

## **Think Global, Act Local**

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Local strategies are needed for engaging new immigrant populations and ethnic communities in a way where communities are serving the needs of all their residents. We need alternative strategies to meet the needs of diverse populations within communities. It is important to open our minds to global strategic examples that can be implemented successfully locally, such as microlending programs, affordable housing , community capital and local currency.

### **Summary**

- Desire to bring both corporate headquarters and global views to local communities
- Globalization of ideas in addition to globalization of capital
- Need grassroots conversations to develop cultural awareness
- Rethink codes based on cultural influences to be inclusive not alienating
- Create incentives for community participation to enhance inclusiveness
- Engage youth

### **Memorable Quote**

“Is a lack of humility preventing us (the United States) from actively pursuing the best practice examples created in foreign nations?”

### **Questions that Remain**

How do we engage ethnic communities as a resource to bring best practices from their country of origin or to assist in opening negotiations for economic development purposes with countries of origin? In other words, how do we engage ethnic communities in a way that leads to transnational idea exchanges and economic development opportunities that benefit the entire community?

How do we measure success in this area?

How do we engage diverse populations living within our communities? What engagement strategies would you use for engaging diverse populations? What strategies are used effectively around the world?

What strategies are being implemented around the world that facilitate a transnational exchange?