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World-Class **Education=**
World-Class Economy



Community Colleges: A Route of Upward Economic Mobility

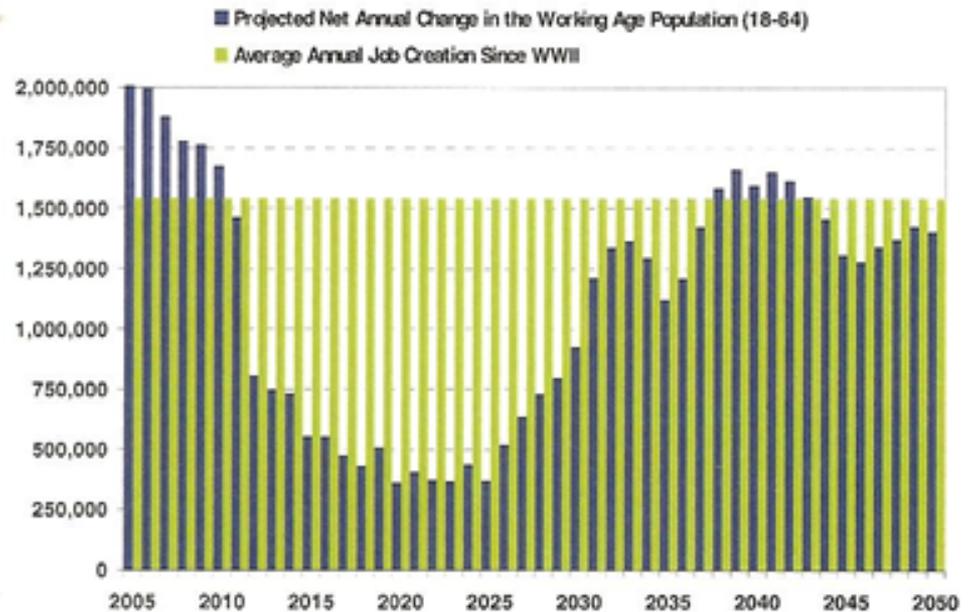
March 25, 2009

Dr. Gibson (Sunny) Morris

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Approaching Workforce Deficit



Sources: TIP Strategies; U.S. Bureau of Labor Statistics; U.S. Census Bureau

THE MANUFACTURING INSTITUTE

NAM National Association of Manufacturers

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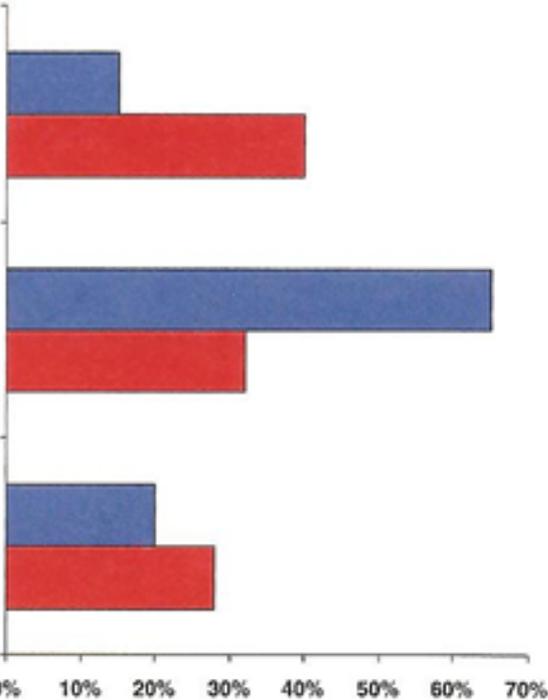


College or Bust

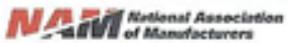
Will lack the skills needed for employment or drop out of high school

Will enter an associate degree program or advanced training

Will Enter a 4-year college



■ Where the Jobs Are...
 ■ Where 9th graders are headed



Source: Workforce 2020: Work and Workers in the 21st Century (Hudson Institute)

