

# There is *still* No Such Thing as a Free Lunch

Finding High Quality Open  
and Engaging Content

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Brian Lynch, Lake Land Community College

# High Cost of Textbooks

## TEXTBOOK COSTS ARE INSANE

AVERAGE COST:



ONE MONTH OF GROCERIES

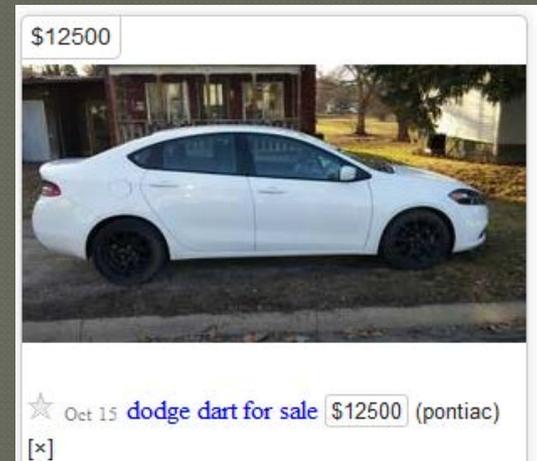


ONE MACBOOK AIR\*

\*With Apple's student discount

\$35 Textbook  
360 Students per year

\$12,600 per year



Created By: [www.OnlineEducation.net](http://www.OnlineEducation.net)

References:

<http://www.studentpings.org/textbooks/campaign/research>  
<http://www2.ed.gov/about/bdscomm/list/acfsa/turntrepag.pdf>  
<http://www2.ed.gov/about/bdscomm/list/acfsa/turntrepag.pdf>  
<http://www.usma.edu/~ipro/Papers%202008/Textbook%20Cost.pdf>  
[http://www.campusprogress.org/articles/delving\\_into\\_textbook\\_costs/](http://www.campusprogress.org/articles/delving_into_textbook_costs/)  
<http://www.stateuniversity.com/blog/permalink/The-Spending-Habits-of-College-Students.html>  
<http://www.calpirgstudents.org/uploads/74/70/748035ae5b3d25dae4640517401f0ef/A-Cover-To-Cover-Solution.pdf>



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# Akademos Textbook Adoption Tool

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🔍 Search by subject, book, ISBN or author

1

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2

COMPARE TEXTBOOKS

3

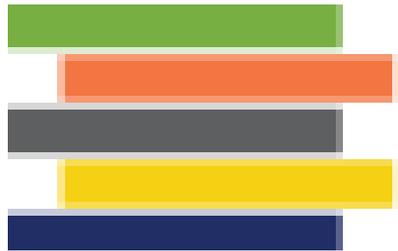
DISCOVER HIGH-QUALITY TEXTS

🌐 <http://adoption.akademos.com/>

# Open Educational Textbooks

1/3

◎ <https://www.openstaxcollege.org/>



openstax COLLEGE

# Open Educational Textbooks

2/3

- <http://open.umn.edu/opentextbooks/SearchResults.aspx?subjectAreaId=4>
- <http://globaltext.terry.uga.edu/books>
- <https://testsandtexts.org/category/economics/>

Open  
**Textbook**  
Library

THE GLOBAL TEXT PROJECT

Textbook Equity Open College Textbooks

# Open Educational Resources

3/3

- ◉ [https://www.youtube.com/watch?v=yoVc\\_S\\_gd\\_0&index=1&list=PL336C870BEAD3B58B](https://www.youtube.com/watch?v=yoVc_S_gd_0&index=1&list=PL336C870BEAD3B58B)

## Episode 2: Scarcity and Choice



mjmfoodie



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- ◉ <https://www.khanacademy.org/economics-finance-domain/microeconomics>



- ◉ [https://www.youtube.com/playlist?list=PL-uRhZ\\_p-BM4XnKSe3BJa23-XKJs\\_k4KY](https://www.youtube.com/playlist?list=PL-uRhZ_p-BM4XnKSe3BJa23-XKJs_k4KY)



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by MRUniversity • 79 videos • 111,070 views • Last updated on Oct 14, 2015

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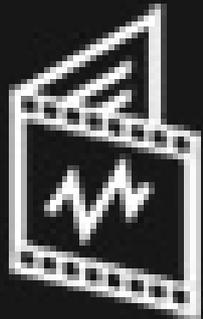
◉ <http://dirkmateer.com/>



# Open Educational Resources

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- ◉ <http://econstories.tv/category/videos/music-videos/>



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- ◉ <https://www.youtube.com/watch?v=HKfqoPYJdVc>
- ◉ <https://www.youtube.com/watch?v=WXe6e-ZHIys>

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- Make your own Educational Video
- <http://www.screencast-o-matic.com/>



# Open Educational Tools 3/3

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- ◎ <https://www.techsmith.com/tutorial-camtasia-8.html>

## Camtasia Studio 8 Tutorials

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- ◉ <https://www.zaption.com/login>



- ◉ <https://zaption.zendesk.com/hc/en-us/articles/203065925-How-does-copyright-work-for-public-videos-used-in-Zaption->

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- ◉ Ink Survey Tool <http://ticc.mines.edu/>

## Colorado School of Mines

### Technology In the Classroom Committee



- [InkSurvey Tool](#): Our teaching tool
  - [Experimental InkSurvey Tool](#)
- [Users Guide](#)
  - [Instructional Videos](#)
  - [Examples Bank](#)
- [HP Catalyst Academy Mini-Course Registration](#)
- [TICC Wiki](#): Contains TICC and CSM course documentation
- [TICC Forum](#): Contains TICC related discussions

# Open Educational Tools 3/3

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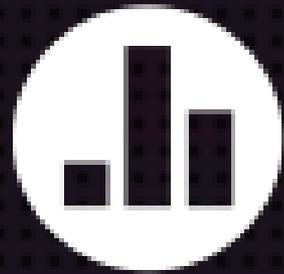
◎ <https://kahoot.it/#/>



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◎ <https://www.polleverywhere.com/>



# Poll Everywhere

# Open Educational Tool 3/3

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- ◉ <https://quizlet.com/2278702/chapter-14-15-flash-cards/>

The Quizlet logo consists of the word "Quizlet" in a white, serif font, centered on a solid blue rectangular background.

# Additional Resources for Faculty

- ◉ <http://serc.carleton.edu/econ/index.html>
- ◉ [http://economicsnetwork.ac.uk/archive/data\\_worksheets](http://economicsnetwork.ac.uk/archive/data_worksheets)
- ◉ <http://studyingeconomics.ac.uk/>
- ◉ <http://www.econedlink.org/interactives/economic-interactive-search.php>

**econedlink**  
ECONOMICS & PERSONAL FINANCE RESOURCES FOR K-12



The Economics Network

StudyingEconomics



Starting Point: Teaching  
and Learning Economics



The End