

Agenda

Tools and Techniques for Rural Development

November 6, 2009

Moberly Area Community College

9:30 – 10 a.m. Sign in

10 a.m. Welcome

Evelyn Jorgenson, president, Moberly Area Community College

Glenda Wilson, assistant vice president, Federal Reserve Bank of St. Louis

10:10 a.m. Plenary – framing session

Orientation to the day's agenda – Matt Ashby, senior specialist, Federal Reserve Bank of St. Louis

The future of rural development in America

Charles Fluharty, director and vice president for policy programs, Rural Policy Research Institute (RUPRI)

The future of rural development in Missouri

Janie Dunning, Missouri state director of rural development, USDA

11:15 a.m. – 12:30 p.m. Panel – current conditions in four key areas.

Small business finance

Tracy Reckert, vice president, Advantage Capital Partners

Entrepreneurship and Regionalism

Sharon Gulick, director, University of Missouri Extension Community Economic and Entrepreneurial Development (ExCEED)

Workforce development

Amy Deem, assistant director, Missouri Division of Workforce Development

12:30 – 1:15 p.m.

Lunch

1:15 p.m. – 2:45 p.m.

Community Café – small group policy discussions led by experts from the field on issues, trends and factors.

1. Regionalism
 - a. How to structure and organize a regional approach to economic development.
Corey Mehaffy, president, Moberly Area Economic Development Corp.
 - b. Marketing regions for economic development.
Josh Beck, vice president for business recruitment, The Missouri Partnership
2. Entrepreneurship as an economic development approach

- a. Sharon Gulick, director, University of Missouri Extension Community Economic and Entrepreneurial Development (ExCEED)
 - b. Charlene Boyes, executive director, Missouri Rural Enterprise and Innovation Center
3. Workforce – the investment in human capital is long-term; the links between education, workforce, and economic development.
- a. Lyn Haralson, specialist, Federal Reserve Bank of St. Louis
4. Small business finance – improving availability and access to capital and credit
- a. Community models, Tim Arbeiter, vice president, Cape Girardeau Chamber of Commerce
 - b. Microlending, Lucas Berhorst, assistant loan officer, RMI
 - c. Rural Advantage, ARC and recovery act funds, Bob Newman, senior area manager, Small Business Administration

2:45 p.m.

Report out and next steps

Wrap up

3 p.m.

Adjourn