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ADTEC

***A Strategic Investment
in the
Arkansas Delta***

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Arkansas Delta Training and Education Consortium ADTEC

Arkansas Northeastern College

Arkansas State University – Newport

East Arkansas Community College

Mid-South Community College

**Phillips Community College of the
University of Arkansas**

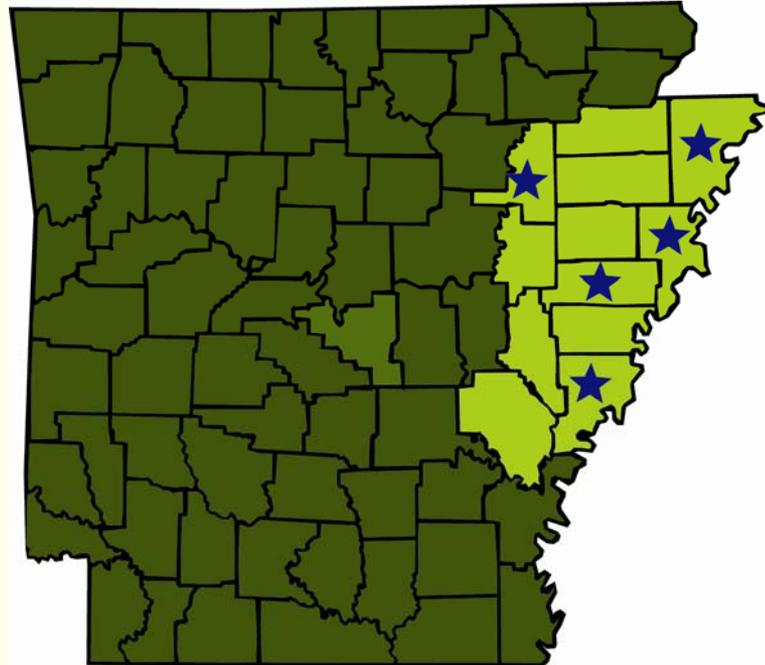
Arkansas State University

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Arkansas Delta Training and Education Consortium

