

Innovative Thinking

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The session focused on processes, practices and tools that move innovation to the value-added stage for communities. It also looked at how to maximize or unmask the creative potential of teams and partners we work with to achieve outcomes that will truly help communities and implement ideas that create extraordinary value for stakeholders.

Summary

- Innovation is more than what we do and measure. It begins with innovative thinking- how we view situations and design answers and approaches.
- We must explore innovative thinking as a concept that can bring value and identify roles that it plays in a community
- Creativity or innovation is taking a different look at the commonplace and taking it to another level.
- Practice being innovative.
- Innovation is described as: people working together (collaboration) to implement (implementation) new ideas (ideation) and that create value (value creation).

Memorable quote

“Innovation is not catching lightning in a bottle; it’s a lot of work!”

Questions that remain

How do we encourage others to implement innovation in their communities?

How can I make a difference or bring value to my community or organization through innovative thinking?