

Perspectives on Creativity, Culture and Community Development



**The Arts – A Tool for
Community and Economic
Development**
March 22, 2012

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Associate Professor of
City & Regional Planning
University of Memphis

“

Cities and neighborhoods used to compete for major infrastructure commitments, aspiring to move up an urban hierarchy of look-alikes. In the new century, sponsors look beyond physical alterations, paying more attention to the animation of places with economic and cultural activity.”

-Markusen & Gadwa, 2011

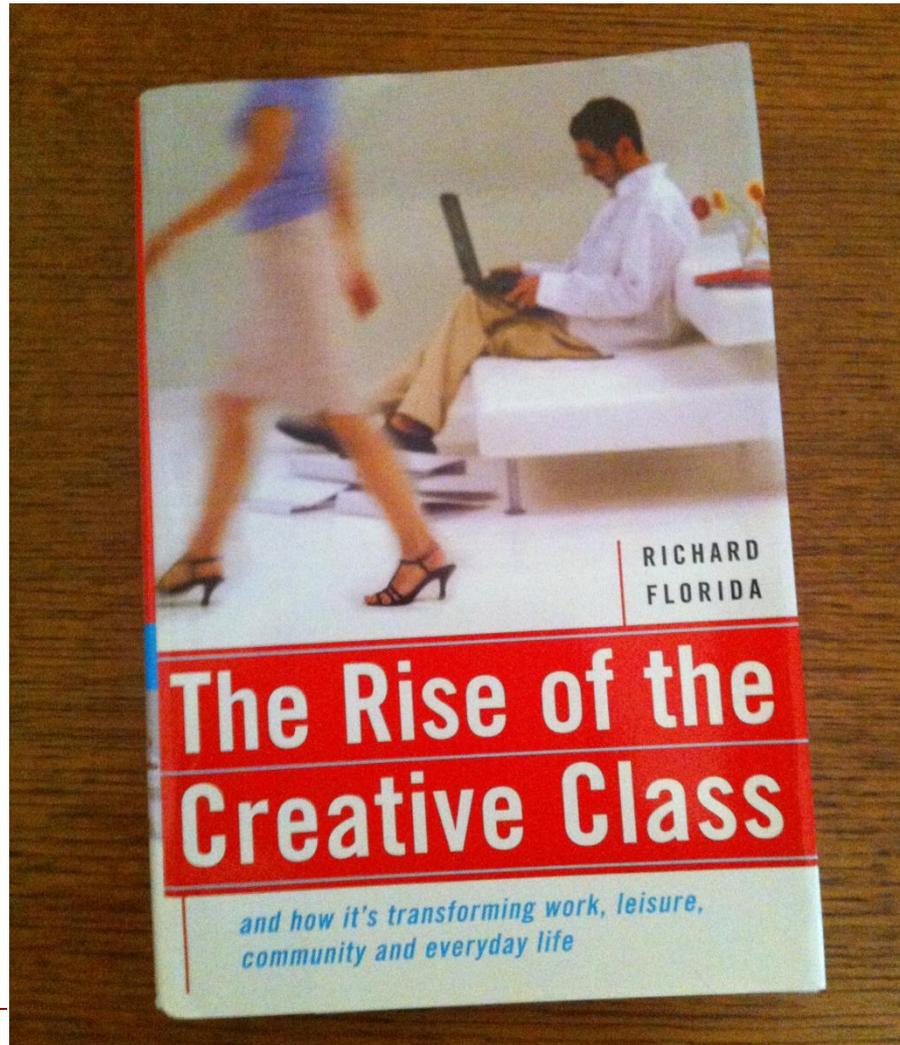
“

Access to unique forms of culture and experience has become the cake and not just the icing, as culture, or more broadly, quality of life, has come to be recognized as the key element of the competitive advantage of cities”

- Flew, 2003



Creative Economy



“
Florida’s book is a bestseller... The natural response of an academic to seeing a fellow academic experience such success is, of course, unbridled envy. This petty emotion (or deadly sin, depending on your religious views) usually leads academics to make all sorts of snooty remarks about the importance of peer review and the lack of clear documentation of data sources in the bestseller (as if bestsellers usually have clear documentation of data sources).”