ADTEC Region

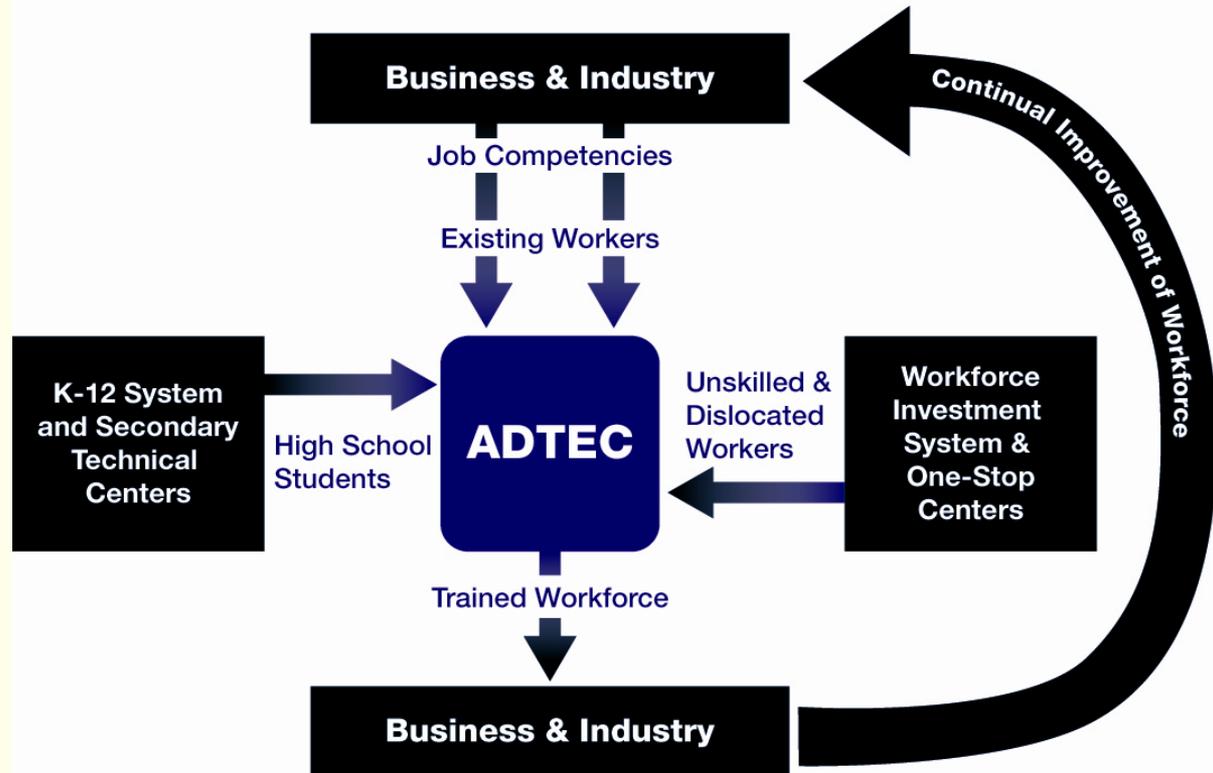


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ADTEC WORKFORCE DEVELOPMENT MODEL

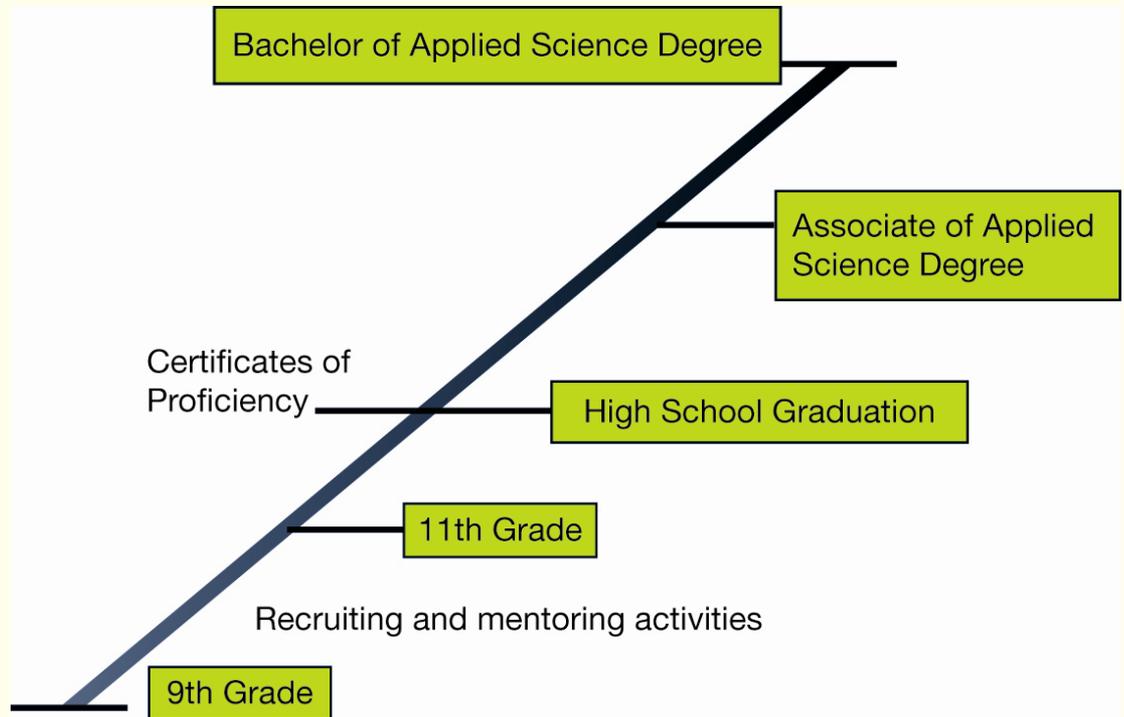
Business & Industry Demand-Driven Workforce Development



