136

New York, Saturday, March 4 1933.

Number 3532

## The Financial Situation

T THE noon hour to-day one Administration of the Federal Government passes out of existence and a new Administration succeeds to control. It will be the prayer of the entire nation, and, in fact, of the whole civilized world, that when the four-year term of this new Administration also comes to a close in 1937, it will be under brighter skies than those which now exist. It is no exaggeration to say that the four-year period which now passes into history has been the most trying that the country has experienced in peace times. Almost from the beginning the four-year term has been marked by ever-growing and ever-widening economic depression, until to-day the industrial machinery of the country is almost at a complete standstill, with an army of between 15,000,000 and 16,000,000 may well be asked whether the depression would have reached such desperate extremes as now witnessed if the industrial paralysis had been allowed to follow its normal course. However, Mr. Hoover was destined from the beginning to face a period of great trial and trouble during his term of office, and it is everlastingly to his credit that he was never lacking in means for dealing with every new emergency that confronted him. And these emergencies were frequent, though Mr. Hoover himself may have contributed to bring them about in failing to use methods for coping with them adequate for the purpose. But that does not alter the fact that he had a difficult and trying situation to handle as a foregone task.

an army of between 15,000,000 and 16,000,000

In more recent months new emergencies following

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Worth! (1890)

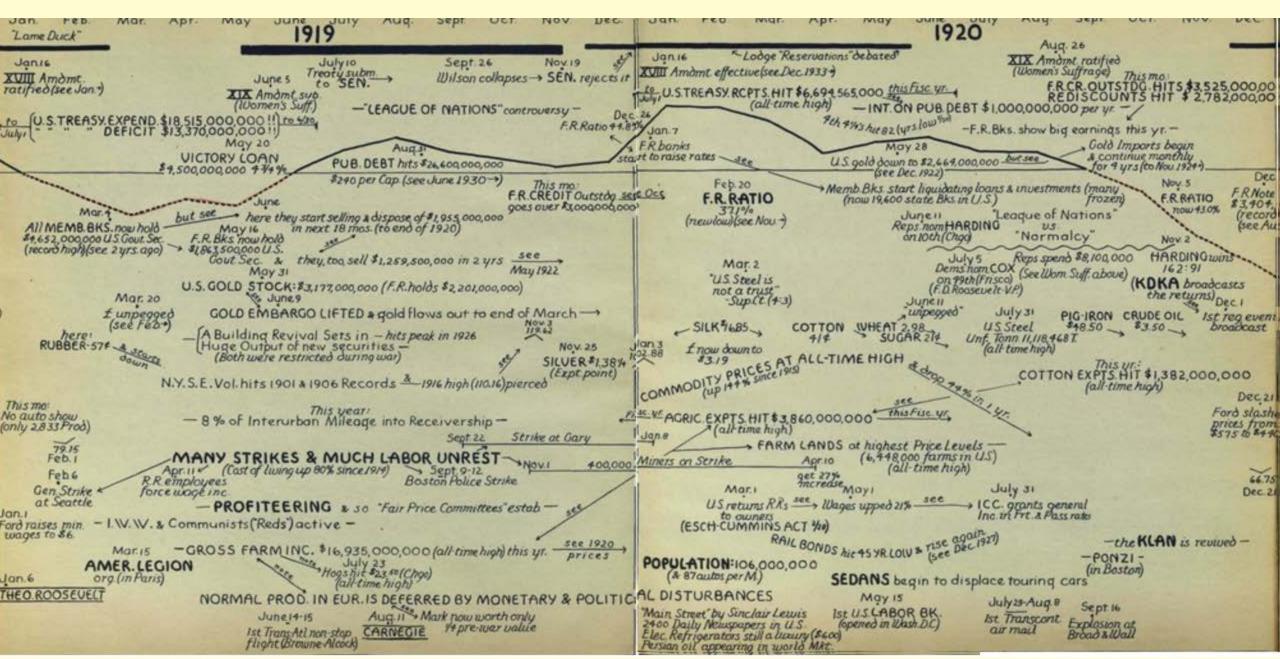
The Federal Reserve Bank of St. Louis offers a wide array of classroom materials to help educators teach economics, personal finance, the Fed, and money and banking. Among these resources are materials to help educators effectively use primary and secondary source materials from FRASER's digital collections of economic and financial history. Visit the Econ Lowdown website to access lesson plans, online classes and much more. All materials meet national organization and Common Core Standards.