- Glaeser, 2004



Changing Nature and Role of Cities



TRIUMPH OF THE CITY

How Our Greatest Invention Makes Us
Richer, Smarter, Greener, Healthier and Happier

EDWARD GLAESER



HIER

Harvard Institute of Economic Research

Discussion Paper Number 1901(JUNE 2000)

CONSUMER CITY

By

Edward L. Glaeser, Jed Kolko
and Albert Saiz

JUNE 2000

Harvard University
Cambridge, Massachusetts

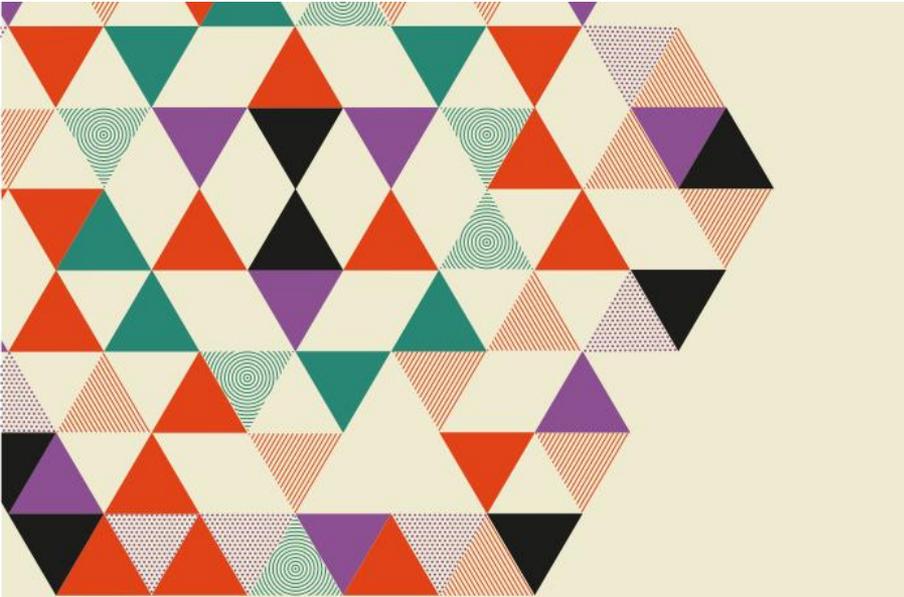
This paper can be downloaded without charge from:
<http://www.economics.harvard.edu/hier/2000list.html>

“
In the productive sector, it is clear that the advantages the cities once had from reducing transport costs for manufactured goods are no longer important. But the urban advantages in saving transport costs for people and ideas still matter.”

- Glaeser, 2000



Community Benefits of the Arts



Creative PLACEMAKING

Ann Markusen Markusen Economic Research Services
Anne Gadwa Metris Arts Consulting

EXECUTIVE SUMMARY



A White Paper for The Mayors' Institute on City Design, a leadership initiative of the National Endowment for the Arts in partnership with the United States Conference of Mayors and American Architectural Foundation.

Differentiating the Creative Class

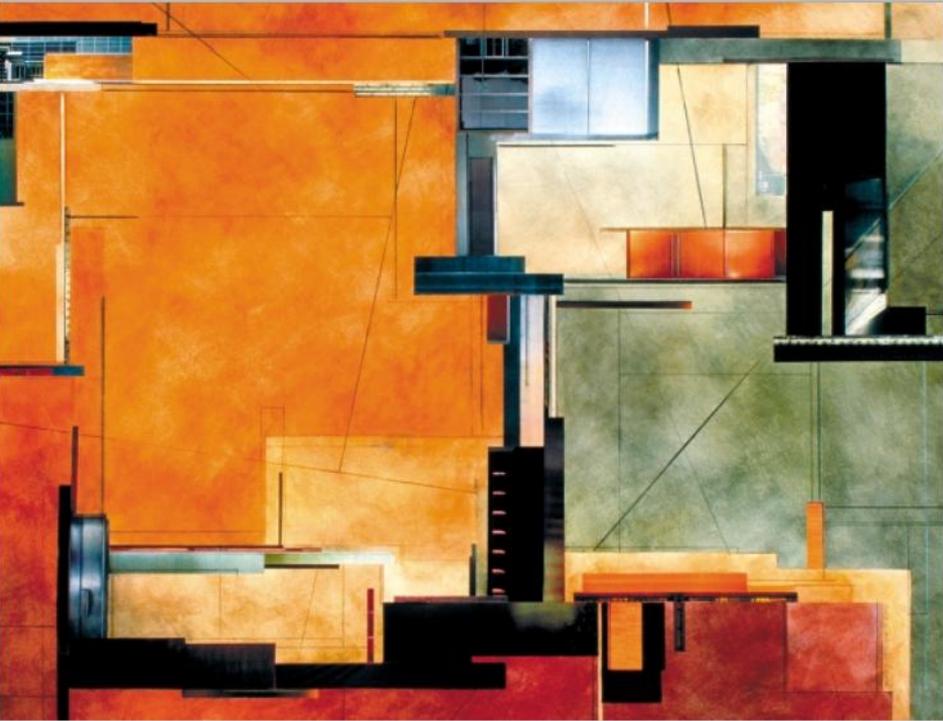
Artists, as a sub-group:

