

# INVESTMENT CONNECTION

## BY THE NUMBERS

The St. Louis Fed's Investment Connection Program provides a platform for community development organizations to present their Community Reinvestment Act (CRA)-eligible projects to financial institutions and other funders for potential financial support.

### TO DATE...

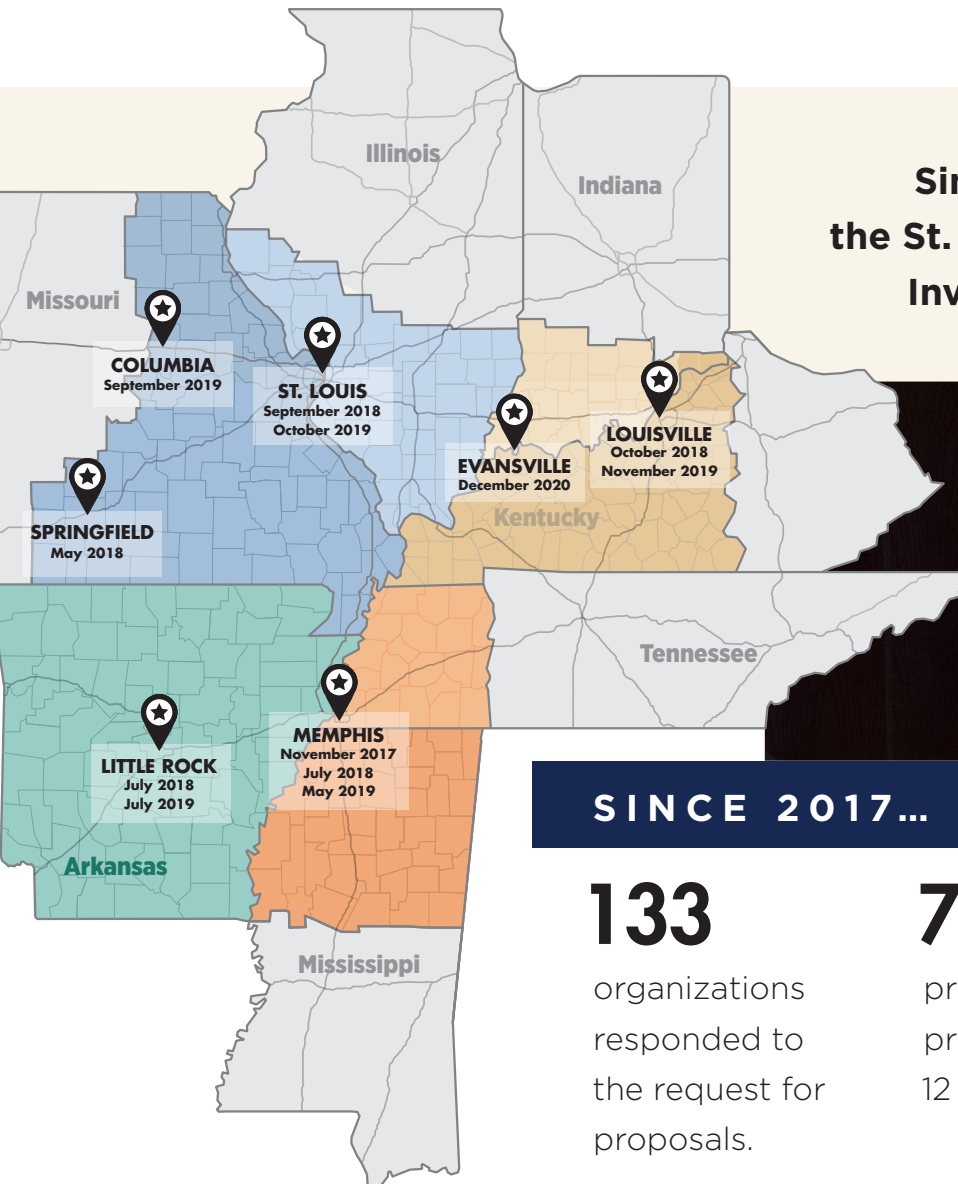
# 444

documented connections made by organizations through the Investment Connection program.\*

# \$3,021,020

in grants, loans and investments has been committed to community and economic development projects.\*

\*through October 31, 2021



Since the program's inception, the St. Louis Fed has hosted 12 live Investment Connection events.



### SINCE 2017...

# 133

organizations responded to the request for proposals.

# 75

proposals were presented at 12 live events.

# 345

bankers and other funders attended the live events.

## PROJECTS FOCUSED ON...

Economic and  
Workforce  
Development

Small Business Development  
and Technical Assistance

Community Development Finance

Neighborhood Revitalization and Stabilization

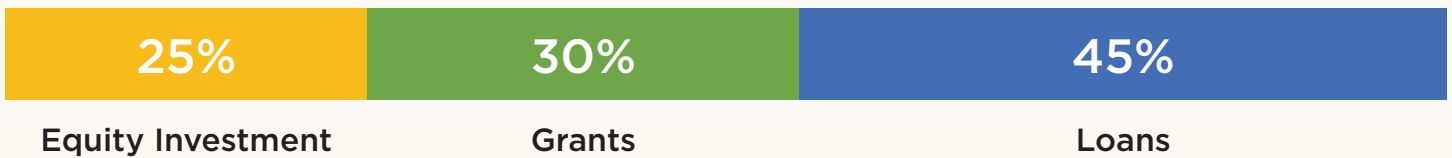
**Affordable  
Housing**

Financial Access,  
Capability and  
Empowerment

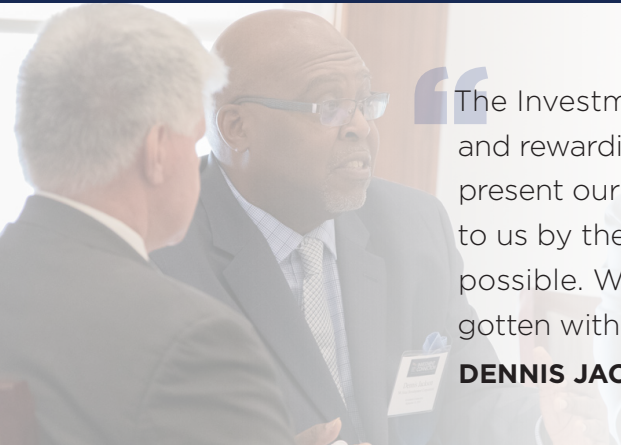
Broadband Services

## Community Facilities and Services

### TYPES OF FUNDING OPPORTUNITIES FOUND THROUGH INVESTMENT CONNECTION




## TESTIMONIALS



“The Investment Connection meeting held on Sept. 18, 2018, was a positive and rewarding event for Mt. Sinai Development Corp. We were able to present our story to banks and funders. Without the opportunity given to us by the Federal Reserve Bank of St. Louis, this would have not been possible. We were able to raise \$35,000 in funding that we would not have gotten without being a part of the event.”

**DENNIS JACKSON**, Mt. Sinai Development Corp., East St. Louis, Ill.



“I, and others at First Bank, found the session incredibly valuable. We made contact with eight organizations after the conference and have financially supported six to date. Ensuring the projects were CRA eligible was a tremendous help. Additionally, these were largely just very good projects from reputable organizations. If you could find enough organizations and projects, we would certainly be open to attending two a year.”

**STACY CLAY**, First Bank, St. Louis, Mo.