#### Theme - Central Banks and Credits

<u>Title</u>	Grade Level
75 Years of American Finance	HS
Constitutionality of a Central Bank (1816-1819)	Mid/HS
Currency and the Fed	Mid/HS
In Plain English	HS
Jekyll Island and the Creation of the Fed	HS
Page One - Then and Now: Fed Policy Actions During Great Depression and the Great Recession	HS/Col
Panic of 1907 Lesson - (1907)	HS
Saving Strawberry Farm	Ele
The First Bank of the United States: A Chapter in the History of Central	HS/Col
The First Bank of the United States: A Chapter in the History of Central (lesson)	HS/Col
Uncle Jed's Barbershop	Ele

#### Theme - Labor

<u>Title</u>	Grade Level
75 Years of American Finance	HS
Barbie in the Labor Force (1959-2005)	HS
Little House in the Big Woods (1871)	Ele/Mid
Meet Kit: An American Girl	Ele/Mid
Scraps of Time: Abby Takes a Stand (1960s)	Mid
Sky Boys: How They Built the Empire State Building	Ele
Sojourner Truth: Ain't I a Woman? (1848)	Mid
Ten Mile Day (1869)	Ele/Mid
The Arsenal of Democracy: The United States in World War	HS
What Is Unemployment, How is it Measured, and Why Does the Fed Care?	Mid/HS



## More ideas?

- Let us help you.
  - Use the Education page for resources
  - Follow us on Twitter. Our twitter feed is an excellent source of ideas for documents
  - Subscribe to our monthly newsletter for updates on what's been added to FRASER
  - Reference help. We have a "contact us" page, and can answer questions about the content in FRASER

#### Fun with FRASER:

Number of items w/ the term recession, in the FOMC document collection

Year	Items w/recession
2005	11
2006	18
2007	15
2008	52
2009	69
2010	6



FRASER @FedFRASER · Oct 17

This week in 1987, the stock market crashes. Read a transcript of one of the FOMC conference calls on the crash bit.ly/1LkxK3M











FRASER @FedFRASER - Oct 6

1979: Chairman Volcker holds an unusual press conference to announce a new monetary policy bit.ly/1YMBhgX

Mr. Volcker: Ladies and gentlemen, I know we have had somewhat unsettled and problem markets in recent days. I will tell you that the major purpose of this press conference is to show that I have not resigned -- the way the early rumor had it yesterday -- and I'm still alive -- contrary to the latest rumor. We have been busy during the day with the Federal Reserve Board and the Federal Open Market Committee in developing a series of actions that is reflected in the release in front of you.

This except is taken from the transcript of the October 6, 1979 press conference with Chairman Paul Volcker, digitized for FRASER









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FRASER @FedFRASER · 2h

Minutes of the Fed Board, Nov 6, 1935, include the Fed's plans for continuing recovery from the Great Depression bit.ly/1P1PW4O

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2

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RASER @FedERASER - Oct 18

October 19, 1955: Chairman Martin gives his famous punch bowl speech. Read it on FRASER bit.ly/1NqCnvj

In the field of monetary and credit policy, precautionary action to prevent inflationary excesses is bound to have some onerous effects--if it did not it would be ineffective and futile. Those who have the task of making such policy don't expect you to applaud. The Federal Reserve, as one writer put it, after the recent increase in the discount rate, is in the position of the chaperone who has ordered the punch bowl removed just when the party was really warming up.

This excerpt was taken from an address by William McChesney Martin, Jr, to the New York Group of the Investment



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## Thank you!

**Questions?** 

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