- ▶ Play a different role
 - ▶ Have different needs
 - ▶ Create certain benefits that are “undercounted”
-

Community Benefits of the Arts

Artists are undervalued by common metrics

- ▶ Undercounted by establishment-based data
 - ▶ High rates of self-employment
 - ▶ Enhance design and production on “non-arts” products and services
 - ▶ Contribute to import-substitution
 - ▶ Higher multiplier effect
-



The Artistic Dividend:

The Arts' Hidden Contributions to Regional Development

Ann Markusen and David King



FOSTERING Civic Engagement THROUGH Arts & Culture

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We're still hard at work!

Welcome to our new site! We are currently previewing and testing. Please help us make the site better by reporting any profile problems using our online form or sending an email to jchin@artsusa.org.



Littlelobe

Based in New Mexico, Littlelobe artists and cultural workers collaborate with community, creating art that develops capacity in marginalized communities and life-affirming connections across boundaries that divide. [more »](#)

★ [Littlelobe](#)

A Working Guide

DESIGN 21

IMPACT



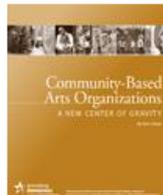
LANDSCAPE

A Directory of Who's Doing & Who's Supporting the Work



IMPACT ▸
Evaluating the Social Impact of Arts

FEATURED ACTIVITIES AND RESOURCES



New Center of Gravity

Essay by Ron Chew underscores the contributions of community-based arts groups to the cultural ecosystem and toward achieving a healthy democracy. [more »](#)



Funder Directory

Profiles of more than 150 private and public sector grantmakers that are supporting arts for change work! [more »](#)



Developmental Evaluation

Primer by Jamie A.A. Gamble offers an alternative approach to traditional logic model methods, and supporting the process of innovation. [more »](#)

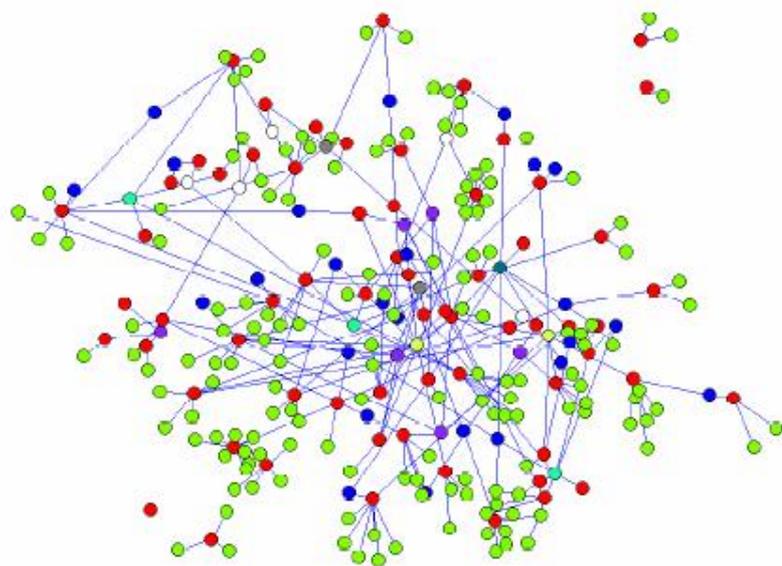
Community Benefits of the Arts

- ▶ Relationship between cultural assets and neighborhood regeneration
- ▶ Cultural engagement contributes to quality of community life by reflecting and reinforcing social diversity, and by improving social networks
- ▶ Place-based cultural activity promotes “cross-participation”

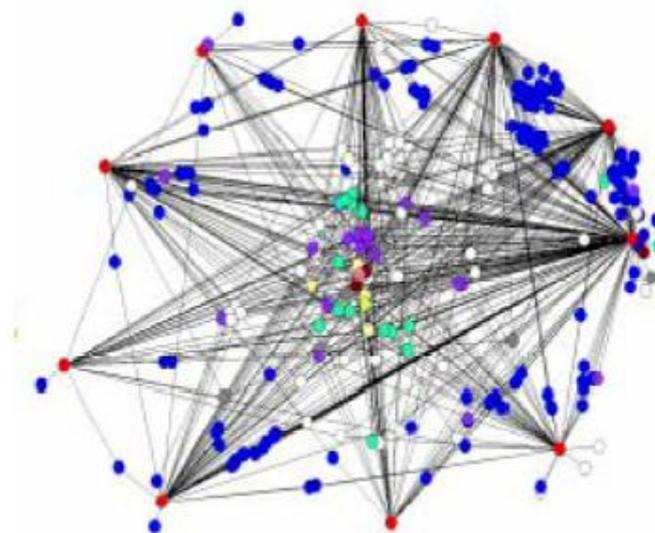


Culture fosters community capacity by building social networks. Philadelphia, 2001.

