

Mississippi Small-Business Workshop

Saturday, Nov. 10, 2012 | Grenada, Miss.

Draft Agenda

8:30 a.m.	REGISTRATION AND CONTINENTAL BREAKFAST
9 a.m.	WELCOME AND INTRODUCTIONS
	Frank Bradford President, 100 Black Men of Grenada Inc.
	Dr. Rita W. Green Resource Management Extension Agent, Mississippi State University Extension Service
	Martha Perine Beard Regional Executive, Memphis Branch of the Federal Reserve Bank of St. Louis
9:20 a.m.	THE CHAMBER: YOUR BUSINESS ADVOCATE
	Recognizing your organization's role and responsibility in your members' ability to make a profit, create jobs and provide their employees with a lifestyle is key to being a successful chamber.
9:50 a.m.	BREAK
10 a.m.	PANEL
	BUSINESS PLANNING
	James Carden Director, University of Mississippi's Small Business Development Center
	MARKETING YOUR BUSINESS
	Dr. Cooper Johnson Chair of Entrepreneurship in Business Technology and Professor of Management, Delta State University
	CUSTOMER SERVICE
	Dr. Jamye Long Assistant Professor of Management, Delta State University
Noon	LUNCH
1 p.m.	PANEL
	CREDIT WORKSHOP FOR SMALL BUSINESS/ENTREPRENEURS
	Charlestein Harris Credit Counselor, Southern Bancorp Community Partners
	SMALL-BUSINESS RESOURCES
	Teresa Cheeks Wilson Community Development Specialist, Memphis Branch of the Federal Reserve Bank of St. Louis
2 p.m.	ADJOURN