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ADTEC CAREER PATHWAY MODEL

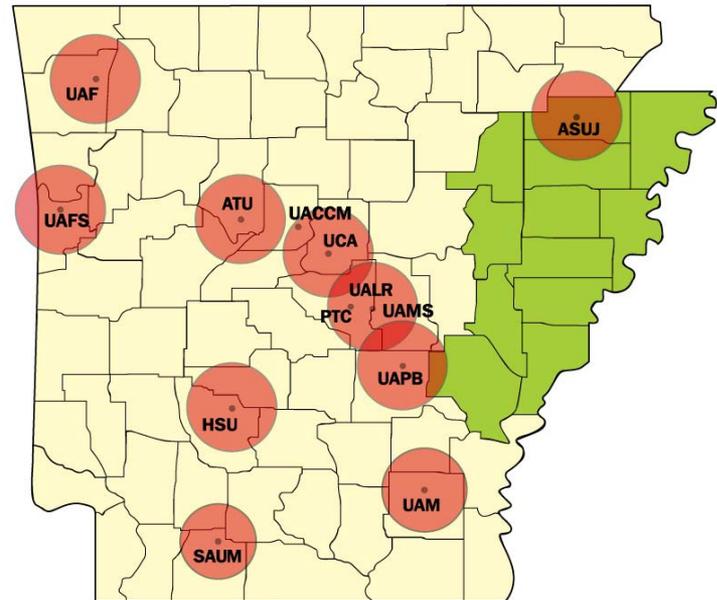


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University Center

Current Baccalaureate Degree Access in ADTEC Region

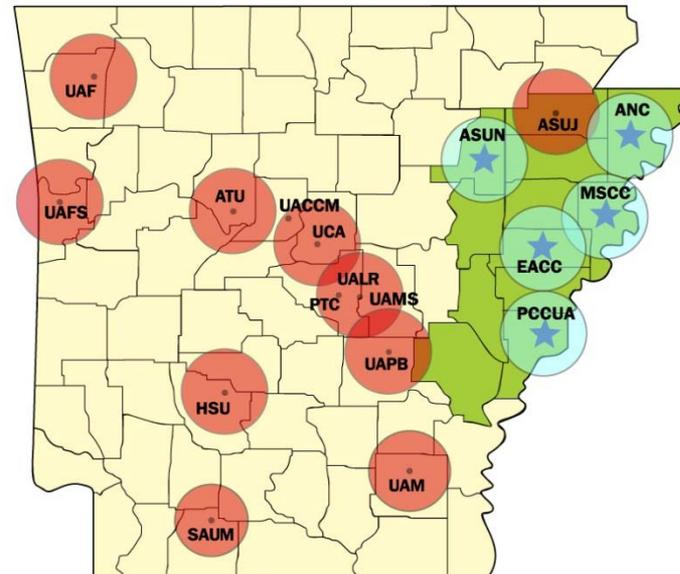


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University Center

Baccalaureate Degree Access in ADTEC Region including University Center



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University Center

- Brings five career pathway bachelor degrees in support of economic development to ADTEC region
- Centrally located at MSCC
- Faculty provided by partnering universities
- Degrees conferred by partnering universities
- Access provided to students on all ADTEC college campuses

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Community Colleges: A Route of Upward Economic Mobility

ISSUES

- Many community college students are place-bound and cannot attend a 4-year campus.
- 4-year programs are expensive, in our region the tuition and fees are 4 times that of community colleges.
- Faculty and programs at 4-year institutions are not focused on workforce development issues, but more on historic university roles such as research.
- High school counselors often focus on 20% of students planning on attending 4-year, students who have the resources to succeed in higher education.

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RECOMMENDATIONS

- Emphasize articulated career pathways which include courses with employable skills in the freshman and sophomore years.
- Increase number of baccalaureate degrees available on community college campuses
- Increase role and scope of community colleges to offer workforce development baccalaureate degrees.