Cultural engagement builds networks within and between neighborhoods. Neighborhoods with a critical mass of cultural assets—and a dense web of social networks—are more likely to experience stable social diversity as well as economic revitalization.



Artists (65 red dots) and organizations with which they worked in one year.



Community cultural providers (10 red dots) and non-arts organizations with which they worked.

Source: SIAP



The Laundromat Project

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Check out our new video produced and edited by Kai Hsing of [The Quotidian](#).



The Laundromat Project is a community-based public art non-profit that brings arts programming to laundromats in the Greater New York area through two core programs: *Create Change Public Artist Residency* and *Works in Progress*. Both programs seek to raise the quality of life for people whose incomes do not guarantee broad access to mainstream arts and cultural facilities.



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The Laundromat Project
LaundromatProj

LaundromatProj To those who can show support this evening in Union Square, New York... [fb.me/1o0omxKGN](#)
8 hours ago · reply · retweet · favorite

LaundromatProj @followbdc RT @hyperallergic How Many Photos Do Americans Take a Year?
10 hours ago · reply · retweet · favorite

BKFoodCoalition Healthy Schools, Healthy Kids Town Hall and Community Forum TONIGHT! #schoolfood #ENY #Brownsville #EastFlatbush [ow.ly/9J4wu](#)
10 hours ago · reply · retweet · favorite

LaundromatProj @Spacehive forgive us if this is an obvious question, but can your platform can be used by anyone in the world?
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Who We Are

Project Row Houses is a non-profit arts organization established by African-American artists & community activists in Houston's Third Ward

▶ [LEARN MORE](#)



1 2 3

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Sign up for our email newsletter and stay up to date on PRH events and volunteer opportunities.

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NEWS

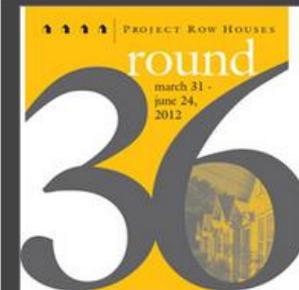
YMRP Accepting Applications

The Young Mothers Residential Program at Project Row Houses provides housing and counseling on personal growth and parenting skills, allowing these mothers to raise their

Spoken Word Performance by PRH Teens!



CURRENT EXHIBIT



Viewing Hours

March 31 - June 24, 2012

Free and open to the public

Wednesday through Sunday 12 - 5PM

2505 - 2517 Holman

[Learn more](#)

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Menu

Chris Trapper-A Beachland Ballroom Production

Join Arts Collinwood for an evening of music with Chris Trapper. This unique singer/songwriter will perform in the Nan and Miles Kennedy Art Center on Friday, March 30th at 8pm (doors at 7:30pm). Come early to see the National

Recent Arts Collinwood News

Chris Trapper-A Beachland Ballroom Production

Join Arts Collinwood for an evening of music with Chris Trapper. This unique singer/songwriter will perform in the Nan and Miles Kennedy Art Center on Friday, March 30th at 8pm (doors at 7:30pm). Come early to see the National Arts Program grand opening and get a bite to eat and your favorite craft beer.

Tickets are available at www.ticketweb.com. For more about Chris Trapper, visit www.christrapper.com.

[Read More →](#)

David Wilcox in Concert at Arts Collinwood-presented by the Beachland Ballroom

SLIDESHOW



GALLERY & CAFE HOURS

Thursday thru Saturday: 11am-11pm

Closed Sunday thru Wednesday

[Directions](#)

CALENDAR

Today ◀ ▶ **Thursday, March 22** ▼ Print

Showing events after 3/22.

[Look for earlier events](#)

Resources

- ▶ LINC (Leveraging Investments in Creativity)
 - ▶ <http://www.lincnet.net/>

 - ▶ PRIE's Arts Economy Initiative
 - ▶ http://www.hhh.umn.edu/centers/prie/PRIE_art.html

 - ▶ Animating Democracy (Americans for the Arts)
 - ▶ <http://animatingdemocracy.org/>

 - ▶ SIAP(Social Impact of the Arts)
 - ▶ <http://www.sp2.upenn.edu/siap/>
-



