



CENTRAL TO AMERICA'S ECONOMY

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# Professors Conference Topics and Tools for the College Classroom AGENDA

**Thursday, Nov. 6, 2014**

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| <b>1:00 p.m. Welcome</b>   | Gateway Auditorium |
| Mary Suiter, Federal Reserve Bank of St. Louis                             |                    |
| <b>1:10 p.m. What Have We Learned about Unconventional Monetary Policy</b> | Gateway Auditorium |
| Chris Neely, Federal Reserve Bank of St. Louis                             |                    |
| <b>2:15 p.m. Break</b>   | Pre-Function Area  |
| <b>2:30 p.m. Examining the U.S. Economic Outlook</b>                       | Gateway Auditorium |
| Kevin Kliesen, Federal Reserve Bank of St. Louis                           |                    |
| <b>3:30 p.m. FRED/GeoFRED Update</b>                                       | Gateway Auditorium |
| Mark Bayles, Federal Reserve Bank of St. Louis                             |                    |
| <b>4:15 p.m. Panel: Using Technology in the Classroom</b>                  | Gateway Auditorium |
| Gail Heyne-Hafer, St. Louis Community College, Meramec                     |                    |
| Darshak Patel, University of Tennessee at Martin                           |                    |
| Wayne Geerling, Pennsylvania State University                              |                    |
| Tawni Hunt Ferrarini, Northern Michigan University                         |                    |
| <b>5:00 p.m. Reception</b>   | Sixth Floor        |
| <b>5:45 p.m. Dinner</b>  |                    |
| The Fed Centennial   |                    |
| David Wheelock, Federal Reserve Bank of St. Louis                          | River Room         |

**Friday, Nov. 7, 2014**

**7:15 a.m. Continental Breakfast**

Pre-Function Area

**7:45-8:15 a.m. Internships at the Federal Reserve Bank of St. Louis**

Gateway Auditorium

Jennifer Wethington, Human Resources  
Federal Reserve Bank of St. Louis

**8:20 a.m. Breakout Session I**

Tennessee Room

**A. Technology in the Classroom**

Chair: Thomas Creahan, Morehead State University

**Presenters:**

**The Balance of Payments Accounts: A Problem-Based Learning Approach**

David Cleeton, Illinois State University

**Making Graphical Economic Models Interactive Using CDG**

Thomas Creahan

**B. Flipped Classroom and Kolb Learning Theory**

Missouri Room

Chair: James Breece, University of Maine

**Presenters:**

**Understanding Learners to Improve Classroom Instruction**

Rita Green, Mississippi State University

**Using HBS Case Method Strategies for Principles Courses**

Chéri Sides, Lane College

**Teaching a Leveraged FLIP Course: The Economics of China**

James Breece

**C. Improving Instruction**

Gateway Auditorium

Chair: Michael McPherson, University of North Texas

**Presenters:**

**Learning to Argue with Intermediate Macro Theory:  
A Semester-Long Team Writing Project**

Marketa Halova Wolfez, Washington State University

Georg Strasser, Boston College

**Teaching Economics to the Masses:**

**The Effects of Student Help Center on Academic Outcomes**

Michael McPherson

**9:10 a.m. Break**

**9:20 a.m. Breakout Session II**

Tennessee Room

**A. Technology in the Classroom**

Chair: Linda Poole, Harris-Stowe University,  
Lewis and Clark Community College and University of Phoenix

**Presenters:**

**Using ESPN 30 for 30 to Teach Economics**

Darshak Patel, University of Tennessee at Martin

**Use of the Federal Reserve Website for Assignments**

Linda Poole

**B. Flipped Classroom**

Missouri Room

Chair: Areerat Kichka, Lindenwood University

**Presenters:**

**Flipping the Classroom: Evaluating the Efficacy Of  
Multimedia Pre-Lecture Assignments**

José Vásquez, University of Illinois at Urbana-Champaign  
Eric Chiang, Florida Atlantic University

**When is Flipping Effective in Teaching Economics?  
Two Experiments with Active Learning**

Areerat Kichka  
Richard Anderson, Lindenwood University

**C. Improving Instruction**

Gateway Auditorium

Chair: Tim Strauss, University of Northern Iowa

**Presenters:**

**Classroom Experiment: The Canned Food Dilemma**

Stephen Chamber, St. Louis Community College, Meramec

**Teaching Economic Concepts Using Applied Location  
Analysis for Economic Development: Tools and Case Studies**

Tim Strauss

**10:10 a.m. Break**

**10:20 am. Breakout Session III****A. Technology in the Classroom**

Tennessee Room

Chair: Chelsea Dowell, University of Kentucky

**Presenters:****Audioecon: Using Economics Themed Podcasts to Enhance Instruction**

Rebecca Moryl, Emmanuel College

**Keeping Classes Current and Students Engaged: Incorporating Podcasts**

Chelsea Dowell

Sun Ki Choi, University of Kentucky

Daniel Duncan, University of Kentucky

**B. Improving Instruction**

Missouri Room

Chair: Tawni Hunt Ferrarini, Northern Michigan University

**Presenters:****Exciting Online Common Sense Economics Course for Professional Development**

James Gwartney, Florida State University

Tawni Hunt Ferrarini

**First Year College Students and Financial Literacy**

Phillip Tew, Arkansas State University

**C. Improving Instruction in Macro Courses**

Gateway Auditorium

Chair: Hossein Kazemi, Stonehill College

**Presenters:****The FRED Database and Quantitative Information Literacy In Money and Banking**

Diego Mendez-Carbajo, Illinois Wesleyan University

**Teaching Courses in Macroeconomics and Monetary Policy with Bloomberg Analytics**

Hossein Kazemi

**11:10 a.m. Panel Discussion: Flipped Classroom**

Gateway Auditorium

James Breece, University of Maine

Areerat Kichkha, Lindenwood University

Chéri Sides, Lane College

José Vázquez Cognet, University of Illinois at Urbana-Champaign

**11:50 a.m. Wrap-Up**

Gateway Auditorium

**12:00 p.m. Lunch**

River Room

**12:45 p.m. Optional Tour *Inside the Economy*™ Museum***Inside the Economy* Museum